

WTP-101

Developing Web Applications with Standards

using W3C org standard technologies such as, HTML, CSS,
XML, XSD and XSL

Attributions

- **World Wide Web Consortium**
 - <http://www.w3c.org>
- **Sandra Clark**
 - CSS for Better Sites – CFUN04
 - <http://www.cfconf.org/>

Web Standards

Module Road Map

•Web Standards

- Web Architecture: Resources, URI and HTTP
- HTML and XHTML
- XML, XML Schemas and XML Parsing
- CSS
- XSLT

What are Web Standards

- **Worldwide Web Consortium (W3C)**
 - Recommends Standards for Web Development
- **Recommendations:**



<http://www.w3.org>

Specifications for the Web's formats and protocols must be compatible with one another and allow (any) hardware and software used to access the Web to work together

w3c.org – The “one” web

- The W3C Technology Stack

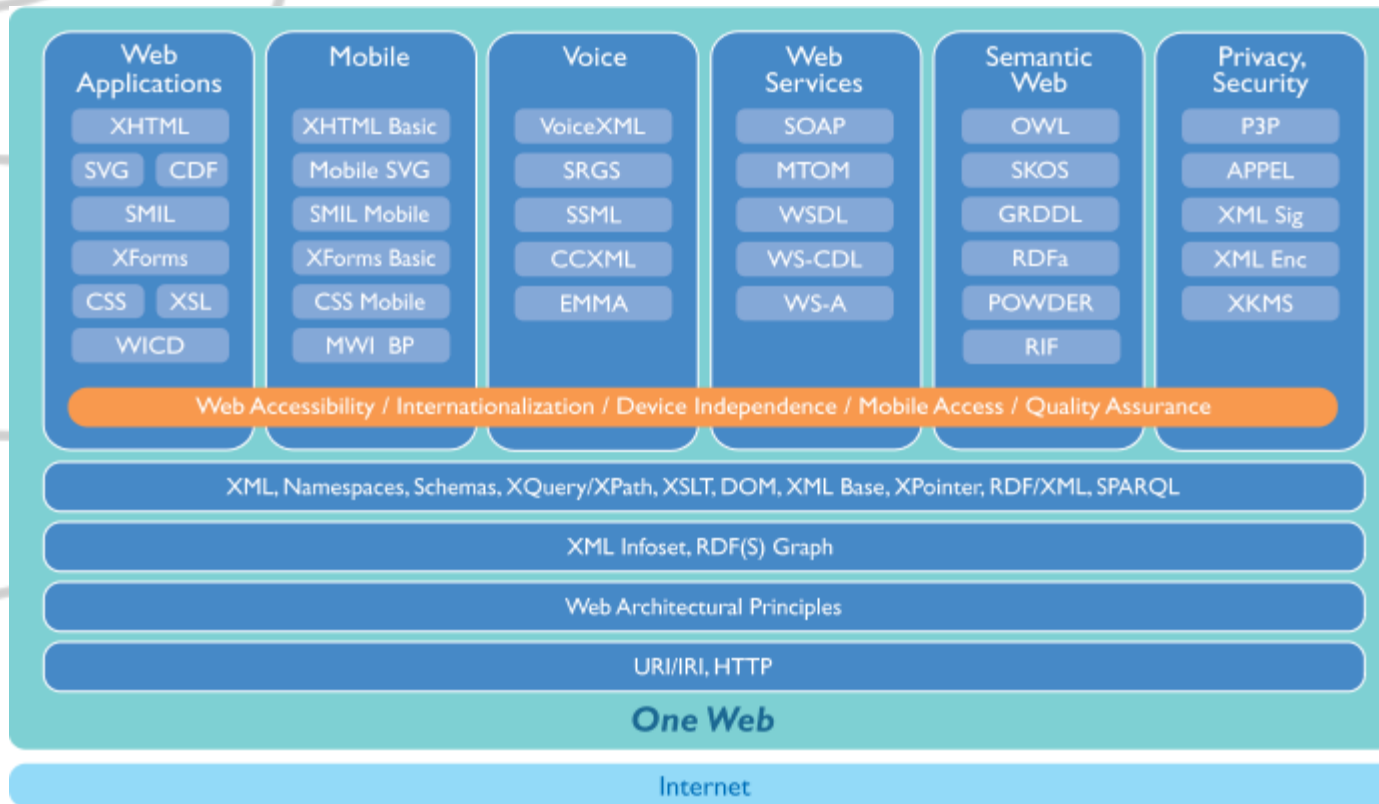


Figure: <http://www.w3.org/Consortium/technology>

What Standards?

- **Standards for the Web means:**
 - Structural Languages
 - **HTML** – Publishing Language of the Web
 - **XHTML** - Extensible Hypertext Markup Language 1.0 and 1.1
 - **XML** - Extensible Markup Language 1.0
 - Transformations
 - **XSL** - Extensible Stylesheet Language
 - **XPath** – XML Path Language
 - Presentation
 - **CSS** - Cascading Style Sheets Levels 1 and 2
 - as well as emerging standards, such as those for television and PDA based User Agents

Web standards are important

- **Designing and building with Web standards**
 - **Simplicity**
 - Simplifies and lowers the cost of production
 - **Accessibility**
 - Delivers sites that are accessible to more people
 - Delivers sites that are accessible more types of Internet devices.
 - **Continuity**
 - Sites will continue to function correctly as traditional desktop browsers evolve, and as new Internet devices come to market

Quoted from <http://www.webstandards.org> mission statement

XML, HTML, XHTML, XSL & CSS

- **XML for content**
 - Most portable way to share and transfer information
- **HTML/XHTML for publishable document structure**
 - Structure does matter
- **XSL for transformation**
 - Transform between document types
- **CSS for presentation**
 - If it isn't content it doesn't belong in HTML

Standards Related

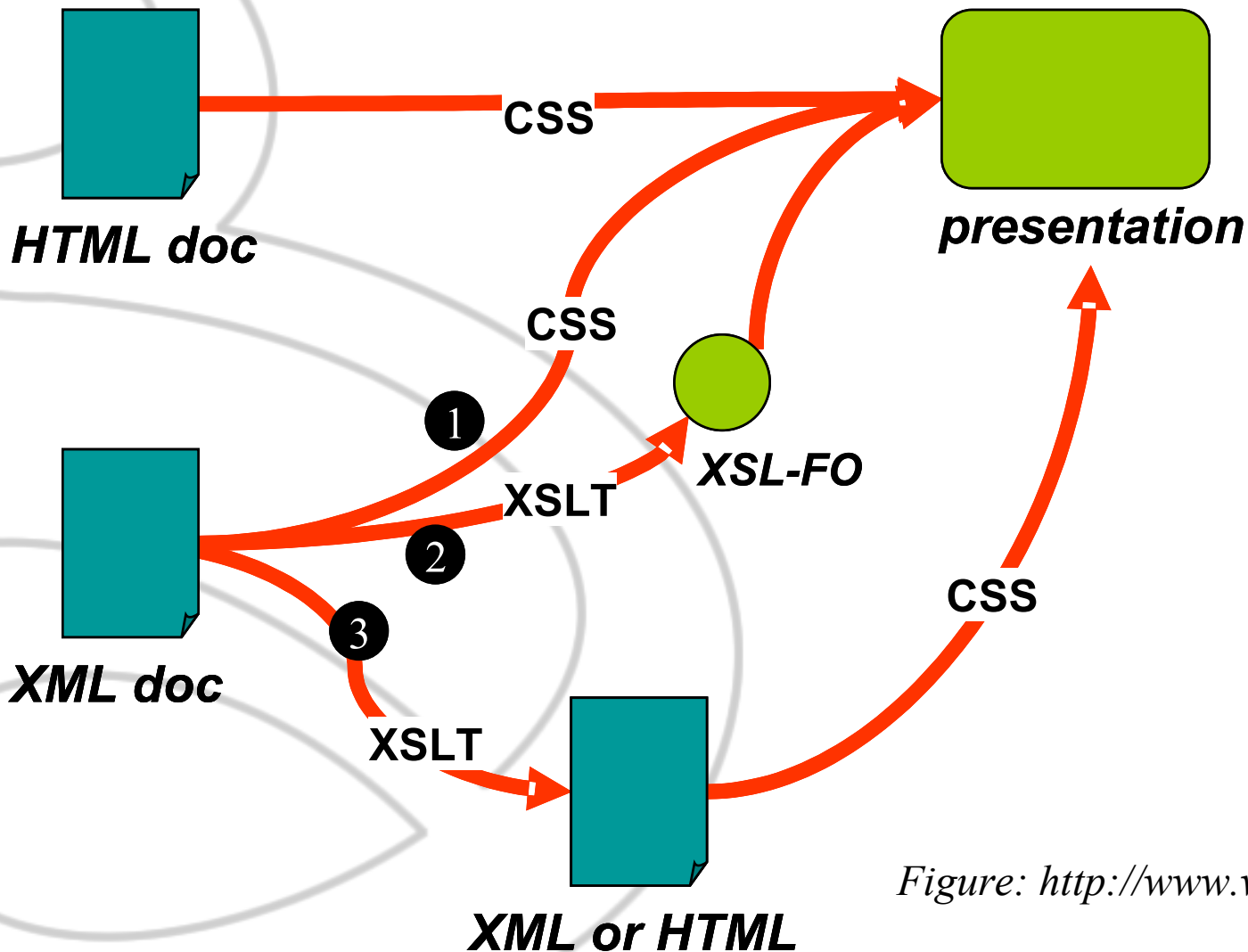


Figure: <http://www.w3c.org>

Web Architecture

Module Road Map

- Web Standards
- **Web Architecture: Resources, URI and HTTP**
- HTML and XHTML
- XML, XML Schemas and XML Parsing
- CSS
- XSLT

Section Goals

- To learn basic Web architecture
- To learn how Resources, URI and HTTP are used to access information on web servers

Simple Web Architecture

URI

<http://www.eclipse.org/webtools/education/101>

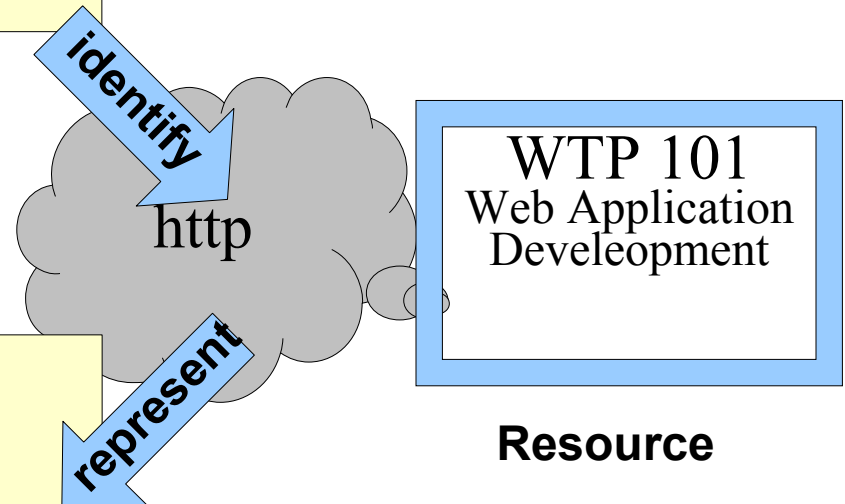
Representation

Metadata:

Content-type:
application/xhtml+xml

Data:

```
<?xml version="1.0" encoding="utf-8"?>
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Strict//EN"
  "http://www.w3.org/TR/xhtml1/DTD/xhtml1-strict.dtd">
<html xmlns="http://www.w3.org/1999/xhtml">
<head>
<title>Web Tools Platform</title>
</head>
<body>
.
</body>
</html>
```



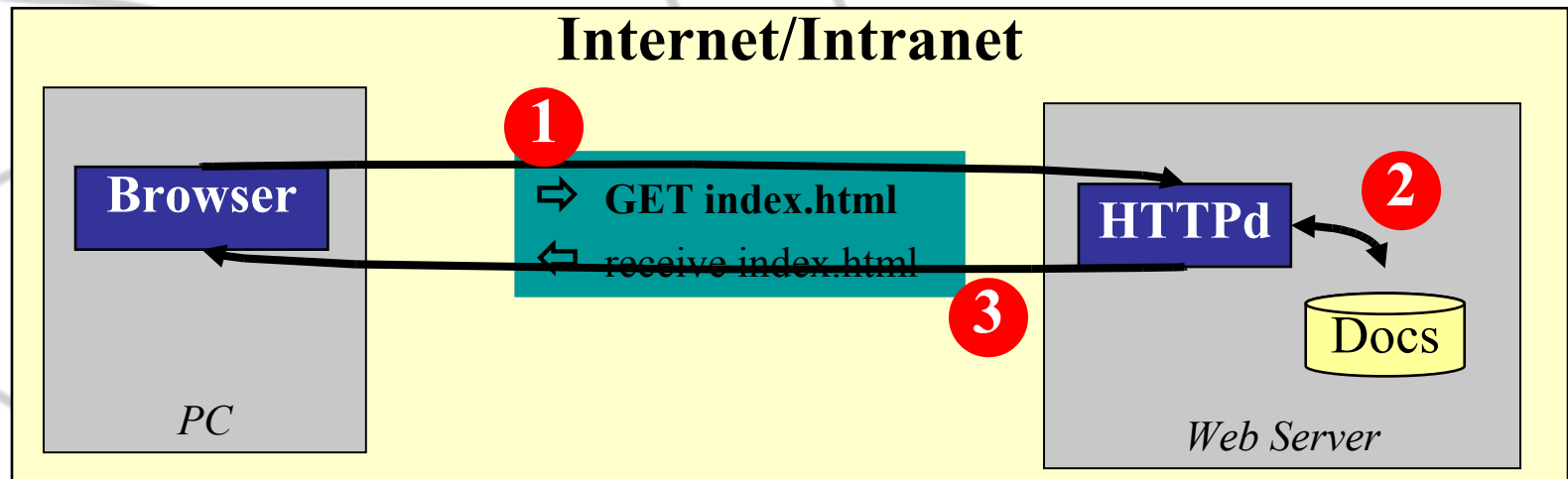
Resource

Http: Protocol of the Web

- **The Internet consists of servers, clients, and routers**
 - Servers provide the information
 - Clients use the information on the servers
 - Routers provide the network that allows clients and servers to communicate
- **Clients and servers typically communicate using HyperText Transfer Protocol (HTTP)**

Simple HTTP

- **URI:**
 - The browser connects to the Web Server using a socket
 - The browser sends a “GET” request
- **Resource:**
 - The server resolves the request
 - Standard web pages are produced by the server
- **Representation:**
 - The HTML is sent to the browser
 - The socket is closed; the browser renders the document using HTML



Atomic Requests

- **HTTP requests are non-conversational**
 - A different socket is used to satisfy each request
- **Traditional HTTP provides no mechanisms for multiple request relationships with clients**
 - Cookies can be used to maintain information about the client's identity

What is an URL?

- **Uniform Resource Locator, or an address pointing to an Internet resource**

Scheme (http, ftp, gopher, ...)

Port

http://www.eteration.com:80/page.html

Name of server

Resource (name of page to download)

If you don't specify a port, 80 is assumed.

URLs

- **A URL specifies the identity of the computer as well as the required resource**
- **File resources are specified relative to a “web root”**
 - The “web root” is a directory on the server
 - The resource may include subdirectory information

`http://localhost:7001/stuff/page.html`

Access the file `/stuff/page.html` from the server running on port 7001 on the local computer

The URL may be shown at the top of your browser as the "location" or "address"

Clients

- **Clients access information provided by the servers**
 - Web browsers are probably the most common web clients
- **A client requests files by sending a HTTP request to server**
 - The request is sent over the internet using sockets
 - The file is specified in the request using a Uniform Resource Locator (URL)

HTTP Request

- The request is formed by the client to inform the server of the request
- The request header includes:
 - Supported HTTP version, type of the requestor (User-agent), accepted formats (Accept), accepted languages, cookies, ...

http://localhost:8080/stuff/page.html

Get /stuff/page.html HTTP/1.1
Accept: text/html
Accept-Language: en-us
User-Agent: Mozilla/4.0

sent to “localhost:8080”

Servers

- **Web servers provide information to web clients**
 - When a request comes in from a client, the server “serves” a response
- **The response contains header information as well as the content of the page**
- **The type is contained in the header**
 - This specifies what type of information is being returned in the response (HTML page, an image, sound file, ...)
 - The client uses the type to decode the information in the response and present it to the user

HTTP Response

- **The server's response includes a header followed by content data**
 - The client uses information in the header to determine what to do with the content
- **The response header includes**
 - Content type, content length, cookies, ...

```
Server: JavaWebServer/1.0  
Content-Type: text/html  
Set-Cookie: id=954096
```

```
<HTML>  
<BODY>  
Hello World!  
</BODY>  
</HTML>
```

What is MIME?

- **Multipurpose Internet Mail Extensions protocol**
 - Standard for identifying and encoding binary data for transmission
 - Originally designed for sending e-mail attachments
- **HTTP uses MIME**
 - Identify the type of object in the response
 - Typically “text/html” which indicates that the return value is an HTML document
- **Browsers use this information to decide what to do with the content**
 - MIME also specifies a number of different encoding schemes for transporting 8-bit data over 7-bit protocols

MIME Encoding is not part of this course.

Some MIME Types

- **Content types are specified as a type/subtype pair**
 - Both the type and subtype are required
- **text/html**
 - The content of the message is HTML-formatted text
- **text/plain**
 - The content of the message is unformatted text
- **image/jpeg**
 - The content of the message is a JPEG image

MIME Types are case in-sensitive.

Cookies

- **Servers return additional information to the client via cookies**
 - Clients return the cookie information on subsequent requests
- **Cookies can be used to maintain a relationship between a browser and the server**
- **Cookie's life span can be configured**
 - Live until a specified date and time
 - Live until the browser closes

Web Pages

- **Web pages consist of text and HTML tags which provide formatting “suggestions” to web browsers**
- **Pages may contain images, movies, sounds, and other types of multimedia**
- **Pages may also contain client-side technologies**
 - Java applets, JavaScript, ActiveX components which are downloaded and executed on the client
- **Pages can provide links to other pages**
 - Links allow a user to move quickly and easily between related web pages

A web site is a collection of related web pages.

Pages Can Be Static or Dynamic

- **A web page may be an actual file located on a server**
 - Static content
- **Web pages may also be dynamically generated by the server**
 - Java servlets, Java Server Pages (JSPs)
 - Many, many others!

Dynamic Content

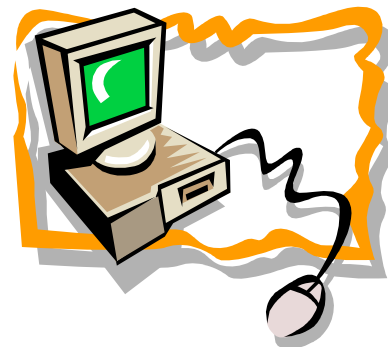
- **Servlets and JSPs are accessed using a request with a URL - just like a regular page**
- **Unlike a regular page, the content in the response is generated dynamically by the servlet or JSP**
- **Servlets don't just generate HTML!**
 - Servlets can also be used to generate other MIME Types such as images
 -
- **Servlets are the subject of another course!**

What You Have Learned

- **The Internet consists of servers, clients, and routers**
- **Web clients access information on web servers using HyperText Transfer Protocol (HTTP)**
- **Web pages contain text and multimedia**
- **Web pages may be static or generated dynamically**

Hands-On Lab

- **Setup a Preview Server**
 - Software is provided with WTP
- **Create a simple page**
 - Hello world will suffice
- **Monitor HTTP traffic with TCP-IP Monitor**
 - TCPIP Monitor is a proxy between the browser and the server



HTML and XHTML

Module Road Map

- Web Standards
- Web Architecture: Resources, URI and HTTP
- **HTML and XHTML**
- XML, XML Schemas and XML Parsing
- CSS
- XSLT

Section Goals

- To learn Web standards for HTML and XHTML
- To learn the structure of an HTML document
- To learn how to use basic HTML tags

HTML Overview

- **HTML stands for HyperText Markup Language**
- **HTML files consist of text and tags**
 - Text provides the content of the page
 - Tags provide formatting "suggestions" to the client
 - It is up to the client how these suggestions are implemented
- **HTML tags are case-insensitive**
- **Whitespaces within HTML files are generally ignored**
 - Formatting tags are used instead to specify line breaks, indentation, etc.

XHTML

- **XHTML is an xml compliant version of HTML 4.01**
- **Benefits of using XHTML**
 - Easier to validate against
 - Because its more stringent, we are more careful
 - Requires the use of CSS for all presentation.
 - Standard across most User Agents

HTML vs. XHTML

- **Element and Attributes**

- HTML
 - `<H1></H1>`
 - `<Input type="Hidden">`
- XHTML must be lowercase
 - `<h1></h1>`
 - `<input type="hidden" />`

- **End tags are required**

- HTML
 - `<p>`
- XHTML
 - `<p></p>`

- **Empty Elements**

- HTML
 - `
` , `<hr>`
- XHTML
 - `
`, `<hr />`

- **Quotes**

- HTML
 - `<input type=Hidden value='myvalue'>`
- XHTML
 - `<input type="hidden" value="myvalue" />`

- **name/value pairs**

- HTML
 - `<input type="checkbox" checked>`
- XHTML
 - `<input type="checkbox" checked="checked"/>`

DOCTYPE

- **XHTML Documents must be well formed**
 - MUST start with a `<!DOCTYPE>`
- **User Agents (browsers) use the DOCTYPE**
 - Choose what mode to use when rendering your HTML

```
<?xml version="1.0" encoding="utf-8"?>
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Strict//EN"
    "http://www.w3.org/TR/xhtml1/DTD/xhtml1-strict.dtd">
<html xmlns="http://www.w3.org/1999/xhtml">
<head>
<title>Web Tools Platform</title>
</head>
<body>
.
</body>
</html>
```

Which mode am I in?

- **To check which Rendering mode your computer is in, use the following:**
 - IE6 – Opera
 - javascript:alert(document.compatMode);
 - CSS1CompatMode – Standards Based Rendering
 - Firefox, Mozilla – Netscape
 - CTRL-I for page information.

Forcing User Agents

- **Force Standards Mode**

- Example: HTML 4.x Strict

```
<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.01//EN" "  
http://www.w3.org/TR/html4/strict.dtd">
```

- **Quirks Mode - XML declaration with the DocType**

- You need to use features from browser supports
 - will Force IE6 and Opera into Quirks Mode
- Avoid using `<?xml version="1.0" encoding="UTF-8"?>`
 - Stay in standards mode
- More Information: <http://www.quirksmode.org/css/quirksmode.html>

HTML Tags

- **Most tags have a start tag that indicates the start of the formatting and an end tag to specify the end**
 - Start tags are of the form `<tag>`
 - End tags are of the form `</tag>`
- **The formatting applies to the text between the start and end tag**
- **Some tags also have attributes which provide more information within the start tag**
 - Attribute values may use single or double quotes
 - Single quotes will make your life easier later...

This shows some
`bold` text.



This shows some **bold** text.

Page Structure Tags...

- **Tags used to specify the structure of the page**
 - Pages have a head and a body
- **Pages start with a `<html>` and end with a `</html>`**
 - Tells the browser what type of file it is
- **The `<head>` tag comes at the top of the page**
 - May contain a `<title>` tag
causes the window name to be changed while the page is being displayed
- **The `<body>` tag follows the `<head></head>` tags**
 - The body contains the content of the page

...Page Structure Tags

```
<html>
  <head>
    <title>Page title</title>
  </head>
  <body>
    <h1> Header</h1>
    ...Page content...
    <h2>Subtitle</h2>
    ...More content...
  </body>
</html>
```


Basic Formatting Tags...

- `<!-- ... -->` - Comment
- `` - Bold text
- `<i>` - Italicized text
- `<u>` - Underlined text
- `
` - Add a line break to the text
- `<hr/>` - Add a line break and header rule
- `<p>` - Paragraph
 - `<p align="right" >` - Start a new right-justified paragraph
- `<h1>` - Text is formatted as a level-1 heading
 - Can also use `<h2>`, `<h3>`, `<h4>`, `<h5>`, and `<h6>`
- `<center>` - Text contained in these tags is center-justified

By default, text is left-justified

...Basic Formatting Tags

```
<html>
<head>
<title>Eteration!</title>
</head>
<body>
  <h1>Welcome to Eteration!</h1>
  <hr />
  <p>Training<br />
  Consulting</p>
  <p>Products</p>
  <hr />
</body>
</html>
```

Welcome to Eteration!


Training
Consulting

Products

Paragraph tags should have an end tag!

Table Tags

- **A table is specified by providing tags for each row; the columns are specified with each row**
- **Tags:**
 - `<table>` - Creates an HTML table
 - `<tr>` - Starts a new row within a table
 - `<td>` - Starts a new cell within a table row
 - `<th>` - A heading cell within a table



Employee	ID	Phone #
Tom Johnson	45938	432-7548
Steve Smith	12450	349-9832
Dan Jones	34545	887-3492

```
<table border="2">  
  <tr><th>Employee</th> <th>ID</th> <th>Phone#</th></tr>  
  <tr><td>Tom Johnson</td><td>45938</td><td>432-7548</td></tr>  
  <tr><td>Steve Smith</td><td>12450</td><td>349-9832</td></tr>  
  <tr><td>Dan Jones</td><td>34545</td><td>887-3492</td></tr>  
</table>
```

HTML Lists

- **HTML has tags that output text in a list format**
 - `` - Unordered (bullet) list
 - `` - Ordered (numbered) list
 - `` - Start a new entry in a list (ordered or unordered)

Shopping list:

```
<ul>
  <li>Oranges</li>
  <li>Bananas</li>
  <li>Faux-fu (Tofu substitute)</li>
</ul>
```

Shopping list:

- Oranges
- Bananas
- Faux-fu (Tofu substitute)

Things to do:

```
<ol>
  <li>Do groceries</li>
  <li>Get a hair cut</li>
  <li>Clean the house</li>
</ol>
```

Things to do:

1. Do groceries
2. Get a hair cut
3. Clean the house

HTML Links

- **Create a hyperlink using the <a> tag**
- **This tag has one attribute call href**
 - Used to specify the URL of the location to link to
- **The link can refer to an HTML page, a servlet, an image, ...**

Click

```
<a href="http://www.eteration.com/education/">here</a>  
to go to education pages.
```

White space is ignored by HTML formatters

The Image Tag

- **Image tags are used to display graphical images**
- **The image tag can have a number of different parameters**
- **“src”**
 - The source URL of the image; the browser will use this URL to make a request for the image
- **“alt”**
 - Specifies alternative text to display if the browser can't (or won't) display the graphic
- **“height” and “width”**
 - Used to customize the size of the image without altering the source file

```

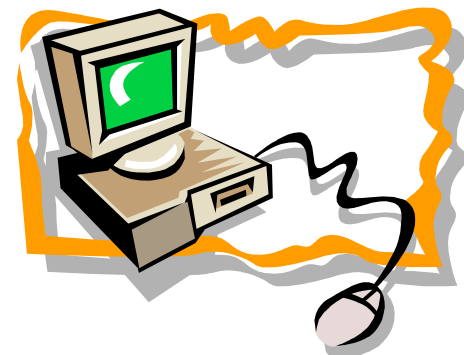
```

What You Have Learned

- **How a web page is structured**
- **How to use basic HTML tags**
- **How to add lists and hyperlinks to your HTML pages**

Hands-On Lab

- **Create a Web page**
 - XHTML Transitional 1.0
 - Validate XHTML at <http://validator.w3.org/>
- **Use tables for layout**
- **Use tables for listing objects**
- **Tables are very complex to work with.**
 - We will fix some of the problems later



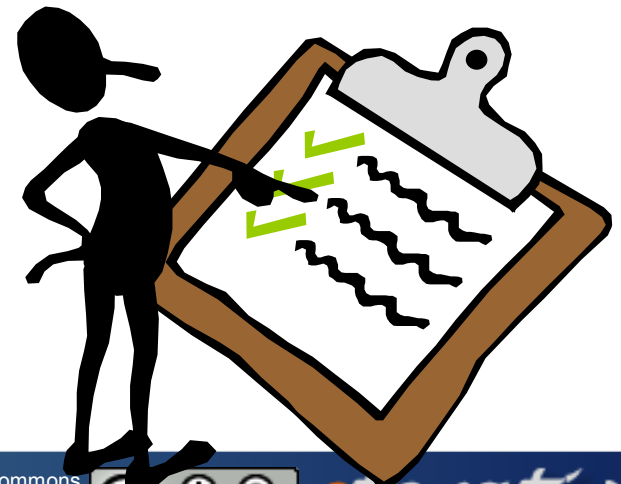
XML and XML Schemas

Module Road Map

- Web Standards
- Web Architecture: Resources, URI and HTTP
- HTML and XHTML
- **XML and XML Schemas**
- CSS
- XSLT

Section Goals

- To learn about XML
- Compare HTML, SGML and XML
- To learn about DTDs
- To learn about XSDs
- To learn basic XML parsing techniques and APIs

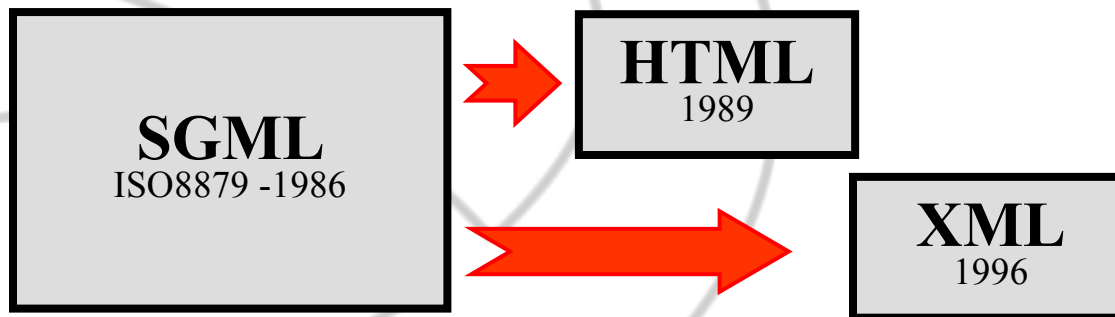


Common Terms

- **XML:** eXtensible Markup Language
- **XSD:** XML Schema Definition
- **DTD:** Document Type Definition

SGML Background

- **Standard Generalized Markup Language (ISO 8879)**
 - Motivated by heavy document processing requirements of large organizations
 - Exchange text without losing “structure”
 - Complex failed to gain wide acceptance
- **Both XML and HTML came from SGML**



Format Markup vs. Structure Markup

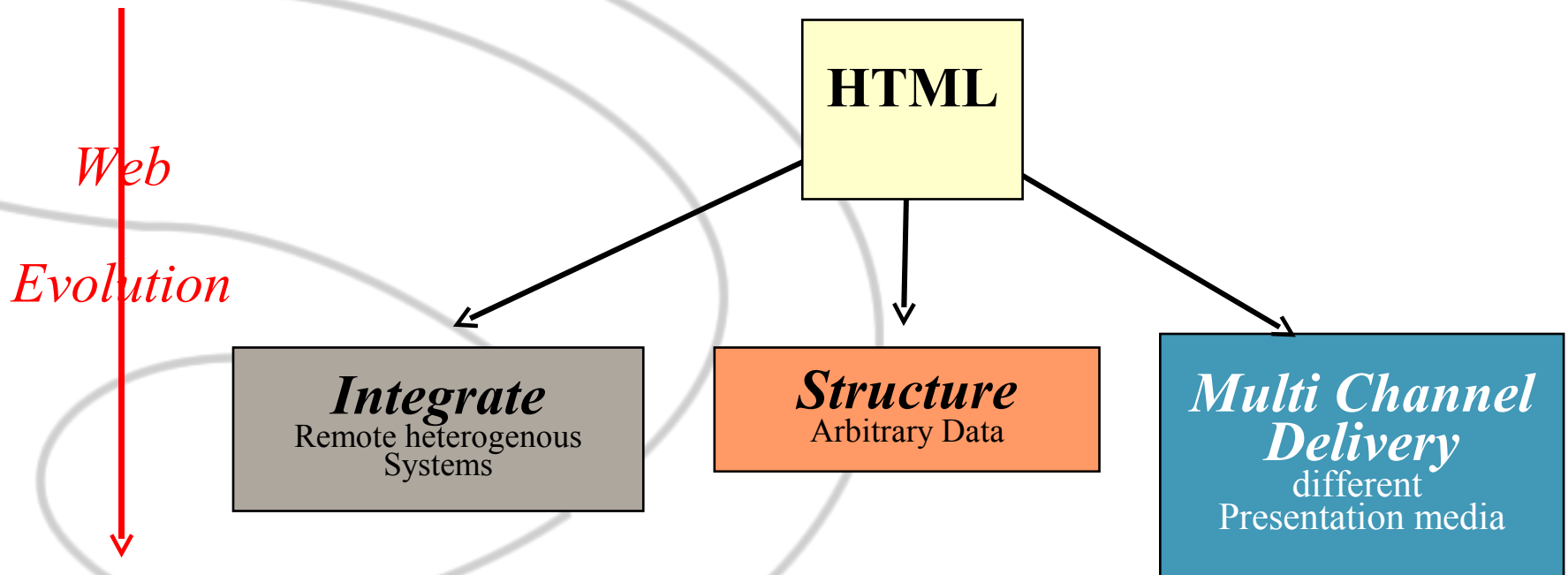
- **Meaning comes with structure**
 - How can you tell the name of this person?



Markup Identifies Elements of a Document

HTML is Limited

- **Simple markup language**
 - Not designed for structuring data
- **Result:**
 - Not for arbitrary universal custom data



What is XML?

- **EX**tensible **M**arkup **L**anguage
- XML is a *metadata* language

- **Data is:**
 - Web page
 - Printed Book
 - Product
- **Metadata is:**
 - Information about data (data about data)
 - Describing what the data is, identifying content

XML is Extensible

- **Define your own tags**

- There is no single set of XML tags
- Unlike HTML, where there is a core set of tags
 - Compromising extensibility HTML is easy to learn and use

```
<html>
<head>
<title>Eteration</title>
</head>
<body>
<br />
<h1>Hello!</h1>
</body>
</html>
```

html

```
<address>
  <name>Naci Dai</name>
  <company>Eteration</company>
  <street>25 ARI-1 ITU Teknokent</street>
  <zip>34469</zip>
  <country>Turkey</country>
</address>
```

```
<order>
<price>10$</price>
</order>
```

```
<message>
<text>Hello</text>
</message>
```

xml

XML is for Markup

- Markup is identifying distinct elements of documents
 - Essential for documents to make sense

John Smith
eteration
Suite 25.
ITU ARI-1 Teknokent
ISTANBUL
34469 Turkey

markup

Plain text

```
<?xml version="1.0" encoding="UTF-8"?>  
<address>  
  <name>Naci Dai</name>  
  <company>Eteration</company>  
  <suite>25</suite>  
  <street>ITU ARI-1 Teknokent</street>  
  <zip>34469</zip>  
  <city>Istanbul</city>  
  <country>Turkey</country>  
</address>
```

xml

XML is a Language

- **XML is a formal document markup language**
- **A document has a **physical** and **logical** structure**
 - Physical:
 - Composed of units called entities that may refer to others
 - There is a "**root**" or document entity
 - Logical
 - Composed of declarations, elements, attributes, comments, character references, and processing instructions
- **XML has syntax**
 - Indicated in the document by explicit markup
 - The logical and physical structures must nest properly

XML Elements

```
<invoice>  
  <from>ABC TELECOM, Inc.</from>  
  <to>John Smith</to>  
  <description>Local Phone Service</description>  
  <date type="from">16 May 1999</date>  
  <date type="to">15 Jun 1999</date>  
  <date type="due">15 Jul 1999</date>  
  <amount>$50.00</amount>  
  <taxRate>6</taxRate>  
  <totalDue>$53.00</totalDue>  
</invoice>
```

Element describes data

- One can define any element
- Element can contain other elements
- An element is terminated by </...>

XML Attribute

- **Describes an element**
 - One can define any attribute
 - Cannot contain other elements or attributes

```
<?xml version="1.0" encoding="UTF-8"?>
<invoice type="bill" period="monthly">
  <from>ABC TELECOM, Inc.</from>
  <to>John Smith</to>
  <description>Local Phone Service</description>
  <date type="from">16 May 1999</date>
  <date type="to">15 Jun. 1999</date>
  <date type="due">15 Jul. 1999</date>
  <amount currency="USD ">$50.00</amount>
  <taxRate>6</taxRate>
  <totalDue>$53.00</totalDue>
</invoice>
```

Grammars for XML Documents

- **Two current standards for constraining XML with grammars**
 - DTD (Document Type Definition)
 - XML Schema

DTD: Document Type Definition

- **DTD**
 - defines document structure
 - makes XML data usable for different programs
 - can be declared inline or as external reference
- **Internal DOCTYPE declaration**
 - `<!DOCTYPE root-element [element-declarations]>`
- **External DOCTYPE declaration**
 - `<!DOCTYPE root-element SYSTEM "filename">`

DTDs originate from SGML and they are not XML-like

hint: When possible use XML Schemas

DTD Example

```
<?xml version="1.0"?>
<!DOCTYPE email [
  <!ELEMENT email(to+, from, subject, message)>
  <!ELEMENT to      (#PCDATA)>
  <!ELEMENT from    (#PCDATA)>
  <!ELEMENT subject  (#PCDATA)>
  <!ELEMENT message (#PCDATA)>
]>
```

email.dtd

```
<?xml version="1.0"?>
<!DOCTYPE email SYSTEM "email.dtd">
<email>
  <to>info@eteration.com</to>
  <from>webmaster@eteration.com</from>
  <subject>Important</subject>
  <message>Hello!!!</message>
</email>
```

email.xml

XSD : XML Schema Definition

- **XSD : XML Schema Definition**
 - Is an XML language for describing and constraining the content of XML documents.
 - Alternative to DTD
- **XSD: specifies structure of XML document i.e.**
 - elements and attributes in the XML doc
 - XML element hierarchy
 - element data-types and occurrences
- **<http://www.w3.org/2001/XMLSchema>**

Types and Elements

- **XSD schemas contain type definitions and elements**
 - Type definitions define XML data type
 - address, customer, purchaseOrder,...
 - Elements represent items created in the XML file
 - If the XML file contains a PurchaseOrder type, then the XSD file will contain the corresponding element named PurchaseOrder.

XSD template

```
<?xml version="1.0" encoding="UTF-8"?>
<xs:schema
  xmlns:xs="http://www.w3.org/2001/XMLSchema" 1
  targetNamespace="http://www.eteration.com" 2
  xmlns:tns="http://www.eteration.com" 3
  elementFormDefault="qualified"> 4
</xs:schema>
```

- 1 – Elements and data-types used come from here. Prefix these elements with *xs*
- 2 – Elements defined in this schema have this namespace.
- 3 – Default namespace
- 4 – Must be namespace qualified

XML referencing an XSD

- Corresponding xml references xsd.
- Validation checks formation and cross checks XML against XSD

```
<?xml version="1.0" encoding="UTF-8"?>
<m:message
  xmlns:m="http://www.example.org/message"
  xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
  xsi:schemaLocation="http://www.example.org/message message.xsd">
  <m:to>Derya</m:to>
  <m:from>Esma</m:from>
  <m:subject>Please call</m:subject>
  <m:text>Call me ASAP</m:text>
</m:message>
```

xsd namespace

ref xsd file

Namespaces

- **XML Namespaces provide a method to avoid element name conflicts**
 - a name conflict will occur when two different documents use the same element names.
- **Every XML Schema uses at least two namespaces**
 - targetNamespace
 - XMLSchema namespace
 - <http://www.w3.org/2001/XMLSchema>

Need for Namespaces

```
<?xml version="1.0" encoding="ISO-8859-1" standalone="yes"?>
<book>
  <!-- title of a book -->
  <title> Eclipse Web Tools Platform</title>
```

Ambiguous

```
<figure>
  <!-- title of a figure -->
  <title>Simple Web Architecture</title>
```

With namespace

```
<ns1:book xmlns:ns1="http://example.org/book">
  <ns1:title>Eclipse Web Tools Platform</ns1:title>
  <ns2:figure xmlns:ns2="http://example.org/book/figure">
    <ns2:title>Simple Web Architecture</ns2:title>
```

Namespace Syntax

- **Two parts**

- Namespace declaration
- Elements and attributes

- **Declaration**

- A *prefix* is associated with **URI**
- The association is defined as an attribute within an element
 - *xmlns:prefix*
- *xmlns* is Namespace keyword, prefix is user-defined

```
<classes xmlns:XMLclass="http://www.example.org/test">  
  <XMLclass:syllabus>  
    ...  
  </XMLclass:syllabus>  
</classes>
```

Namespace Declaration

- **Can be declared in:**
 - root element
 - lower level element
- **Multiple different namespaces can be defined**
- **Same prefix can be redefined**
 - Scope of Namespace declaration is within the element where it is defined

Elements and attributes

- **Examples**

- svg:set
- mathml:set

- ***prefix: local part***

- prefix identifies the namespace an element and attribute belongs to
- local part identifies the particular element or attribute within the namespace
- Qualified name

- **Naming rules:**

- **Prefix** can be composed from any legal XML name character except “:”
- “xml” (in any case combination) is reserved so cannot be used as prefix
- **Local** part cannot contain “:”

Namespace URI

- **URI cannot be prefix**
 - “/”, “%”, and “~” are not legal in XML element names
- **URI could be standardized**
 - (by industry standard orgs) while prefixes are just convention
- **URI are just “identifiers”**
 - URI does not have to be in “http” form
 - URI does not have to be resolved
 - It is like a “constant value”

Default Namespace

- Denoted with **xmlns** attribute with **no prefix**
 - Applied only to unprefixed element and its descendant elements
- Applies only to elements not attributes

```
<?xml version="1.0"?>
<html xmlns="http://www.w3.org/1999/xhtml"
      xmlns:xlink="http://www.w3.org/1999/xlink">
  <head><title>Three Namespaces</title></head>
  <body>
    <h1 align="center">An Ellipse and a Rectangle</h1>
    <svg xmlns="http://www.w3.org/2000/svg"
         width="12cm" height="10cm">
      <ellipse rx="110" ry="130" />
      <rect x="4cm" y="1cm" width="3cm" height="6cm" />
    </svg>
```

Types of Namespaces

- **target Namespace**
 - Namespace for XML Schema document itself
- **source Namespaces**
 - Definitions and declarations in a schema can refer to names that may belong to other namespaces

```
<xsd:schema
  targetNamespace='http://www.SampleStore.com/Account'
  xmlns:xsd='http://www.w3.org/1999/XMLSchema'
  xmlns:ACC='http://www.SampleStore.com/Account'>
  <xsd:element name='InvoiceNo' type='xsd:positive-integer' />
  <xsd:element name='ProductID' type='ACC:ProductCode' />
  <xsd:simpleType name='ProductCode' base='xsd:string'>
    <xsd:pattern value='[A-Z]{1}d{6}' />
  </xsd:simpleType>
```

targetNamespace

- **The namespace that is assigned to the schema created**
 - The names defined in a schema are said to belong to its target namespace
 - The namespace an instance is going to use to access the types it declares
- **Each schema has:**
 - One target namespace
 - Possibly many source namespaces

Defining Types

- **Types may be simple or complex**
 - SimpleTypes
 - cannot contain elements or have attributes
 - are types that are included in the XML Schema definition (boolean, string, date, etc.)
 - ComplexType
 - can contain attributes and elements

Common XML Schema Data Types

- **string**
- **boolean**
- **decimal**
- **float**
- **double**
- **duration**
- **dateTime**
- **time**
- **date**

XSD: SimpleType Example

- Describes the data allowed in a Simple Field:

```
<simpleType name="name">  
  <restriction base="string"></restriction>  
  <xs:pattern value="([a-z][A-Z])+"/>  
</simpleType>
```

- More Restriction Specs:

```
<xs:restriction base="xs:integer">  
  <xs:minInclusive value="0"/>  
  <xs:maxInclusive value="100"/>  
  <xs:pattern value="[0-9][0-9][0-9]"/>  
</xs:restriction>
```

- Constraints: enumeration, length, minLength, whitespace etc.

XSD: ComplexType Example

- **Similar to defining a Java class or a Data Structure**
 - Can use own types

```
<complexType name="PersonType">
  <sequence>
    <element name="name" type="string"/>
    <element name="surname" type="string"/>
    <element name="address" type="tns:AddressType"/>
    <element name="phoneNumber" type="tns:PhoneType" />
  </sequence>
</complexType>
```


Type & Element

- Name the Type if it will be used again

```
<xs:complexType name="AddressType">
  <xs:sequence>
    <xs:element name="street1" type="xs:string" />
    <xs:element name="street2" type="xs:string" />
    <xs:element name="postcode" type="xs:string" />
    <xs:element name="city" type="xs:string" />
  </xs:sequence>
</xs:complexType>

<xs:element name="shippingAddress" type="tns:AddressType" />
<xs:element name="invoiceAddress" type="tns:AddressType" />
```

XSD: Indicators

- **Order**

- all
 - Not ordered
- choice
 - One of
- sequence
 - Ordered

```
<xs:choice>
  <xs:element name="employeeName"
    type="xs:string"/>
  <xs:element name="employeeNum"
    type="xs:integer"/>
</xs:choice>
```

- **Multiplicity**

- minOccurs / maxOccurs - Use unbounded for open boundary

```
<xs:element name="person" maxOccurs="unbounded">
  <xs:complexType>
    <xs:sequence>
      <xs:element name="full_name" type="xs:string"/>
      <xs:element name="child_name" type="xs:string"
        minOccurs="0" maxOccurs="5"/>
    </xs:sequence>
  </xs:complexType>
</xs:element>
```

Importing a Schema

- **Reuse and refactor XSD documents**
 - Partition namespaces
 - Use existing schemas
- **Import**
 - XSD is not same namespace
- **Include**
 - XSD is the same namespace

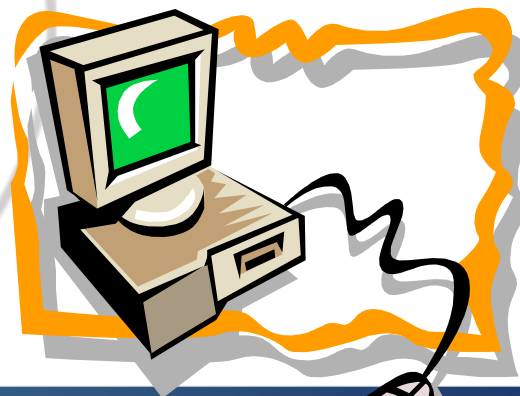
```
<?xml version="1.0" encoding="UTF-8"?>
<xs:schema xmlns:xs="http://www.w3.org/2001/XMLSchema"
  xmlns:store="http://www.store.com/store"
  xmlns:catalog="http://www.partner.com/catalog">
  <xs:import
    namespace='http://www.partner.com/catalog'
    schemaLocation='http://www.partner.com/catalog.xsd' />
  <xs:element name='stickyGlue' type='catalog:SuperGlueType' />
</xs:schema>
```

What You Have Learned

- **XML**
 - standard for data interchange
 - was designed to describe data and to focus on what data is
 - text-based
 - does not define tags of its own

Hands-On Lab

- **Create a Schema for the ObjectShop catalog**
 - Use WTP XSD Editor
- **Create Sample Catalogs**
- **Validate catalog files using XSD**



CSS

Module Road Map

- Web Standards
- Web Architecture: Resources, URI and HTTP
- HTML and XHTML
- XML and XML Schemas
- **CSS**
- XSLT

What is CSS?

- **CSS: Cascading Style Sheets**

- The method used to divide the content from the presentation on web pages.

- **Styles**

- define **how to display** HTML elements
- normally stored in **Style Sheets**

Recall: Standards Related

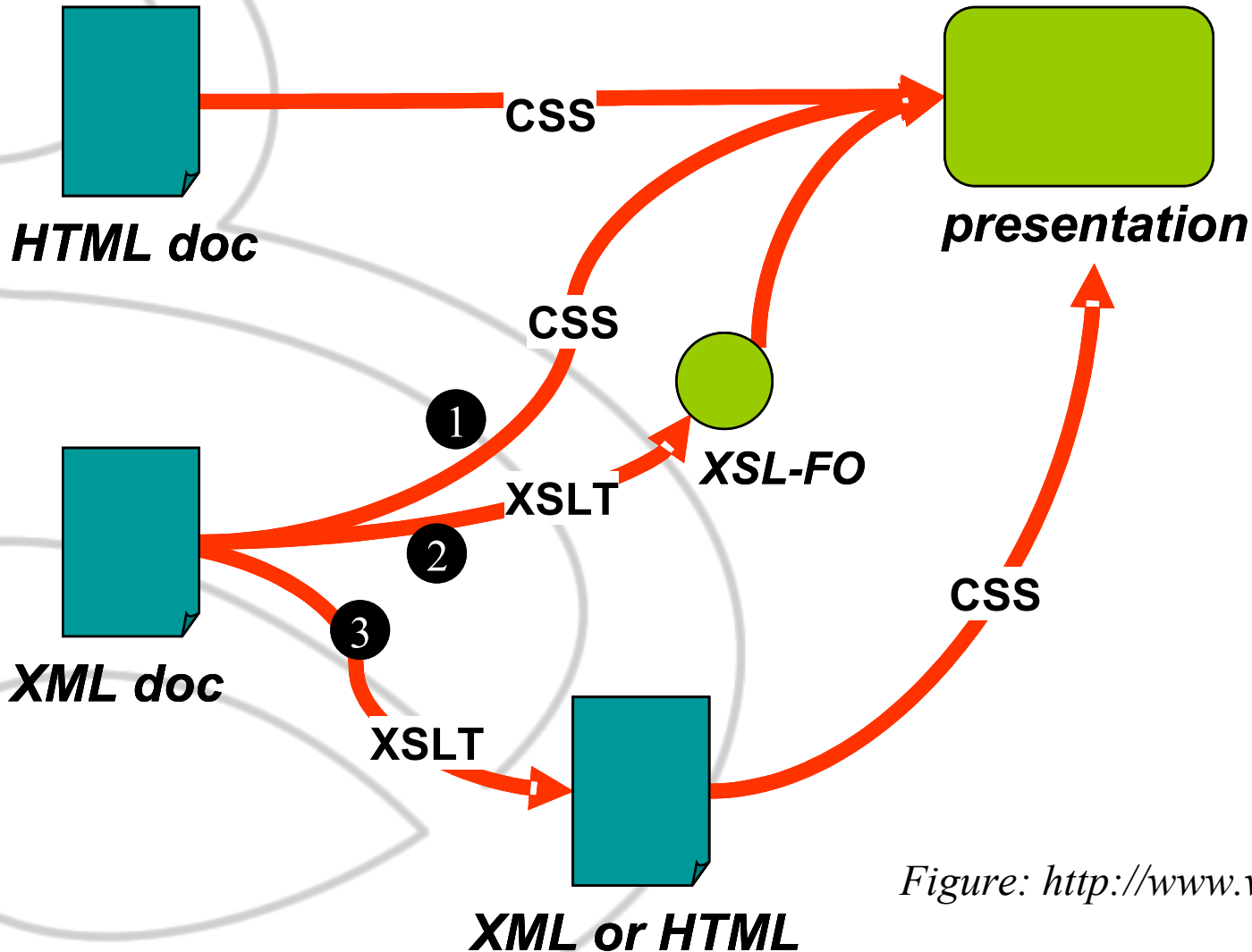


Figure: <http://www.w3c.org>

CSS Design Benefits

- **Maintenance and Flexibility**
 - Cleaner / Less code
 - Refactor presentation reduce repetitive styling
 - Better document structure
- **Accessible**
 - Structure is separated from presentation
 - Ability to present content on multiple devices such as mobile handhelds and formats (printer-friendly etc.)
- **Faster download times and smaller pages**
 - Tableless layouts, no repetition, all styles in one place

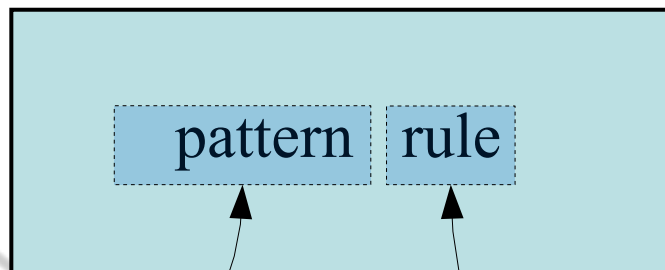
CSS Syntax

- The CSS syntax is made up of two parts:

- Pattern
- Rule

- Rule is made of

- property
- value {property: value}



```
p
{
  text-align: center;
  color: black;
  font-family: arial
}
```

```
h1, h2, h3
{
  color: red
}
```

CSS Pattern Matching: Selectors

- Match **things** in a document to apply a rule
 - Document elements
 - Elements with specific ids
 - Element with specific classes
- More than one pattern can be associated with a rule
 - Separated with comma

```
h1 , h2,  h3
{
  color: red
}
```

CSS2 Selector Patterns

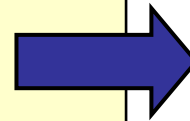
- **Pattern matching rules determine which style rules apply to elements in the document tree.**
 - Patterns are called **selectors** that range from simple element names to rich contextual patterns.
 - If all conditions in the pattern are true for a certain element, the selector matches the element.
- **Some examples of selectors**
 - Type Selectors
 - Class and ID Selectors
 - Descendant and Child Selector
 - Universal Selector
 - Adjacent Selectors
 - Attribute Selectors

See: <http://www.w3.org/TR/CSS2/selector.html#q2>

Type Selectors

- **Matches the name of a document(html) element type**
 - The following rule matches all H1 elements in the document tree:
 - `h1 { font-family: sans-serif }`

```
<style type="text/css">
p{
  text-align: left;
  color:"red";
  font-size: 20px; }
</style>
...
<p>This is first paragraph </p>
<p>This is second paragraph </p>
```

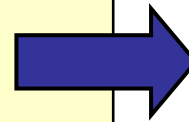


This is the first paragraph
This is the second paragraph

Class Selectors

- **Match all elements with the given class attribute**
 - Specified with ‘.’ before the class name
 - Only one class attribute can be specified per HTML element
- **Examples**
 - **p.article** - All paragraphs with a class of “article”
 - **.error** - Any element with a class of “error”.

```
p.first{
  text-align: left;
  color:"red";
  font-size: 20px; }
p.second{
  text-align:left;
  color:"blue";
  font-size: 16px; }
...
<p class="first">This is first paragraph </p>
<p class="second">This is second paragraph </p>
```



This is the first paragraph
This is the second paragraph

ID Selectors

- **Matches the given id attribute**
 - An id must be unique in a page.
 - Use a # in the selector
- **Examples**
 - `div#menu` - *selects the div element with the id of "menu"*
 - `#header` - *selects the element with the id of "header"*.

```
#redtext{  
  text-align: left;  
  color:"red";  
  font-size: 20px; }  
  
<p id="redtext">This is first paragraph </p>
```

This is the first paragraph

Another page

```
...  
<h1 id="redtext">This is a header
```

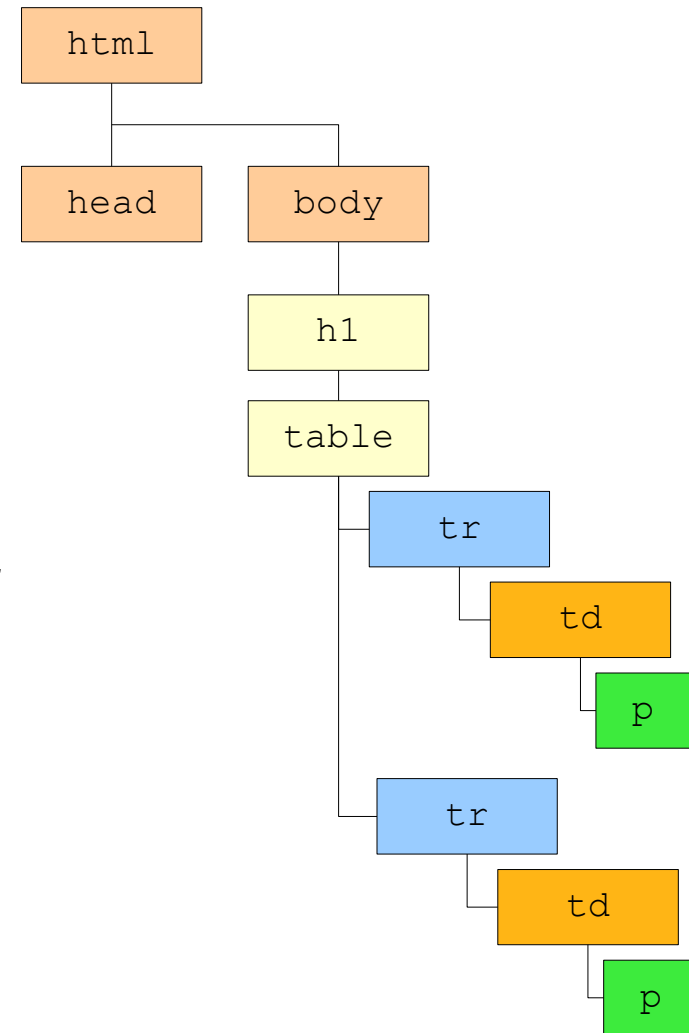
This is a header

Descendant Selectors

- Match an element that is the descendant of another element in the document tree

Examples:

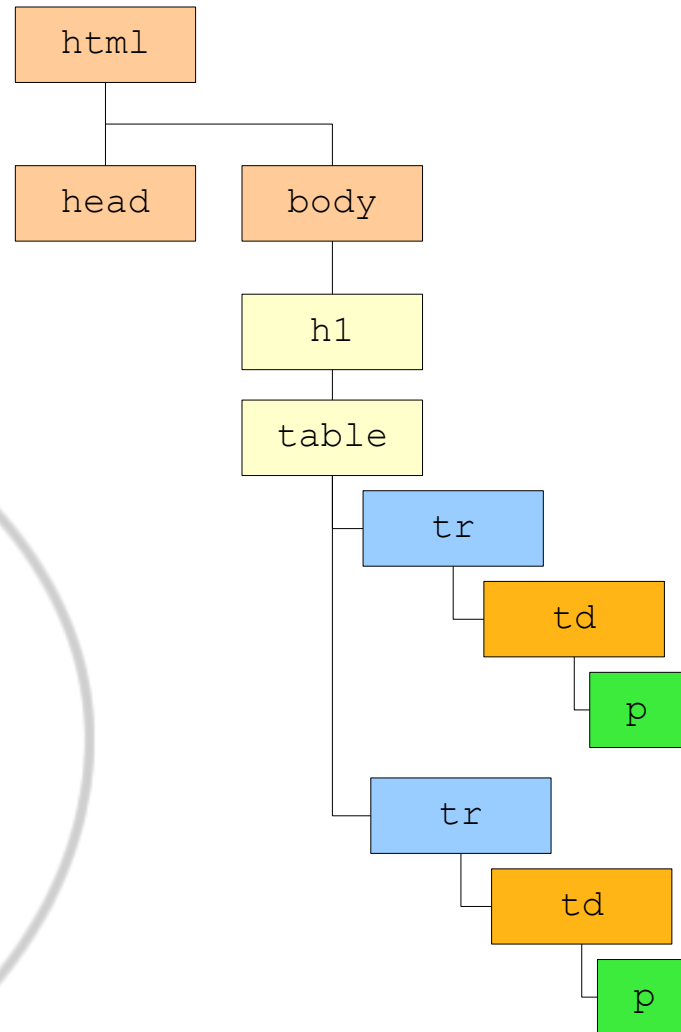
- **body p {font-weight:bold;}**
 - Any paragraph text which is a descendant of body
- **tr td p {color: red;}**



Child Selector

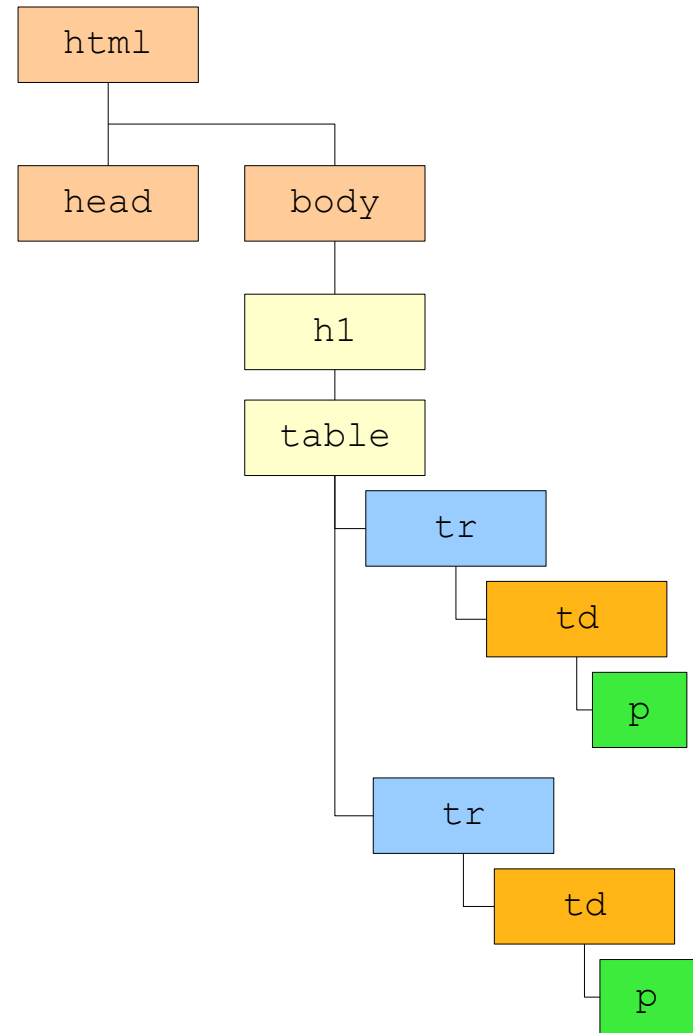
- **Matches when an element is the child of another element**

```
tr > td > p  
{  
  color: green;  
}
```



Adjacent Selectors

- **Selects an element that follows another element**
 - Text between tags have no effect
- **Example:**
 - `h1 + table { width: 100%; }`



Universal Selectors

- **Matches an element that is a grandchild or later descendant of another element.**
 - Selects paragraphs that are at least one selector removed
 - Note spaces before and after *
 - `div * p`
 - `p` element that is a grandchild or later descendant of a `div`

Attribute Selectors

- **Attribute selectors may match in four ways:**
- **[att]**
 - The "att" attribute is set, whatever the value of the attribute.
- **[att=val]**
 - "att" attribute value is exactly "val"
- **[att~=val]**
 - "att" attribute value is a space-separated list of "words", one of which is exactly "val"
- **[att|=val]**
 - "att" attribute value is a hyphen-separated list of "words", beginning with "val"
 - This is primarily intended to allow language subcode matches (e.g., the "lang" attribute in HTML)

<http://www.w3.org/TR/CSS2/selector.html#attribute-selectors>

Getting documents ready for CSS

- **CSS is case sensitive:**
 - HTML names should match match the name of the selector exactly.
 - `<p class="red" />` does not match `p.Red{}`
 -
- **Use ids and class attributes to mark elements**
 - No spaces
 - `<input id="first-name" />`
 - `<input id="last-name" />`

Inserting a style sheet

- **Three ways of inserting a style sheet**
 - External Style Sheet
 - Internal Style Sheet
 - Inline Styles

External Style Sheet

- **An external style sheet is ideal**
 - when the style is applied to many pages
- **Link to the style sheet using the <link> tag.**
 - The <link> tag goes inside the head section
- **Style sheet file**
 - should be saved with a .css extension
 - should not contain any html tags

```
<head>
<link rel="stylesheet" type="text/css" href="mystyle.css" />
</head>

<body>
<p class="first">This is first paragraph</p>
<p class="second">This is second paragraph</p>
</body>
```

Internal Style Sheet

- **Internal Styles**

- should be used when a single document has a unique style
- Is defined by using `<style>` tag in the head section

```
<head>
<meta http-equiv="Content-Type"
content="text/html; charset=ISO-8859-1" />

<style type="text/css">
  p {color: white; }
  body {background-color: black; }
</style>

</head>
```


Inline Styles

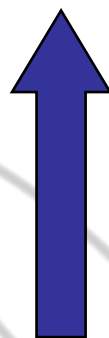
- **Placing CSS in the HTML code**
- **This method should be used sparingly**
 - For example, when a style is applied to a single occurrence of an element.

```
<p style="background: black; color: white;">  
This is new background and font color with inline CSS  
</p>
```

Cascading Order

- **Styles will "cascade" by the following rules**

- Browser default
- External Style Sheet
- Internal Style Sheet
- Inline Style



**lowest
priority**

**highest
priority**

CSS Background

- **Defines the background effects on an element**
 - **background**
 - all background properties in one declaration.
 - **background-attachment**
 - sets whether a background image is fixed or scrolls with the rest of the page.
 - **background-color**
 - background color of an element
 - **background-image**
 - Sets an image as the background
 - **background-position**
 - sets the starting position of a background image
 - **background-repeat**
 - sets if/how a background image will be repeated

CSS Background Examples

```
h4 { background-color: white; }
```

```
body  
{  
background-image: url(point.gif);  
background-repeat: repeat-x  
}
```

```
p { background-image: url(smallPic.jpg); }
```

```
body  
{  
background-image: url(stars.gif);  
background-attachment: scroll  
}
```

CSS Text

- **Defines the spacing, decoration, and alignment of text**
- **Properties**
 - color
 - direction
 - letter-spacing
 - text-align
 - text-indent
 - text-decoration
 - white-space
 - word-spacing

```
h2{ text-decoration:  
underline; }  
  
p { text-indent: 20px; }
```

CSS Font

- **Defines the font in text**
- **Properties**
 - font
 - font-family
 - font-size
 - font-style
 - font-weight
 - ...

```
p { font: italic small-caps bold 12px arial }  
p { font-size: 12px; }  
  
ol { font-size: 10px; }  
  
p { font-style: italic; }  
  
ul { font-weight: bolder; }
```

CSS Border

- **Allows for complete customization of the border that appear around HTML elements**
- **Properties**
 - border
 - border-color
 - border-style
 - border-bottom
 - border-bottom-color
 - border-bottom-style
 - border-bottom-width
 -

```
table {  
    border-width: 7px;  
    border-style: outset; }  
  
td {  
    border-width: medium;  
    border-style: outset; }  
  
p {  
    border-width: thick;  
    border-style: solid; }
```

CSS Margin

- Defines the space around the elements
- Properties
 - margin
 - margin-bottom
 - margin-left
 - margin-right
 - margin-top

```
h5{ margin-top: 0px;  
margin-right: 10px;  
margin-bottom: 10px;  
margin-left: 10px;  
border: 3px solid blue; }
```



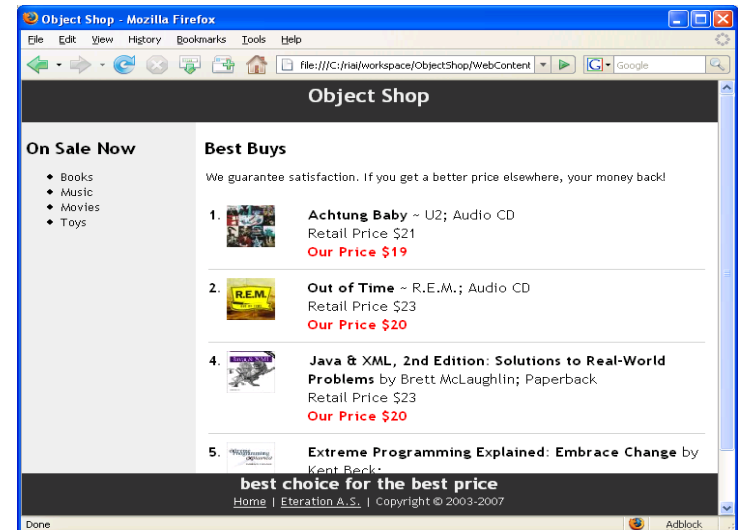
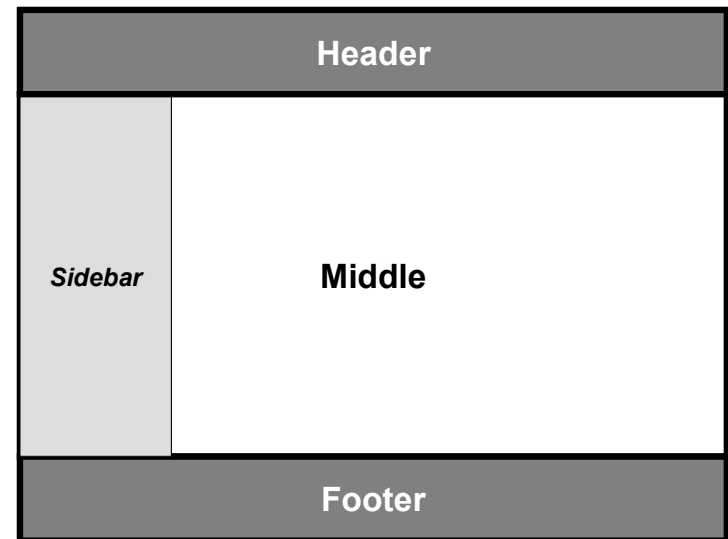
This is my header line

CSS and Tableless Layouts

- **You can use CSS to do tableless layouts**
 - float
 - Position: fixed (position absolute)
 - HTML <div> tags

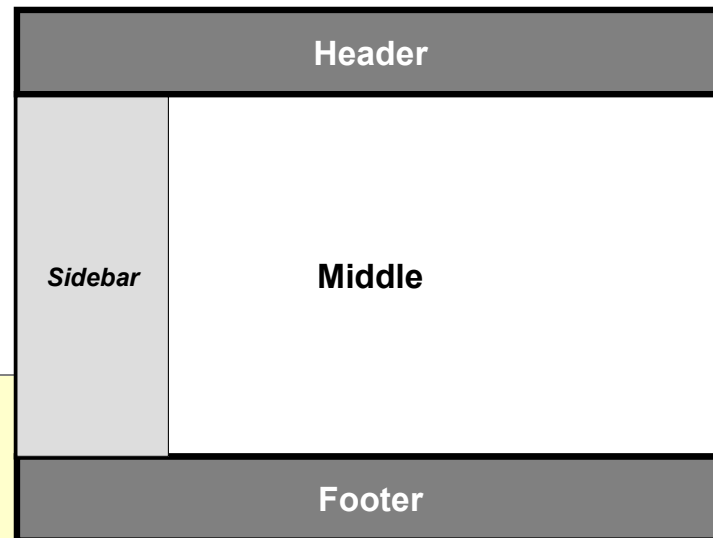
DIV Based Page Layout with CSS

- **Table-based layouts are common**
- **Use div tags and CSS**
 - Reduces markup code
 - Separates content from its visual presentation
- **DIV tag**
 - Used as a container within our Web page
 - Creating sections or divisions



Div Example

```
<body>
  <div id="headerregion"></div>
  <div id="middleregion">
    <div id="sidebar"></div>
    <div id="middle"></div>
  </div>
  <div id="footerregion"></div>
</body>
```



Liquid Page Designs

- **Fixed Locations (position)**

```
div#headerregion {  
    position: absolute;  
    width: 100%;  
    top: 0;  
    left: 0;  
    height: 50px;  
}  
/* position:fixed for modern browsers (IE 7 / Firefox) NO scroll */  
body > div#headerregion {  
    position: fixed;  
}
```

- **Flow around (float)**

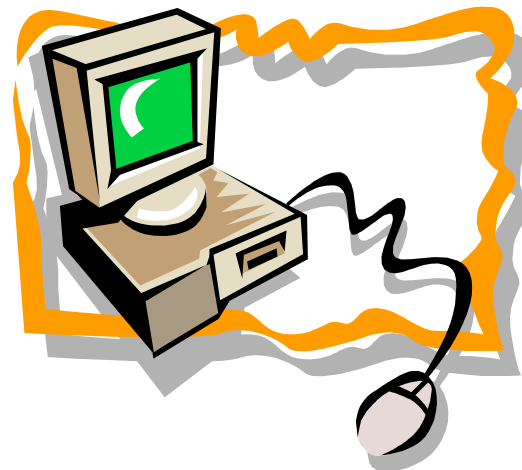
```
div#sidebar {  
    width: 180px;  
    float: left;  
}
```

What You Have Learned

- **Cascading Style Sheets are a way to control the look and feel of your HTML documents in an organized and efficient manner.**
- **With CSS you will be able to**
 - Add new looks to your old HTML
 - Completely restyle a web site with only a few changes to CSS code

Hands-On Lab

- Create a CSS to manage look-and-feel of a site
- Manage Layout using `<div>` regions instead of tables



XSLT

Module Road Map

- Web Standards
- Web Architecture: Resources, URI and HTTP
- HTML and XHTML
- XML and XML Schemas
- CSS
- **XSLT**

XSLT

- **Extensible Stylesheet Language Transformations**
- **Transform XML documents into:**
 - XML, XHTML, HTML, ..
- **Generate *an* output from *two* input files:**
 - Content: An XML document
 - Transformation: An XSL document that contains the “template” and XSL transformations to insert content from XML
- **XSL is a *programming language***
 - **NOT** a simple one
 - Debugging your XSL

XSL - Hello World

- **XML: helloworld.xml**

```
<?xml version="1.0"?>
<?xml-stylesheet type="text/xsl" href="helloworld.xsl"?>
<message>Hello World!</message>
```

- **XSL: helloworld.xsl:**

```
<?xml version="1.0"?>
<xsl:stylesheet version="1.0"
  xmlns:xsl="http://www.w3.org/1999/XSL/Transform">
  <!-- one rule, to transform the input root (/) -->
  <xsl:output method="html" />
  <xsl:template match="/">
    <html>
      <body>
        <h1>
          <xsl:value-of select="message" />
        </h1>
      </body>
    </html>
  </xsl:template>
</xsl:stylesheet>
```

Result file:

```
<html>
  <body>
    <h1>
      Hello World!
    </h1>
  </body>
</html>
```

Anatomy of the XSL file

```
<?xml version="1.0"?>
<xsl:stylesheet version="1.0"
  xmlns:xsl="http://www.w3.org/1999/XSL/Transform">
  <xsl:output method="html" />
  <xsl:template match="/">
    <html>
      <body>
        <h1>
          <xsl:value-of select="message" />
        </h1>
      </body>
    </html>
  </xsl:template>
</xsl:stylesheet>
```

Start

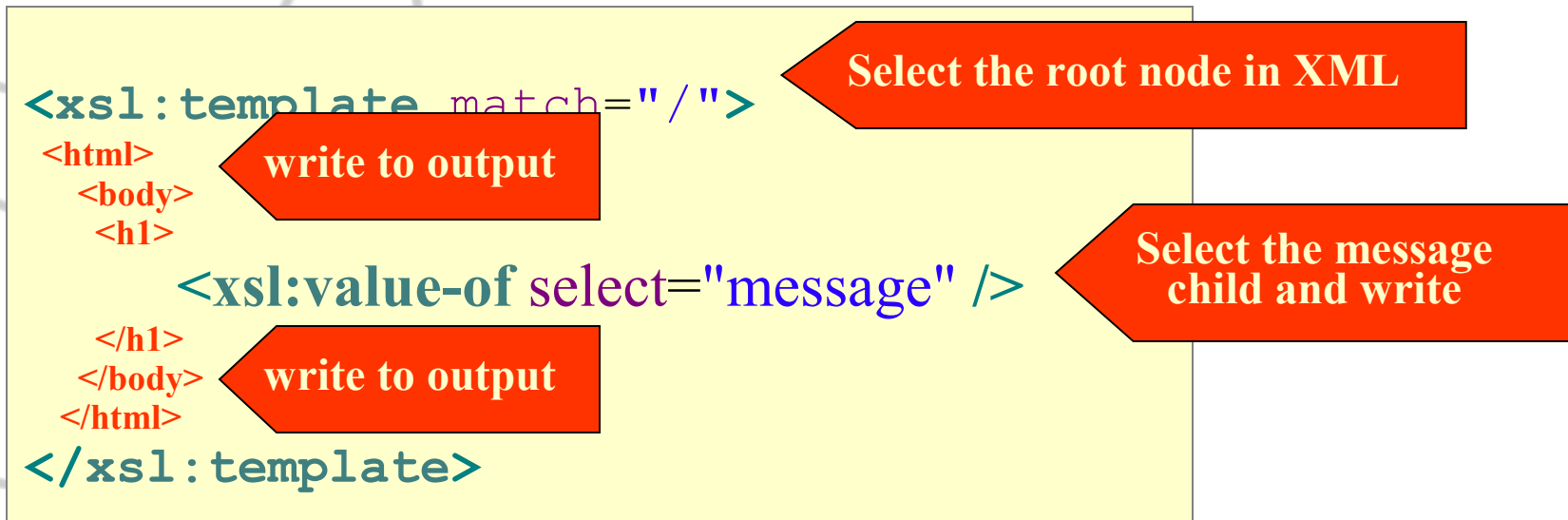
Content-type of output

Contains multiple templates

End

How did we get to text in the message?

Templates



- **Alternative select statements**

- ./message
- with **XPath** functions
 - /message/**text()**
 - ./message/**text()**

Inside the XSLT Transformation

1. Read the XML document and store it as a Tree of nodes
3. Match templates to parts of the tree
 - `<xsl:template match="/">` select the entire tree
 - `<xsl:template match="...">` use it to select subsets
4. Apply the rules in each the template to create a new structure
 - `<xsl:apply-templates/>` Call additional templates from the root template
5. Unmatched parts of the XML tree are not changed
7. Write the transformed tree as a text document

XSL can run on the server and the client

- **Server:**

- Xalan, Saxon, Xerces, etc. can be used to read and write files
- Use XSLT to change XML files into HTML files before sending them to the client
- More portable (Less to expect from a browser)

- **Client**

- A *modern* browser can use XSLT to change XML into HTML on the client side
- Internet Explorer 6+
- Netscape 6+
- Mozilla, Firefox 1+, Opera 8+, ..

xsl:value-of

`<xsl:value-of select="XPath expression"/>`

- **selects the contents of an element and adds it to the output stream**
 - The select attribute is required
 - Notice that xsl:value-of is not a container, hence it needs to end with a slash
- **Example:**
`<h1> <xsl:value-of select="message"/> </h1>`

xsl:for-each

Loop statement

```
<xsl:for-each select="XPath expression">  
    Text to insert and rules to apply  
</xsl:for-each>
```

- **Example:** Select all books (`//book`) and list the titles (`title`):

```
<ul>  
    <xsl:for-each select="//book">  
        <li><xsl:value-of select="title" /></li>  
    </xsl:for-each>  
</ul>
```

Filtering output

Filter output with a criterion

```
title[../genre='mystery']
```

Legal filter operators are:

= != < >

Example: Select all school books (`//book`) and list the titles (`title`):

```
<ul>
  <xsl:for-each select="//book">
    <li>
      <xsl:value-of select="title[../genre='mystery']" />
    </li>
  </xsl:for-each>
</ul>
```

***title** and **genre** are at the same level of the XML tree (they are both inside the book). “../” takes us to the level of the book and we select “genre”*

There is a catch!
Other items will also show in the list as empty items

But it doesn't work right!

```
<xsl:for-each select="//book">
  <li>
    <xsl:value-of select="title[../genre='mystery']" />
  </li>
</xsl:for-each>
```

outputs for every book,

- Empty bullets for other books
- Do not use `xsl:value-of` to filter

Alternative Filter:

```
<xsl:for-each select="//book[./genre='mystery']">
  <li>
    <xsl:value-of select="title" />
  </li>
</xsl:for-each>
```

OR

xsl:if

- Include content when condition is true
- Example:

```
<xsl:for-each select="//book">
  <xsl:if test="genre='mystery'" >
    <li>
      <xsl:value-of select="title" />
    </li>
  </xsl:if>
</xsl:for-each>
```

xsl:choose

- XSL switch ... case ... default statement

- The syntax is:

```
<xsl:choose>
```

```
  <xsl:when test="some condition">
```

```
    ... some code ...
```

```
  </xsl:when>
```

```
  <xsl:otherwise>
```

```
    ... some code ...
```

```
  </xsl:otherwise>
```

```
</xsl:choose>
```

xsl:sort

- **Sorting inside an xsl:for-each**
 - Attribute of the sort tells what field to sort on

- **Example:**

```
<ul>
```

```
  <xsl:for-each select="//book">
```

```
    <xsl:sort select="author"/>
```

```
    <li> <xsl:value-of select="title"/> by  
      <xsl:value-of select="author"/>
```

```
  </li>
```

```
  </xsl:for-each>
```

```
</ul>
```

xsl:text

- **<xsl:text>...</xsl:text>** helps with:
 - Whitespaces and special characters

<xsl:text disable-output-escaping="yes"> </xsl:text>

Creating tags from XML data

- XML

`<label>Eteration A.S.</label>`

`<url>http://www.eteration.com</url>`

- Desired Result

``

`Eteration A.S.`

- We cannot use invalid XML within XSL

- `<xsl-valueof>` does not work inside a tag
- Same with `` tags

Solutions

Using: `<xsl:attribute name="...">`

```
<a>  
  <xsl:attribute name="href">  
    <xsl:value-of select="url"/>  
  </xsl:attribute>  
  <xsl:value-of select="label"/>  
</a>
```

Using attribute value template: `{...}`

```
<a href="{url}">  
  <xsl:value-of select="label"/>  
</a>
```

Modularization with Templates

- XSL can be divided into multiple templates using:

- Call by name

```
<xsl:call-template name="template_name"/>
```

- By using XML tree select statements:

- ```
<xsl:apply-templates select="book"/>
```

```
<xsl:template match="/">
 <html>
 <body>
 <xsl:apply-templates />
 </body>
 </html>
</xsl:template>
<xsl:template match="book">
 <h1>Book Information</h1>
 <xsl:apply-templates select="title" />
</xsl:template>
```



# xsl:apply-templates

- **Apply template rule**
  - current element
  - current element's child nodes
- **Optional: select attribute,**
  - Applies the template rule only to the child that matches
- **Multiple <xsl:apply-templates>**
  - Select attributes
  - the child nodes are processed in the same order as the <xsl:apply-templates> elements

# When templates are ignored

- A template is skipped if it does not apply
- Use `select=""` to always process
  - If it didn't, nothing would ever happen

## Warning:

If a template applies to an element, templates are not automatically applied to its children

# Applying templates to children

```
<book>
 <title>Les Miserables</title>
 <author>Victor Hugo</author>
</book>
```

```
<xsl:template match="/">
 <html>
 <head></head>
 <body>
 <xsl:value-of select="/book/title" />

 <xsl:apply-templates select="/book/author" />
 </body>
</html>
</xsl:template>

<xsl:template match="/book/author">
 by <i><xsl:value-of select="." /></i>
</xsl:template>
```

With apply-template line:  
**Les Miserables by *Victor Hugo***

Without apply-template line:  
**Les Miserables**

# Calling named templates

- You can name a template, then call it, similar to the way you would call a method in Java

- The named template:

```
<xsl:template name="myTemplateName">
 ...body of template...
</xsl:template>
```

- A call to the template:

```
<xsl:call-template name="myTemplateName"/>
```

- Or:

```
<xsl:call-template name="myTemplateName">
 ...parameters...
</xsl:call-template>
```

# Templates with parameters

```
<xsl:call-template name="showPeople">
 <xsl:with-param name="title" select="/project/title"/>
 <xsl:with-param name="people"
 select="/project/team/members"/>
</xsl:call-template>
```

- **Parameterized template:**

```
<xsl:template name="showPeople">
 <xsl:param name="title"/>
 <xsl:param name="people"/>
 ...template body...refer to parameters as "$title" and "$people"
</xsl:template>
```

- Parameters are matched up by *name*, not by position

# Generating XSL output with Java

**Basic procedure for XSL transformation with Xalan:**

## **2. Instantiate a TransformerFactory**

- Use the TransformerFactory static newInstance()

## **3. Generate a Transformer from XSLT source**

- TransformerFactory newTransformer(Source stylesheet)
- Template

## **4. Apply transformation**

- transform(Source xmlSource, Result transformResult)
- The Templates object to the XML Source

# What You Have Learned

- XSL and XSL constructs
- Transforming XML document into different types of documents

# Hands-On Lab

- **Create an XSLT to create the Web page from XML**
  - objectshop.xml
  - objectshop.xsl
- **Use CSS to create the presentation**
  - objectshop.css

