Eclipse Members Teleconference Call

June 20th, 2006
Welcome

- Slide # is located on lower right of each slide
- Speakers – Please indicate to the audience which slide # you are speaking to each time you advance a slide
- This call is scheduled for not more than 1.5 hours
- Please mute your phone if you are not speaking!
Agenda

- Executive Director Report – Mike Milinkovich
- Membership Report – Donald Smith on behalf of Todd Williams
- Project Update – Bjorn Freeman-Benson
- Eclipse New Member Introduction – MySQL Jay Pipes
- Marketing Update – Ian Skerrett
- Call to action: EPIC – Mike Taylor
- Call to action: Next Members Meeting – Donald Smith
- Q&A
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Executive Director Report

Mike Milinkovich
Welcome to New Members

- TNI-software
- TransMend
- Technological Education Institution of West Macedonia
- Metallect
- Intervoice
- Inetsoft
- Vector Consulting
The Members of Eclipse

- 137 member companies  (91 in March 2005)
  - 16 Strategic Members
  - 102 Add-in Providers
  - 19 Associate Members (Publishers, Research Institutes, Standards Org., etc.)

- 713 committers, representing 50+ organizations

Strategic Members

- Actuate
- bea
- Borland
- CA
- Compuware
- IBM
- Intel
- Nokia
- Scapa
- Serena
- Sybase
- SAP
- Wind River
- Zend
New Eclipse Foundation Staff

New Staff
- Jihong Yang – Intellectual Property Analyst

Staff
- Mike Milinkovich - Executive Director
- Skip McGaughey - Director, Eclipse Ecosystem
- Sharon Wolfe - Office Manager
- Ian Skerrett - Director, Marketing
- Denis Roy - Manager, IT (webmaster)
- Bjorn Freeman-Benson - Director, Open Source Process
- Janet Campbell - Manager, Intellectual Property

- Wayne Beaton, Eclipse Evangelist
- Matt Ward, Web and IT Guy
- Ward Cunningham, Director, Committer Community Development
- Ralph Mueller, Director, European Ecosystem
- Donald Smith, Director Ecosystem Development
- Nathan Gervais – Web Developer
- Sharon Corbett - IP Operations Support
- Anne Jacko – Communications Facilitator
Key Activities in Q2

- Callisto
- EPIC
- IP Process
What is Callisto?

- Callisto is a coordinated release of 10 project teams
  - Includes 5 top level project and 23 subprojects

- Still separate projects but consumers use them together
  - Similar to the LAMP stack

- Project in Callisto
  - Business Intelligence and Reporting Tools (BIRT) 2.1
  - C/C++ IDE (CDT) 3.1
  - Data Tools Platform (DTP) 1.0
  - Eclipse Modeling Framework (EMF) 2.2
  - Graphical Editor Framework (GEF) 3.2
  - Graphical Modeling Framework (GMF) 1.0
  - Eclipse Project 3.2
  - Test and Performance Tools Platform (TPTP) 4.2
  - Web Tools Platform (WTP) 1.5
  - Visual Editor (VE) 1.2
Track Record of a Predictable Community

Eclipse 3.0

June 28 2004

TPTP
CDT

Eclipse 3.1

June 28 2005

WTP
BIRT
TPTP
EMF
VE
CDT

Callisto

June 30 2006

BIRT 2.1
CDT 3.1
DTP 1.0
EMF 2.2
GEF 3.2
GMF 1.0
Eclipse 3.2
TPTP 4.2
WTP 1.5
VE 1.2
Major Accomplishment for Open Source Development

- Multi-project event involving 10 project teams and 260+ committers

- Multi-company event involving 15 organizations providing committers (not including individuals)

- Global event with developers in 12 countries
  - Canada, US, Finland, Turkey, China, France, Russia, Czech, India, Switzerland, Germany, Austria

- 7 million LOC
How did we make it happen?

- Architecture
  - Modular & Extensible Architecture vs Monolithic Release

- Governance
  - Projects remain independent

- Process
  - Open source development process
  - Frequent milestone releases
Mike Taylor will discuss in more detail later in the meeting!

- On-line portal to promote the Eclipse ecosystem
- We want your product listings!
- Thanks to Innoopract, Instantiations and Genuitec for their contribution

http://www.eclipseplugincentral.com/
2006 Financial Outlook

<table>
<thead>
<tr>
<th></th>
<th>2005</th>
<th>2006</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income</td>
<td>$3.9</td>
<td>$5.6</td>
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<tr>
<td>Expenses</td>
<td>$3.4</td>
<td>$5.7</td>
</tr>
<tr>
<td>Net</td>
<td>$0.5</td>
<td>$(0.1)</td>
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</table>

**Note:** The budget numbers include revenue and expense for co-operative marketing programs, EclipseCon, and the European conferences.
What is Next in Q3

- RCP
- Eclipse Summit Europe
- Member Meeting in Dallas, September 20-21
- Planning cycle for next release ("Europa")
  - Requirements Council themes and priorities
Eclipse Summit Europe

- October 11-12, 2006 in Esslingen, Germany (near Stuttgart)
- Members Meeting
  - European members
  - European staff of N.Am. Members
- Symposia
  - Embedded (Systems) Engineering
  - Application Development (Components as services)
  - Application Development (RCP, RSP, AJAX)
  - Engineering Collaboration
  - Modeling and Model Driver Design
  - Collaboration in Education and Research
- Development Council Meetings
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Membership Report

Donald Smith, on behalf of Todd Williams
The Members of Eclipse

- 137 members (101 in June 2005)
  - 16 Strategic Members (13 in June 2005)
  - 102 Add-in Providers (74 in June 2005)
  - 19 Associate Members (14 in June 2005)

- 718 committers, representing 50+ organizations

Strategic Members
Eclipse Momentum

Members

<table>
<thead>
<tr>
<th>Year</th>
<th>Members</th>
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</thead>
<tbody>
<tr>
<td>2004</td>
<td>50</td>
</tr>
<tr>
<td>2005</td>
<td>101</td>
</tr>
<tr>
<td>2006</td>
<td>137</td>
</tr>
</tbody>
</table>

Committers

<table>
<thead>
<tr>
<th>Year</th>
<th>Committers</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>250</td>
</tr>
<tr>
<td>2005</td>
<td>450</td>
</tr>
<tr>
<td>2006</td>
<td>718</td>
</tr>
</tbody>
</table>
New Members so far in 2006

Q1
- EADS
- iMEDIC GmbH
- MicroDot
- Kyoto Microcomputer Co
- Fortify Software
- Codign Software
- Perforce
- ST Microelectronics
- SalesForce.Com
- MedicalBanking Project
- Software & Support Veriag
- Software AG
- SugarCRM
- Krugle, Inc
- MySQL
- NexB
- Juluna
- I-Logix

Q2
- TNI-software
- TransMend
- Technological Education Institution of West Macedonia
- Metallect
- Intervoice
- Inetsoft
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Project Update

Bjorn Freeman-Benson
Data as of June 6, 2006
Project Changes (Proposed)

- DTP ✷ Enablement Project
- Technology ✷ ECM Rich Client Platform (Apogee)
- Technology ✷ Enterprise Component Framework
- Technology ✷ The Eclipse on Linux (Linux Distro) Project
- Technology ✷ Rich Server Platform - User Interface
- Technology ✷ Rich AJAX Platform (RAP)
Project Changes (Created)

- Modeling Top-Level

  - DSDP • Native Application Builder (eWideStudio)
  - Tools • Eclipse PHP Integrated Development Environment
  - WTP • AJAX Toolkit Framework (ATF)
  - Technology • Tools Services Framework (Corona)
  - Technology • Supplement Widgets for SWT (Nebula)

Project Changes (Other)

- Releases
  - DTP - 0.7
  - Technology ➔ VTP - Voice Tools Project - 1.0

- Archived
  - Technology ➔ Lepido, Tools for Apache Cocoon

- Moved
  - Technology ➔ WTP ➔ Dali

## Proposals

<table>
<thead>
<tr>
<th>Proposal</th>
<th>Current State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dynamic Languages Toolkit</td>
<td>gathering community</td>
</tr>
<tr>
<td>ECM Rich Client Platform (Apogee)</td>
<td>gathering community</td>
</tr>
<tr>
<td><strong>Enterprise Component Framework</strong></td>
<td><a href="http://www.eclipse.org/proposals/">creation review Wed, 21 Jun 2006 at 1500 UTC</a></td>
</tr>
<tr>
<td>Java Workflow Toolbox</td>
<td>gathering community</td>
</tr>
<tr>
<td>Rich AJAX Platform (RAP)</td>
<td><a href="http://www.eclipse.org/proposals/">creation review Wed, 21 Jun 2006 at 1500 UTC</a></td>
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http://www.eclipse.org/proposals/
## Reviews

<table>
<thead>
<tr>
<th>Date</th>
<th>Project</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wed, 7 Jun 2006</td>
<td>UML2</td>
<td>2.0 Release Review (slides) at 1500 UTC</td>
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<tr>
<td>Wed, 21 Jun 2006</td>
<td>JSF</td>
<td>0.5 Release Review at 1500 UTC</td>
</tr>
<tr>
<td>Wed, 21 Jun 2006</td>
<td>Dali</td>
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http://www.eclipse.org/projects/
Releases

http://www.eclipse.org/projects/timeline/
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MySQL and Eclipse

– Joined as Add-In Provider
  • Excited to join this past March
  • Have much to learn about Eclipse community
  • Very open to suggestions and input from all

– Motivations
  • Want to provide Java and other developers with easy integration with the world's most popular open source IDE
  • Support the open source community of which we are a part
  • Collaborate with other companies and individuals in order to drive standards, best practices, and integration
MySQLers Working With Eclipse

- Mark Matthews
  - SW Development Manager - Windows and Java Platforms
  - (mark@mysql.com)

- Mike Zinner
  - GUI Developer
  - (mzinner@mysql.com)

- Eric Herman
  - Software Developer
  - (eric@mysql.com)

- Jay Pipes
  - Community Relations Manager, North America
  - (jay@mysql.com)
The Road Ahead

- Enablement
  - Assist integration efforts of MySQL Data Sources
  - Provide expertise with connectivity issues
- DTP
  - Welcoming suggestions on how we can best complement the team
- Callisto
  - Help adoption through MySQL's considerable reach
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Marketing Update for Q2/ 2006
Press Releases in Q1

- Eclipse Continues Momentum in Device and Embedded Software Development

- Eclipse Launches Community Portal to Promote the Eclipse Ecosystem

- New Top-Level Eclipse Project Encourages Adoption of Open Standards for Model-Based Development

- Callisto Release
Eclipse at Embedded System Conference

- Press outreach to major embedded and device magazines; interview with 9 editors
- Eclipse Booth at ESC focused on demonstrating the relevant Eclipse projects
Eclipse at JavaOne

- Featured 10 different Eclipse projects in booth
- 15 members participated in Eclipse passport game
  - Actuate, Adobe, Agitar, BEA, Borland, Business Objects, Codign, Compuware, Exadel, Fawcette, IBM, Ivis, Serena, Sybase, Nokia, Instantiations, Oracle
  - Collected 600 leads for the sponsors
- Eclipse Party at JavaOne
Callisto

- Webinars
- Podcasts on EclipseZone
- Article placements with JDJ and OnJava
- Press outreach
Other Activities in Q2

- SD Times Webinar – ‘Creating Commercial-Quality Eclipse Plug-ins’
  - Over 400 people in attendance

- Podcast Series focus on business value of using Eclipse
  - Series of 3 podcasts with Dana Gardner
  - Episode #1 with Brent Williams, Senior Analyst with KeyBanc Capital Markets

- Market Research Working Group
  - Agreement in place with Evans Data to survey the Eclipse user community
  - Sponsored by Genuitec, Instantiations, Exadel, Fawcette, Serena, Sybase, Compuware, IBM and Business Objects
ACM Queue Eclipse Supplement

- Eclipse Supplement in September Issue of Queue Magazine

- Deadline for participation is July 10, 2006

- Contact Ginny Pohlman
  - gpohlman@acmqueue.com
Eclipse World

- September 6-8 in Boston
- Focus is on the IT developers; users of the tools
- Projected attendance: 800
- Exhibitor contact: desposito@bzmedia.com
Q3 Activities

- Webinars
- Marketing Symposium in Dallas Sept. 20-21
- RCP Case Studies
- Trade shows
  - OSCON
  - Linux World
Getting Involved

- Marketing Working Group
  - Chair: Karen Frederickson, Sybase (Karen.Frederiksen@sybase.com)

- Embedded Marketing Working Group
  - Chair: Robert Day (rday@lnxw.com)

- Market Research Working Group
  - Chair: Mike Taylor (mike_taylor@instantiations.com)

- Eclipse Japan Working Group
More Information

- News Items for the eclipse.org web site
  - E-mail: news@eclipse.org

- Marketing mailing list
  - Subscribe: https://dev.eclipse.org/mailman/listinfo/eclipse.org-member-marketing

- Information
  - Eclipse.org RSS feeds
  - Planet Eclipse: http://planet.eclipse.org/planet/
  - Eclipse Foundation Blogs
    - http://eclipse-projects.blogspot.com/
    - http://ianskerrett.blogspot.com/
    - http://milinkovich.blogspot.com/
    - http://eclipse-ecosystem.blogspot.com/
    - http://wbeaton.blogspot.com/
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EPIC

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September Members Meeting

Mark your calendar!
September 20, 21.
Omni Mandalay Hotel at Las Colinas (Dallas)

There will certainly be:
- New Members Jumpstart
- Marketing Symposium
- Many great networking events
- Great Guest Speakers!

PLEASE EMAIL members.meeting@eclipse.org with your content suggestions and guest speaker suggestions ASAP!
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