

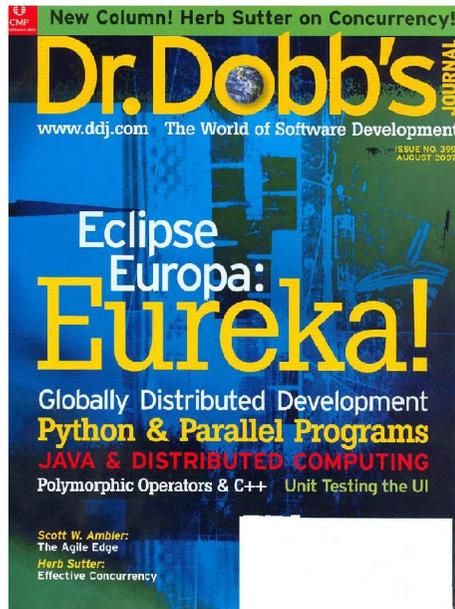
Marketing Update for Q3/ 2007

Press Releases in Q3

- Eclipse Ships Largest-Ever Release of Leading Open Source Software Development Platform
- PDT 1.0 Press release

Europa - Press Coverage

- Press and Analyst Coverage
 - 14 articles in target magazines
 - 3 analyst write-ups



Community Activities

- EclipseZone Podcasts
 - 6 podcasts with project leaders
- BZ Media Webinar
 - Title: “Eclipse 3.3 and Mylyn 2.0
- Redmonk Video Demos
 - 5 videos with different project leaders
- EPIC Euopra Member Podcasts
 - 8 podcasts with member companies discussing their plans for Europa

Eclipse Live Webinars – Europa Projects

Project	Registered	Attended	Views
Intro to Web Services with WTP	112	82	587
Test First Developer with Eclipse	151	91	823
Eclipse Modeling – What is New in Europa	169	121	1352
CDT 4.0 – Reaching for Uberness	131	111	444
ECF Project: Building Communications into Tools and Applications	80	45	148
The Platform Guru’s Present What’s New in 3.3	130	94	394

Europa Reviews- Write a Review, Win a Shirt Contest

- Encourage individuals to blog about Europa.
- Offer free shirts to all participants and offer a grand prize of EclipseCon or ESE pass.
- Encourage cross posting on DZone
- Results
 - 59 blog posts
 - Global response: English, German, Italian, Chinese, Swedish, French, Portuguese,



New EPIC Home Page

eclipse
LOGIN

eclipse
PLUGIN CENTRAL

HOME
PLUGIN DIRECTORY
TRAINING & CONSULTING
FORUMS
MY EPIC
ADD CONTENT

Plugins (941)

- Application Management (29)
- Application Server (13)
- Build and Deploy (20)
- Code Management (39)
- Database (35)
- Documentation (14)
- Editor (51)
- Entertainment (11)
- Graphics (5)
- IDE (59)
- J2EE Development Platform (19)
- J2ME (7)
- Languages (52)
- Modeling (58)
- Network (14)
- Other (33)
- Process (5)
- Profiling (8)
- Rich Client Applications (46)
- SCM (4)
- Source Code Analyzer (31)
- Systems Development (9)
- Team Development (44)
- Testing (55)
- Tools (125)
- UI (40)
- UML (33)
- Web (40)
- Web Services (19)
- XML (19)

Eclipse Plugin Central (EPIC) offers the Eclipse community a convenient, information-rich portal that helps software developers find open source and commercial Eclipse plugins, tools, and products that enhance the entire software development life-cycle.

Featured Plugins



BEA Workshop for JSP 10.1
Product Information is available online at: Link BEA Workshop for JSP offers professional level tools for the Eclipse environment. Registration is ...



MKS SCM for Eclipse
MKS has utilized the many advanced capabilities provided through the "Team API" in the second generation of our Source Integrity / Eclipse integrat ...

New and Updated Plugins

- AppTale Eclipse Plugin 1.0.0 +1 hour
- Stylebase for Eclipse 1.1 +4 hours
- RMBench Relational Modeler 1.0.5 +1 day
- Server-Side Swing Designer - ULC Visual Ed... 6.1 +1 day
- jaret timebars 1.13 +1 day
- Flexess Security Modeler 1.0.0.1978 +1 day
- JDemo 1.5.0 +1 day
- Eclipse HTTP Client 1.0.3 +1 day
- Whole Platform 1.0.0.v20070912 +1 day
- Classpath Checker 1.1.0 +4 days
- AcceCite Studio 3.1 +4 days
- e-Citiz Studio 3.1 +4 days
- Xcarecrows 4 MDA 1.2.2 +4 days
- HiberObjects 1.1.0 +4 days
- Eclipse XPS 1.2.0 +4 days

Top Rated

Lifetime
6 Months
3 Months

- Spring IDE 9.4 (249)
- MyEclipse Enterprise Workbench 9.4 (4147)
- Mylyn 9.3 (760)
- Hibernate Synchronizer 9.2 (4686)
- FreeMarker IDE 9.1 (651)
- Azzurri Clay - Database Modeling in Eclipse 9.1 (1882)
- J2EE Spider 9.1 (155)
- WindowBuilder Pro - SWT/Swing/GWT Designer 9.0 (4566)
- Jigloo SWT/Swing GUI Builder 9.0 (3800)
- Yoxos On Demand - Eclipse Download Service 9.0 (11751)
- Checkstyle Plug-in 9.0 (839)
- CFEclipse 8.9 (677)
- Apollo for Eclipse 8.9 (222)
- openArchitectureWare Code Generator Framework 8.8 (177)
- JFormDesigner - Swing GUI Designer 8.8 (154)

Most Active

This Month
24 Hours

- MyEclipse Enterprise Workbench 4226
- Jigloo SWT/Swing GUI Builder 1831
- WindowBuilder Pro - SWT/Swing/GWT Designer 1632
- eUML2 free edition 1208
- Subversive - SVN client 985
- EclipseUML Free Edition 956
- Eclipse SQL Explorer 938
- EasyEclipse for C and C++ 938
- GWT Designer 856
- Sysdeo Tomcat Launcher Plugin 744
- Regex Util 711
- Tomcat For Eclipse 657
- PyDev - Python Development Environment for Ec... 635
- Code Quality Plugin 567
- Subclipse 560

More Plugins...

Training and Consulting (27)



Less Than
3 Weeks To Go!
October 10th-11th
Ludwigsburg

EPIC Poll

What feature of EPIC do you use the most?

- Plugin Directory
- Training & Consulting Directory
- New and Updated RSS Feed
- Forums

Vote

[Results | Polls]

Votes: 1
Comments: 0

News

New ULC Visual Editor released by Canoo
New ULC Visual Editor 6.1 based on Eclipse VEP to run with new ULC 6.2

Flexess : New Security Modeler build (1978)
Build 1978 of Flexess Security Modeler is available on Jresearch Update site Improvements:P ...

Whole Platform 1.0.0.v20070912-1454 (milestone) released
A new milestone release of the Whole Platform is available. See the download page for details. The Whole Platform is a technology for engineering the production of softwar ...

More News...

Eclipse Live Updates

Ajax, Google Maps and MyEclipse
September 17th, 2007

Creating a Graphical Editor using the Eclipse Graphical Modeling Framework (GMF)
September 17th, 2007

Upcoming Event: Test & Performance Tools Platform (TP TP) Project
September 12th, 2007

Eclipse Platform Guide
Free info on Eclipse software and tools. Articles and news.
www.techguideonline.com

Free UML 2.1 Design Tool
Visually develop applications with Roundtrip model to code, ERD & DB
www.visual-paradigm.com

Convert Forms to J2EE
Realize true J2EE potential Code re-use, ADF, MyFaces
www.vgsoftware.com

Ads by Google

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ACTIVE VISITORS: 1343

RCP Training Series

- Collaboration with 7 member companies providing RCP training in 15 cities
 - Companies: Anyware, Avantsoft, Bredex, TSI, Innoopract, RCP Company, WeigleWilczek
 - Cities:
 - Stuttgart, San Francisco, San Jose, Berlin, Boston, Chicago, Amsterdam, Copenhagen, Portland, Paris
 - Braunschweig, Brussels, Denver, Stockholm, Luxemburg canceled due to lack of interest
- Eclipse Foundation promotes the training seminars and member companies organize the classes

Eclipse World

- Nov 6-8 in Reston, VA



- Produced by BZ Media

OS Summit Asia



- New conference in collaboration with Apache Software Foundation
 - Conference produced by a third party company
- Location: Hong Kong
- Dates: November 26-30
- Estimated Attendance: 400
- Sponsorship opportunities are available
 - contact Ian Skerrett for details.