

# Leveraging the Eclipse Web Properties

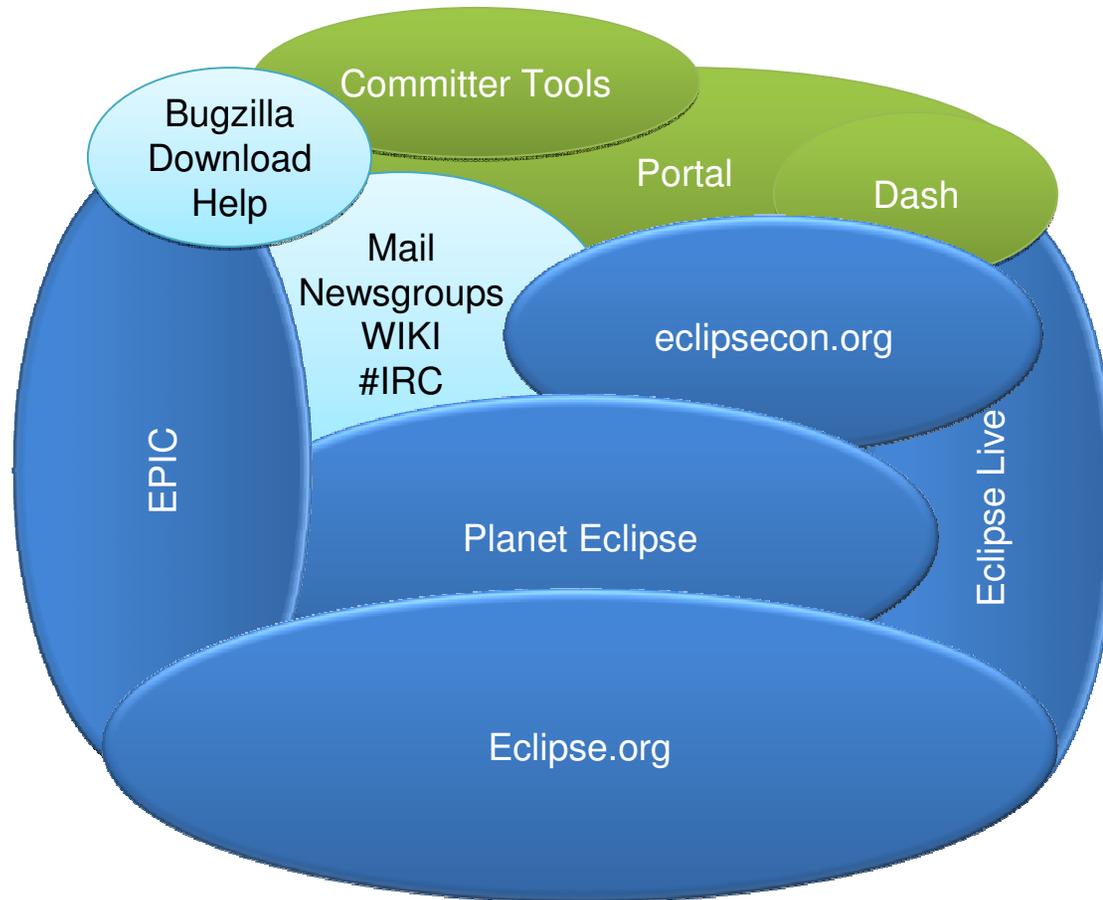
Donald Smith

September 19, 2007

# Why Bother?

- Thousands of free clicks to your site.  
(qualified and high quality)
- Benefit from showing you support the Eclipse Ecosystem.
- Improve your search engine quality wrt Eclipse Ecosystem.

# There are lots of Web Properties...



# How can you benefit?

- [EclipsePluginCentral.com](http://EclipsePluginCentral.com) (EPIC)
- [eclipse.org](http://eclipse.org)
- Eclipse Live ([live.eclipse.org](http://live.eclipse.org))
- Others
  - Planet Eclipse, Portal (means)

# How can you benefit?

- EclipsePluginCentral.com (EPIC)
- eclipse.org
- Eclipse Live (live.eclipse.org)
- Others
  - Planet Eclipse, Portal (means)

# eclipseplugincentral.com (EPIC)

The screenshot shows the Eclipse Plugin Central (EPIC) website. At the top, there is a navigation bar with links for HOME, PLUGIN DIRECTORY, TRAINING & CONSULTING, FORUMS, MY EPIC, and ADD CONTENT. A search bar is also present. The main content area is divided into several sections:

- Plugins (938):** A list of categories including Application Management (28), Application Server (13), Build and Deploy (19), Code Management (39), Database (35), Documentation (14), Editor (51), Entertainment (11), Graphics (5), IDE (59), J2EE Development Platform (19), J2ME (7), Languages (51), Modeling (58), Network (14), Other (33), Process (5), Prototyping (8), Rich Client Applications (48), SCM (4), Source Code Analyzer (31), Systems Development (9), Team Development (44), Testing (55), Tools (129), UI (40), UML (33), Web (40), Web Services (19), and XML (19).
- Eclipse Plugin Central (EPIC) offers the Eclipse community a convenient, information-rich portal that helps software developers find open source and commercial Eclipse plugins, tools, and products that enhance the entire software development life-cycle.**
- Featured Plugins:** Two featured plugins are highlighted: Eclipse Test & Performance Tools Platform and AccuRev AccuBridge for Eclipse Plug-in.
- New and Updated Plugins:** A list of recently updated plugins such as X-Assist XSLT 1.0.0, Object Teams, Development Tooling 1.1.2, dynaTrace Diagnostics CodeLink 2.5, JasperAssistant 2.2.2, Eclipse Blackfin DSP Development Tools - BOT 1.1.0, PyDev - Python Development Environment for Ec... 1.3.9, PyDev Extensions 1.3.9, Spiket IDE 1.4.4, Eclipse ARM Development Tools - ArmDT 1.0.0, Kenmetta 5.5.9, Visual Rules, Business Rules Management System 3.5.1, and New | Updated Plugins.
- Top Rated:** A list of top-rated plugins including Spring IDE, MyEclipse Enterprise Workbench, Mylyn, Hibernate Synchronizer, Azumi Clay - Database Modeling In Eclipse, FreeMarker IDE, JZEE Spider, WindowBuilder Pro - SWT/Swing/GWT Designer, Jigloo SWT/Swing GUI Builder, Yoxos On Demand - Eclipse Download Service, Checkstyle Plug-in, CFclipse, openArchitectureWare Code Generator Framework, Talend Open Studio, and JFormDesigner - Swing GUI Designer.
- Most Active:** A list of most active plugins including MyEclipse Enterprise Workbench, WindowBuilder Pro - SWT/Swing/GWT Designer, EasyEclipse for C and C++, eUML2 free edition, Subversive - SVN client, Jigloo SWT/Swing GUI Builder, Eclipse SQL Explorer, Regexp URI, EclipseUML Free Edition, GWT Designer, Code Quality Plugin, Sysdeo Tomcat Launcher Plugin, Tomcat For Eclipse, Subclipse, and PyDev - Python Development Environment for Ec... More Plugins.
- News:** A section for news articles, including "Adobe and BEA announce bundle of Workshop Studio 10.1 + Adobe Flex Builder 2" and "Per Kroll on the Eclipse Process Framework".
- Eclipse Live Updates:** A section for live updates, including "Ralph Mueller Discusses Eclipse Summit Europe 2007" and "JavaScript Development Toolkit (JSDT) Features".
- EPIC Poll:** A poll titled "EPIC has been redesigned. What's your impression?" with options: "Wow! Its Great!", "It's Ok.", "Just as good as before.", and "Worse than before." The poll has 308 votes and 0 comments.
- Footer:** Links for HOME, PRIVACY POLICY, TERMS OF USE, PUBLISHING GUIDELINES, CONTACT US, and ACTUS VISIONS INC.

## Key Functionality

- List and find Eclipse based Plugins
- List and find Eclipse Services
  - Training and Consulting

# eclipseplugincentral.com (EPIC)

## EPIC Averages

- 100,000 page views per day
- 20,000 unique visits per day
- 2,000 hits from search engines per day
- 4,500 ecosystem-bound click-outs



# eclipseplugincentral.com (EPIC)

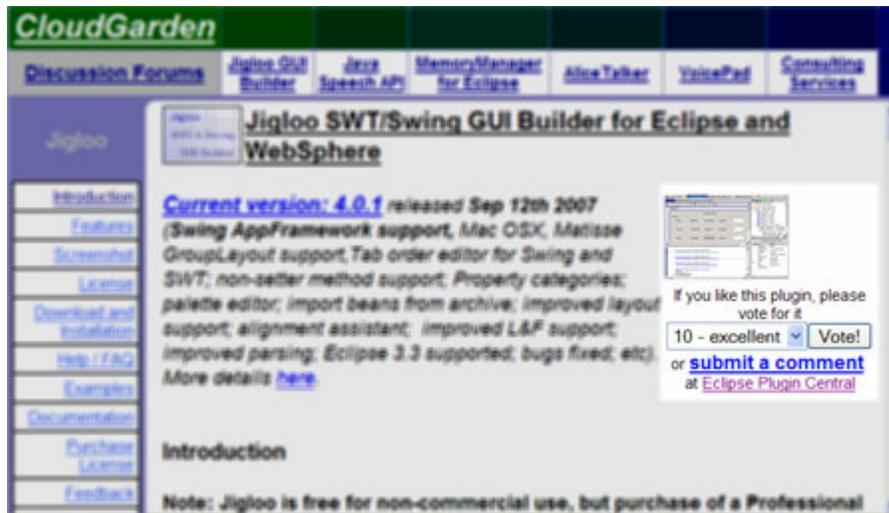
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- Plugins (938):** A list of categories with counts, such as Application Management (28), Application Server (13), Build and Deploy (19), Code Management (39), Database (35), Documentation (14), Editor (51), Entertainment (11), Graphics (5), IDE (59), J2EE Development Platform (19), J2ME (7), Languages (51), Modeling (58), Network (14), Other (33), Process (5), Prototyping (8), Rich Client Applications (48), SCM (4), Source Code Analyzer (31), Systems Development (9), Team Development (44), Testing (55), Tools (129), UI (40), UML (33), Web Services (19), and XML (19).
- Featured Plugins:** Two featured plugins are highlighted: Eclipse Test & Performance Tools Platform and AccuRev AccuBridge for Eclipse Plug-in.
- New and Updated Plugins:** A list of recently updated plugins, including X-Assist XSLT 1.0.0, Object Teams Development Tooling 1.1.2, dynaTrace Diagnostics CodeLink 2.5, JasperAssistant 2.2.2, Eclipse Blackfin DSP Development Tools - BOT 1.1.0, PyDev - Python Development Environment for Ec... 1.3.9, PyDev Extensions 1.3.9, Spiket IDE 1.4.4, Eclipse ARM Development Tools - ArmDT 1.0.0, Kermeta 5.5.9, Visual Rules, Business Rules Management System 3.5.1, and New | Updated Plugins.
- Top Rated:** A list of top-rated plugins, including Spring IDE, MyEclipse Enterprise Workbench, Mylyn, Hibernate Synchronizer, Azumi Clay - Database Modeling in Eclipse, FreeMarker IDE, JZEE Spider, WindowBuilder Pro - SWT/Swing/GWT Designer, Jigloo SWT/Swing GUI Builder, Yoxos On Demand - Eclipse Download Service, Checkstyle Plug-in, CFclipse, openArchitectureWare Code Generator Framework, Talend Open Studio, and JFormDesigner - Swing GUI Designer.
- Most Active:** A list of most active plugins, including MyEclipse Enterprise Workbench, WindowBuilder Pro - SWT/Swing/GWT Designer, EasyEclipse for C and C++, eUML2 free edition, Subversive - SVN client, Jigloo SWT/Swing GUI Builder, Eclipse SQL Explorer, Regexp URI, EclipseUML Free Edition, GWT Designer, Code Quality Plugin, Sysdeo Tomcat Launcher Plugin, Tomcat For Eclipse, Subclipse, PyDev - Python Development Environment for Ec..., and More Plugins.
- EPIC Poll:** A poll titled "EPIC has been redesigned. What's your impression?" with options: Wow! Its Great!, It's Ok., Just as good as before., and Worse than before. The poll has 308 votes and 0 comments.
- News:** A section for news items, including "Adobe and BEA announce bundle of Workshop Studio 10.1 + Adobe Flex Builder 2", "BEA and Adobe are announcing a bundle of Adobe Flex Builder 2 and BEA Workshop Studio 10.1", "Early Discount for RCP Training Ends Fri., Aug. 31", "Early Discount for Eclipse Summit Europe Ends Sep. 6", and "Eclipse Summit Europe - October 10-11, 2007 Ludwigsburg, Germany".
- Eclipse Live Updates:** A section for live updates, including "Per Kroell on the Eclipse Process Framework", "Ralph Mueller Discusses Eclipse Summit Europe 2007", and "JavaScript Development Toolkit (JSDT) Features".
- Footer:** Links for HOME, PRIVACY POLICY, TERMS OF USE, PUBLISHING GUIDELINES, CONTACT US, and ACTION WORKING AND.

## Leveraging

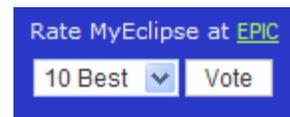
- Post all your products, plugins and services on EPIC
- Keep listings up to date
- Use a team shared account for easier maintenance
- Members get prominence as “Featured Plugins”
- Email [info@eclipseplugincentral.com](mailto:info@eclipseplugincentral.com) for technical help

# eclipseplugincenral.com (EPIC)



## EPIC TIP:

- Post a “vote” banner on your website
  - Code snippet easy to find on your EPIC plugin page
- Virtuous cycle – more votes, means more rankings / comments / downloads means more prominence means more clicks



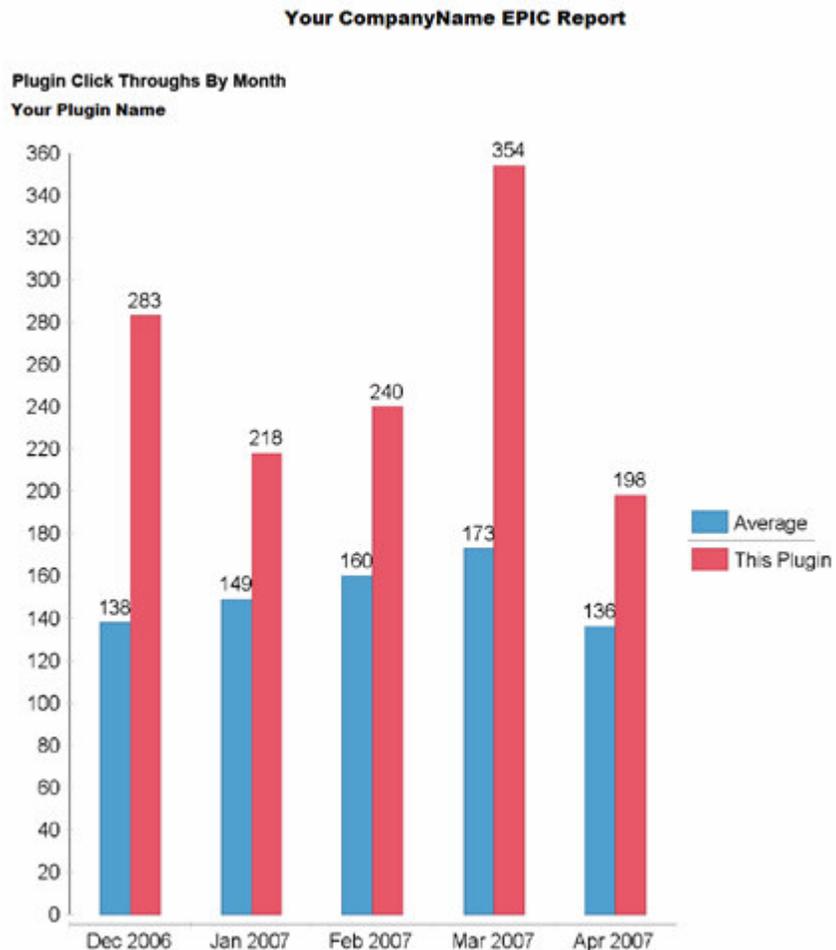
# eclipseplugincenral.com (EPIC)



## EPIC TIP:

- EPIC hosts Google Ads for further reach into Ecosystem

# eclipseplugincentral.com (EPIC)



- Members receive quarterly EPIC reports
- If you want these but aren't getting them – email [membership@eclipse.org](mailto:membership@eclipse.org)

# How can you benefit?

- EclipsePluginCentral.com (EPIC)
- **eclipse.org**
- Eclipse Live (live.eclipse.org)
- Others
  - Planet Eclipse, Portal (means)

# eclipse.org

The screenshot shows the Eclipse.org homepage. At the top, there is a navigation bar with links for HOME, COMMUNITY, MEMBERSHIP, COMMITTEES, DOWNLOADS, RESOURCES, PROJECTS, and ABOUT US. Below this is a search bar and a logo for Eclipse. The main content area is titled "Eclipse - an open development platform" and includes a "Download Eclipse" button. Below this, there are sections for "Eclipse is used for ..." with icons for Enterprise Development, Embedded + Device Development, Rich Client Platform, Application Frameworks, and Language IDE. There are also sections for "Announcements", "Spotlights", "Eclipse Plugin Central", "Community News", "Useful Links", "Eclipse Live", "Resources", and "RSS Feeds". The footer contains links for Home, Privacy Policy, Terms of Use, and a copyright notice for 2007 The Eclipse Foundation.

## Key Functionality

- Main Eclipse landing page
  - Mediate visitors to content
- Membership Information
- Project Information
- Foundation Information
- News and Current Information
- Downloads!

# eclipse.org

## Per Day Averages:

- 140,000 visits
- 1.5 million page views
- 20,000 search referrals
- 10,000 ecosystem-bound click-outs per day



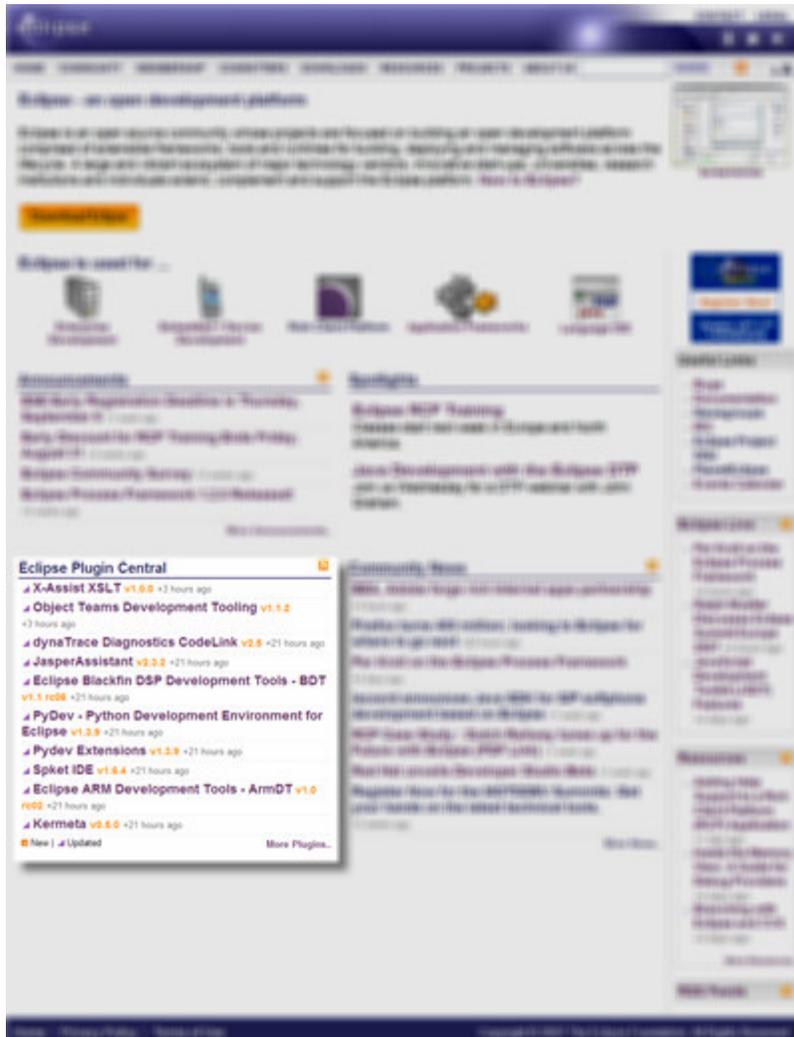
# eclipse.org



## Community News

- Send link to news story to [news@eclipse.org](mailto:news@eclipse.org)
- Picked up on eclipse.org main page and RSS feeds
- News must be Eclipse focused
- Generates approximately 1,000 reads per article

# eclipse.org



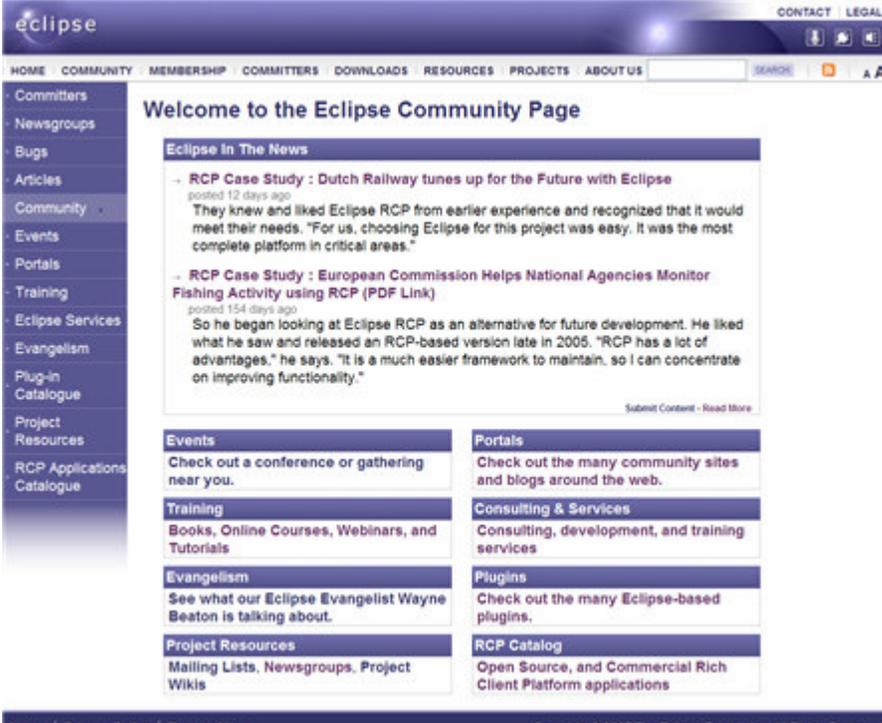
## EPIC Ties

- Updates to EPIC plugin listings show up on eclipse.org
- 50-100 click-throughs per update

# eclipse.org

## Community Pages

- 2000 Visits / day
- Case Studies and other Community Content



The screenshot shows the Eclipse Community Page. At the top, there is a navigation bar with links for HOME, COMMUNITY, MEMBERSHIP, COMMITTERS, DOWNLOADS, RESOURCES, PROJECTS, and ABOUT US. A search bar and social media icons are also present. The main content area is titled "Welcome to the Eclipse Community Page" and features a section "Eclipse In The News" with two news items. Below this, there are several categorized links: Events, Training, Evangelism, and Project Resources. On the right side, there are links for Portals, Consulting & Services, Plugins, and RCP Catalog. The footer contains links for Home, Privacy Policy, and Terms of Use, along with a copyright notice for 2007 The Eclipse Foundation.

**Home** | **COMMUNITY** | **MEMBERSHIP** | **COMMITTERS** | **DOWNLOADS** | **RESOURCES** | **PROJECTS** | **ABOUT US** | **SEARCH** | **CONTACT** | **LEGAL**

### Welcome to the Eclipse Community Page

#### Eclipse In The News

-- **RCP Case Study : Dutch Railway tunes up for the Future with Eclipse**  
posted 12 days ago  
They knew and liked Eclipse RCP from earlier experience and recognized that it would meet their needs. "For us, choosing Eclipse for this project was easy. It was the most complete platform in critical areas."

-- **RCP Case Study : European Commission Helps National Agencies Monitor Fishing Activity using RCP (PDF Link)**  
posted 154 days ago  
So he began looking at Eclipse RCP as an alternative for future development. He liked what he saw and released an RCP-based version late in 2005. "RCP has a lot of advantages," he says. "It is a much easier framework to maintain, so I can concentrate on improving functionality."

[Submit Content](#) - [Read More](#)

#### Events

Check out a conference or gathering near you.

#### Training

Books, Online Courses, Webinars, and Tutorials

#### Evangelism

See what our Eclipse Evangelist Wayne Beaton is talking about.

#### Project Resources

Mailing Lists, Newsgroups, Project Wikis

#### Portals

Check out the many community sites and blogs around the web.

#### Consulting & Services

Consulting, development, and training services

#### Plugins

Check out the many Eclipse-based plugins.

#### RCP Catalog

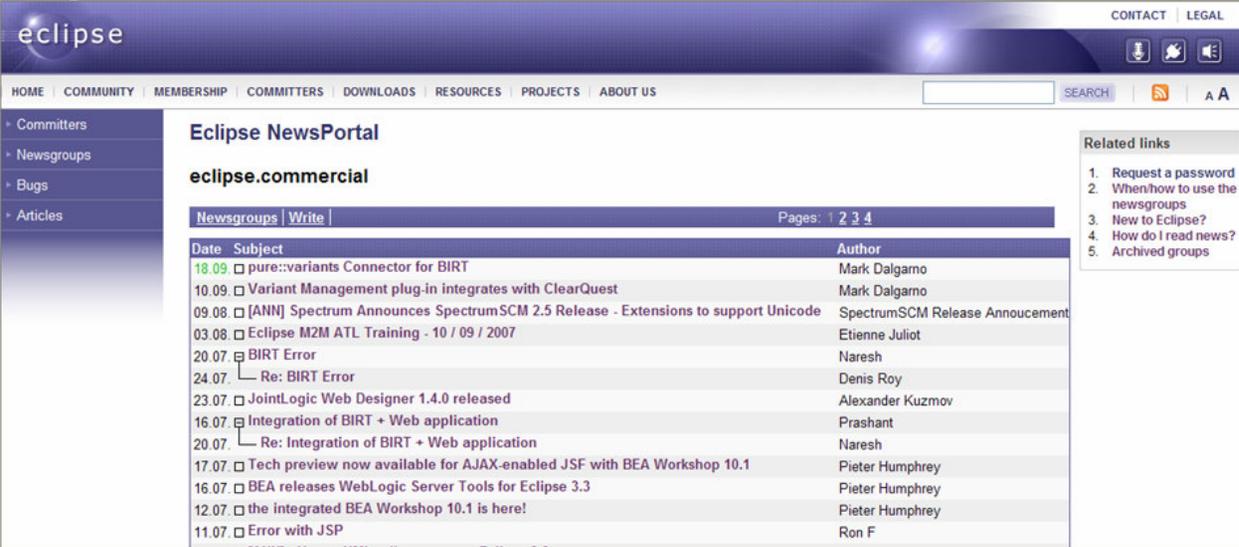
Open Source, and Commercial Rich Client Platform applications

[Home](#) | [Privacy Policy](#) | [Terms of Use](#) | Copyright © 2007 The Eclipse Foundation. All Rights Reserved.

# eclipse.org

## Newsgroups

- 800 visits / day via Web Interface + many more via newsreaders
- Commercial, Employment and other groups



The screenshot shows the Eclipse NewsPortal interface. The header includes the Eclipse logo and navigation links like HOME, COMMUNITY, MEMBERSHIP, etc. The main content area is titled "Eclipse NewsPortal" and "eclipse.commercial". It features a table of news items with columns for Date, Subject, and Author. The table lists various news items, including announcements for BIRT, SpectrumSCM, and Eclipse M2M ATL Training. A "Related links" sidebar is visible on the right.

Date	Subject	Author
18.09	<a href="#">pure::variants Connector for BIRT</a>	Mark Dalgarno
10.09	<a href="#">Variant Management plug-in integrates with ClearQuest</a>	Mark Dalgarno
09.08	<a href="#">[ANN] Spectrum Announces SpectrumSCM 2.5 Release - Extensions to support Unicode</a>	SpectrumSCM Release Announcement
03.08	<a href="#">Eclipse M2M ATL Training - 10 / 09 / 2007</a>	Etienne Juliot
20.07	<a href="#">BIRT Error</a>	Naresh
24.07	<a href="#">Re: BIRT Error</a>	Denis Roy
23.07	<a href="#">JointLogic Web Designer 1.4.0 released</a>	Alexander Kuzmov
16.07	<a href="#">Integration of BIRT + Web application</a>	Prashant
20.07	<a href="#">Re: Integration of BIRT + Web application</a>	Naresh
17.07	<a href="#">Tech preview now available for AJAX-enabled JSF with BEA Workshop 10.1</a>	Pieter Humphrey
16.07	<a href="#">BEA releases WebLogic Server Tools for Eclipse 3.3</a>	Pieter Humphrey
12.07	<a href="#">the integrated BEA Workshop 10.1 is here!</a>	Pieter Humphrey
11.07	<a href="#">Error with JSP</a>	Ron F

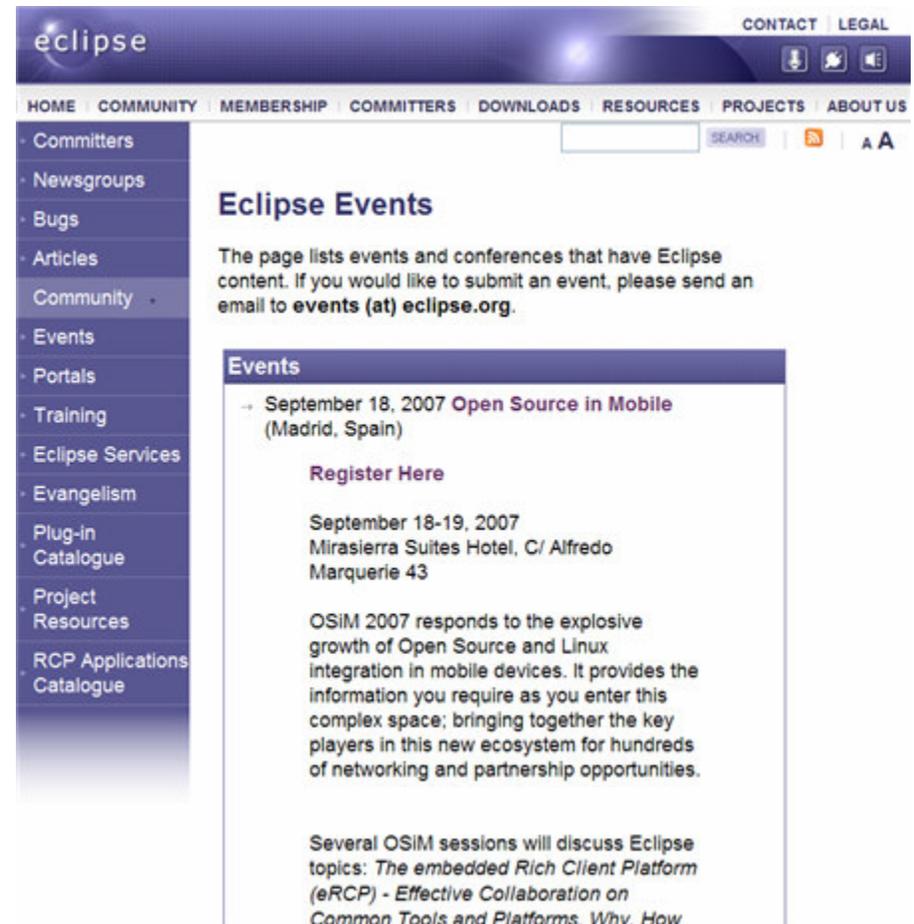
# eclipse.org

## Events Page

– Email

[events@eclipse.org](mailto:events@eclipse.org)  
with content and link

– Must have some  
relevance with  
Eclipse (a session,  
etc)



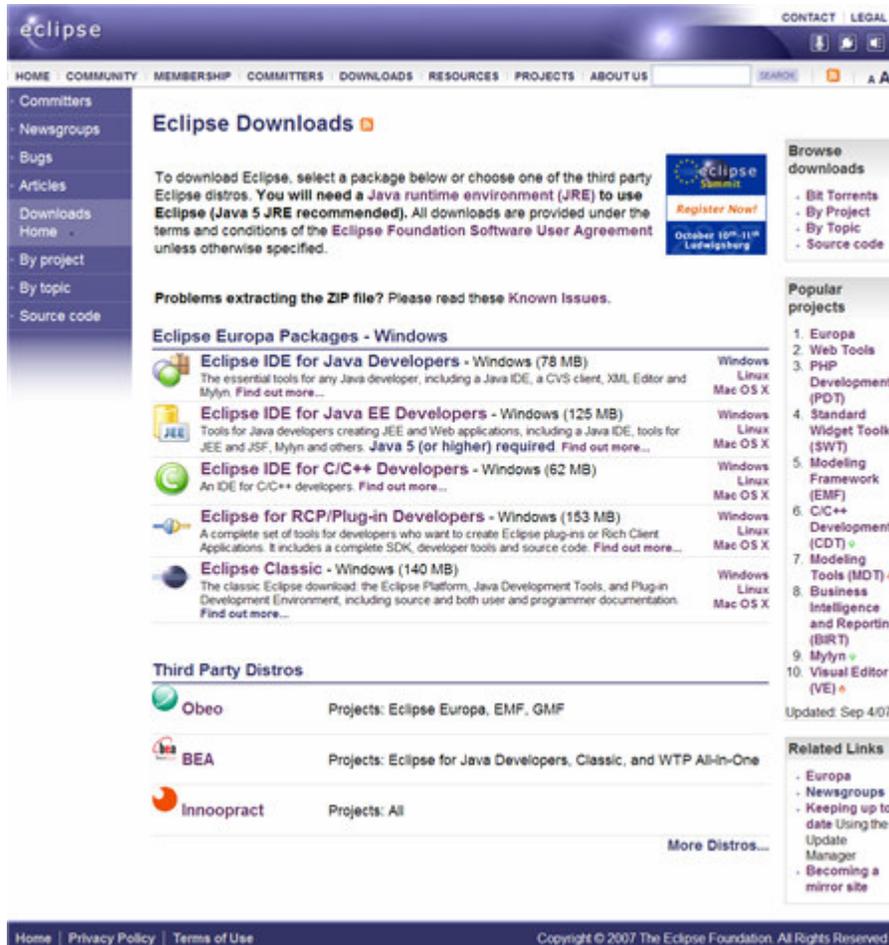
The screenshot shows the Eclipse.org website's Events page. The header includes the Eclipse logo and navigation links for CONTACT and LEGAL. A secondary navigation bar contains links for HOME, COMMUNITY, MEMBERSHIP, COMMITTERS, DOWNLOADS, RESOURCES, PROJECTS, and ABOUT US. A search bar is located to the right of the navigation bar. The left sidebar contains a list of menu items: Committers, Newsgroups, Bugs, Articles, Community, Events, Portals, Training, Eclipse Services, Evangelism, Plug-in Catalogue, Project Resources, and RCP Applications Catalogue. The main content area is titled "Eclipse Events" and contains the following text: "The page lists events and conferences that have Eclipse content. If you would like to submit an event, please send an email to [events \(at\) eclipse.org](mailto:events@eclipse.org)." Below this is a section titled "Events" with a list of events. The first event is "September 18, 2007 Open Source in Mobile (Madrid, Spain)" with a "Register Here" link. The event details include the dates "September 18-19, 2007", the location "Mirasierra Suites Hotel, C/ Alfredo Marquerie 43", and a description: "OSIM 2007 responds to the explosive growth of Open Source and Linux integration in mobile devices. It provides the information you require as you enter this complex space; bringing together the key players in this new ecosystem for hundreds of networking and partnership opportunities." At the bottom, it lists several OSIM sessions: "The embedded Rich Client Platform (eRCP) - Effective Collaboration on Common Tools and Platforms, Why, How".

# eclipse.org

## Other Community Page Items

- Links to Eclipse Related Community Portals
- Training and Consulting Links from EPIC

# download.eclipse.org



The screenshot shows the Eclipse Downloads page. At the top, there is a navigation bar with links for HOME, COMMUNITY, MEMBERSHIP, COMMITTEES, DOWNLOADS, RESOURCES, PROJECTS, and ABOUT US. A search bar is also present. The main content area is titled "Eclipse Downloads" and includes a "Register Now!" button. Below this, there is a section for "Eclipse Europa Packages - Windows" with a table of download links for various IDEs. A "Third Party Distros" section follows, listing Obeo, BEA, and Innoo pract. On the right side, there are sections for "Browse downloads" (listing Bit Torrents, By Project, By Topic, and Source code) and "Popular projects" (listing Europa, Web Tools, PHP Development (PDT), Standard Widget Toolkit (SWT), Modeling Framework (EMF), C/C++ Development (CDT), Modeling Tools (MDT), Business Intelligence and Reporting (BIRT), Mylyn, and Visual Editor (VE)).

**Eclipse Downloads**

To download Eclipse, select a package below or choose one of the third party Eclipse distros. You will need a Java runtime environment (JRE) to use Eclipse (Java 5 JRE recommended). All downloads are provided under the terms and conditions of the Eclipse Foundation Software User Agreement unless otherwise specified.

**Problems extracting the ZIP file? Please read these Known Issues.**

**Eclipse Europa Packages - Windows**

Package Name	Size	Operating Systems
Eclipse IDE for Java Developers	78 MB	Windows, Linux, Mac OS X
Eclipse IDE for Java EE Developers	125 MB	Windows, Linux, Mac OS X
Eclipse IDE for C/C++ Developers	62 MB	Windows, Linux, Mac OS X
Eclipse for RCP/Plug-in Developers	153 MB	Windows, Linux, Mac OS X
Eclipse Classic	140 MB	Windows, Linux, Mac OS X

**Third Party Distros**

Obeo	Projects: Eclipse Europa, EMF, GMF
BEA	Projects: Eclipse for Java Developers, Classic, and WTP All-in-One
Innoo pract	Projects: All

[More Distros...](#)

**Popular projects**

1. Europa
2. Web Tools
3. PHP Development (PDT)
4. Standard Widget Toolkit (SWT)
5. Modeling Framework (EMF)
6. C/C++ Development (CDT)
7. Modeling Tools (MDT)
8. Business Intelligence and Reporting (BIRT)
9. Mylyn
10. Visual Editor (VE)

Updated: Sep 4/07

**Related Links**

- Europa
- Newsgroups
- Keeping up to date Using the Update Manager
- Becoming a mirror site

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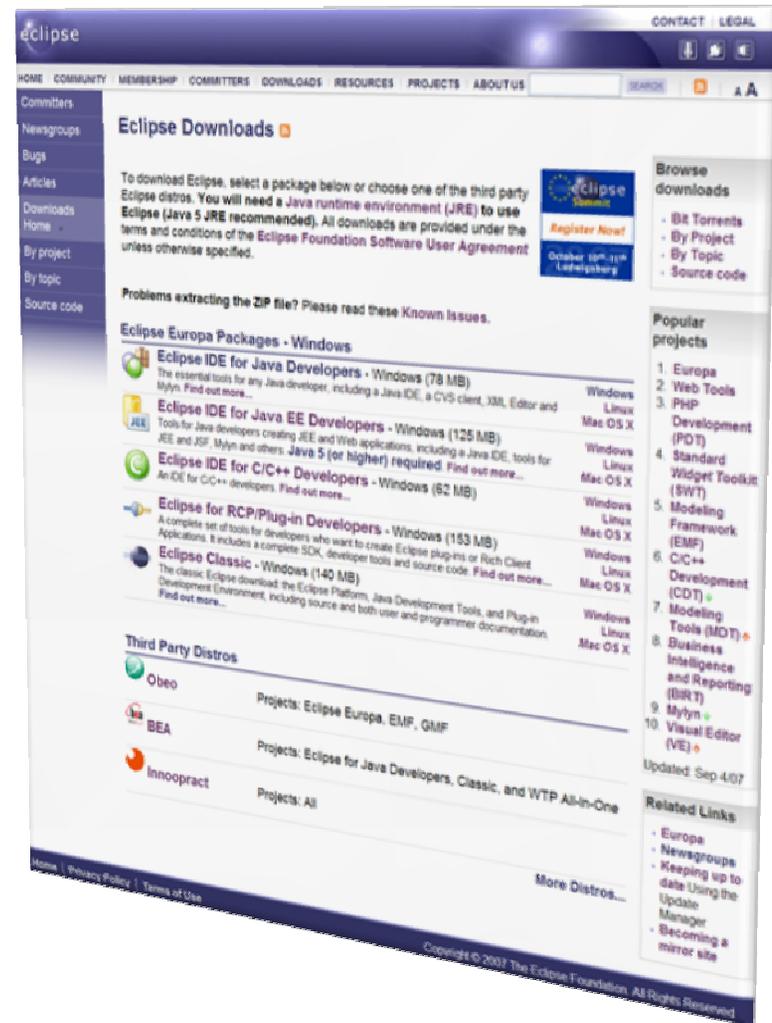
Key Functionality

- Main landing page for Eclipse Downloads

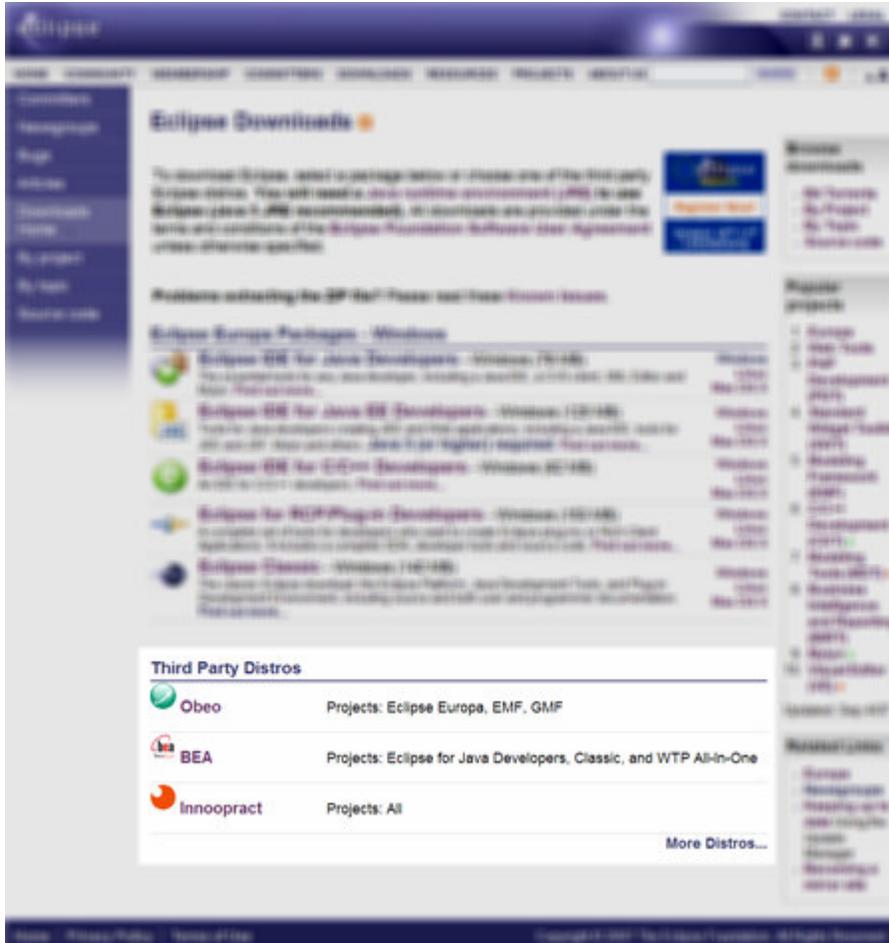
# download.eclipse.org

## Download Page Stats

- 800,000 downloads per month
- 1.7 million page views per month



# download.eclipse.org



Member distro  
program

– 5,000-10,000 hits to  
your site / month

# Member Distro Program Example Landing Page

Copyright © 2006, Beoo. Tous droits réservés. » Mentions Légales

Brand association  
as Eclipse  
Foundation  
supporters

Host release train  
packages (table  
stakes)...

...but also host and  
market your products  
and services

# Member Distro Program Example Landing Page

POWERED BY  
**genitex**

myEclipse  
Eclipse  
Eclipse Foundation

About Gemitex MyEclipse Services Clients Brochure

MEMBER LOGIN Register  
Lost your username?

## Eclipse Distribution Packages

the right tools. the right configuration.

- All-in-One**
  - Includes Eclipse, MyEclipse & JDK
  - MyEclipse 6.0 GA
  - MyEclipse 5.5 GA
  - MyEclipse 5.1.1 GA
- MyEclipse Plugin**
  - Plugin install - needs Eclipse SDK
  - MyEclipse 6.0 GA (Needs Eclipse 3.3)
  - MyEclipse 5.5 GA (Needs Eclipse 3.2.2)
  - MyEclipse 5.1.1 GA (Needs Eclipse 3.2.2)
- MyEclipse Manual**
  - Manual install - needs Eclipse SDK
  - MyEclipse 6.0 GA (Needs Eclipse 3.3)
  - MyEclipse 5.5 GA (Needs Eclipse 3.2.2)
  - MyEclipse 5.1.1 GA (Needs Eclipse 3.2.2)
- Eclipse Europa**
  - Base Eclipse SDK/Europa
  - Eclipse 3.3/Europa (Windows)
  - Eclipse 3.3/Europa (Linux)
  - Eclipse 3.3/Europa (iMac)

### Frequently Asked Questions

**What is this page?**  
As a member of the Eclipse Foundation, Genitex is proud to support the Eclipse platform. Therefore, we are making the base Eclipse download available in addition to the MyEclipse Enterprise Workbench.

**How much does it cost?**  
Access to the Eclipse Distributions page is free of charge. We just want to be sure you find the download that's right for you.

**What if I don't see the project I'm looking for?**  
Additional Eclipse downloads, Eclipse projects and Eclipse distributions may be found at eclipse.org and other mirror sites. Download Eclipse today!

Support Forums Contact  
Site Map  
Copyright © 2003-2007  
Genitex, LLC. All rights reserved.

Rate MyEclipse at ESC  
10 Best Vote

Host release train packages (table stakes)...

...but also host and market your products and services

Brand association as Eclipse Foundation supporters

# eclipse.org

## Membership Pages

– 500 visitors per day

– Data driven from Portal

– Automatic integration with EPIC

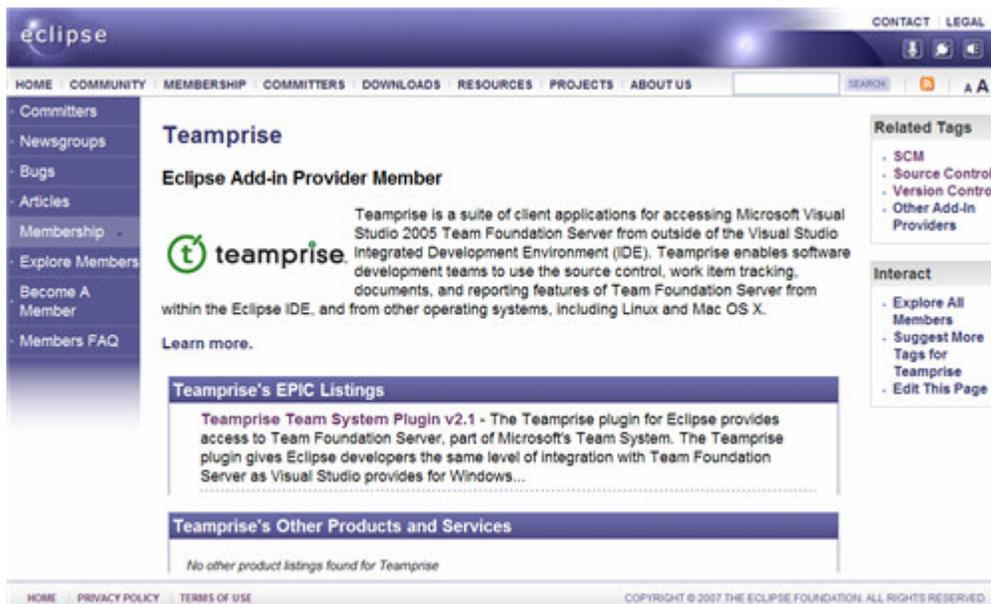
– Tagging system

The screenshot displays the Eclipse.org website's membership page for Teamprise. The page features a navigation menu on the left with options like 'Committers', 'Newsgroups', 'Bugs', 'Articles', 'Membership', 'Explore Members', 'Become A Member', and 'Members FAQ'. The main content area is titled 'Teamprise' and identifies it as an 'Eclipse Add-in Provider Member'. A paragraph describes Teamprise as a suite of client applications for accessing Microsoft Visual Studio 2005 Team Foundation Server from outside the Visual Studio IDE. Below this, there is a 'Learn more.' link and a section titled 'Teamprise's EPIC Listings' which contains a listing for 'Teamprise Team System Plugin v2.1'. To the right of the main content, there are two sidebars: 'Related Tags' with links for 'SCM', 'Source Control', 'Version Control', and 'Other Add-in Providers'; and 'Interact' with links for 'Explore All Members', 'Suggest More Tags for Teamprise', and 'Edit This Page'. The footer includes 'HOME', 'PRIVACY POLICY', 'TERMS OF USE', and 'COPYRIGHT © 2007 THE ECLIPSE FOUNDATION. ALL RIGHTS RESERVED.'

# eclipse.org

## Leveraging

- Keep page content up to date
- Keep EPIC pages up to date
- Keep tags current



The screenshot shows the Eclipse.org website with the following content:

- Navigation:** HOME, COMMUNITY, MEMBERSHIP, COMMITTERS, DOWNLOADS, RESOURCES, PROJECTS, ABOUT US, CONTACT, LEGAL.
- Left Sidebar:** Committers, Newsgroups, Bugs, Articles, Membership, Explore Members, Become A Member, Members FAQ.
- Main Content:**
  - Teamprise**  
**Eclipse Add-in Provider Member**
  - teamprise logo**
  - Description:** Teamprise is a suite of client applications for accessing Microsoft Visual Studio 2005 Team Foundation Server from outside of the Visual Studio Integrated Development Environment (IDE). Teamprise enables software development teams to use the source control, work item tracking, documents, and reporting features of Team Foundation Server from within the Eclipse IDE, and from other operating systems, including Linux and Mac OS X.
  - Learn more.**
  - Teamprise's EPIC Listings**
    - Teamprise Team System Plugin v2.1** - The Teamprise plugin for Eclipse provides access to Team Foundation Server, part of Microsoft's Team System. The Teamprise plugin gives Eclipse developers the same level of integration with Team Foundation Server as Visual Studio provides for Windows...
  - Teamprise's Other Products and Services**
    - No other product listings found for Teamprise
- Right Sidebar:**
  - Related Tags**
    - SCM
    - Source Control
    - Version Control
    - Other Add-in Providers
  - Interact**
    - Explore All Members
    - Suggest More Tags for Teamprise
    - Edit This Page

# How can you benefit?

- EclipsePluginCentral.com (EPIC)
- eclipse.org
- **Eclipse Live** (live.eclipse.org)
- Others
  - Planet Eclipse, Portal (means)

# Eclipse Live (live.eclipse.org)

The screenshot shows the Eclipse Live website interface. At the top, there is a navigation bar with the Eclipse logo and 'LIVE' badge, and a search bar. Below the navigation bar, there are several content sections:

- Eclipse Webinars, Podcasts, and more**: A section with a sub-header 'Browse, View, Comment' and a brief description of the site's purpose.
- Featured**: A section highlighting a featured article titled 'How to: JSF in Eclipse Europa (Part II)' with a date of July 31, 2007, and 473 views.
- Upcoming**: A section listing upcoming webinars and podcasts, including 'Java Development with the Eclipse Data Tools Platform' and 'PHP Development Tools (PDT) 5.0 Overview'.
- Most Recent**: A list of recent content items, such as 'Per Knoll on the Eclipse Process Framework' and 'Ralph Bluedler Discusses Eclipse Summit Europe 2007'.
- Most Popular**: A list of popular content items, such as 'Building Rich Clients using Eclipse RCP' and 'How to: JSF in Eclipse Europa (Part I)'.
- Highest Ranked**: A list of highly ranked content items, such as 'ISVs Lombardi and Genultec Explain how Eclipse Benefits their Businesses' and 'Eclipse Foundation Podcast'.

At the bottom of the page, there is a footer with copyright information and a status bar indicating the number of current users and guests.

## Key Functionality

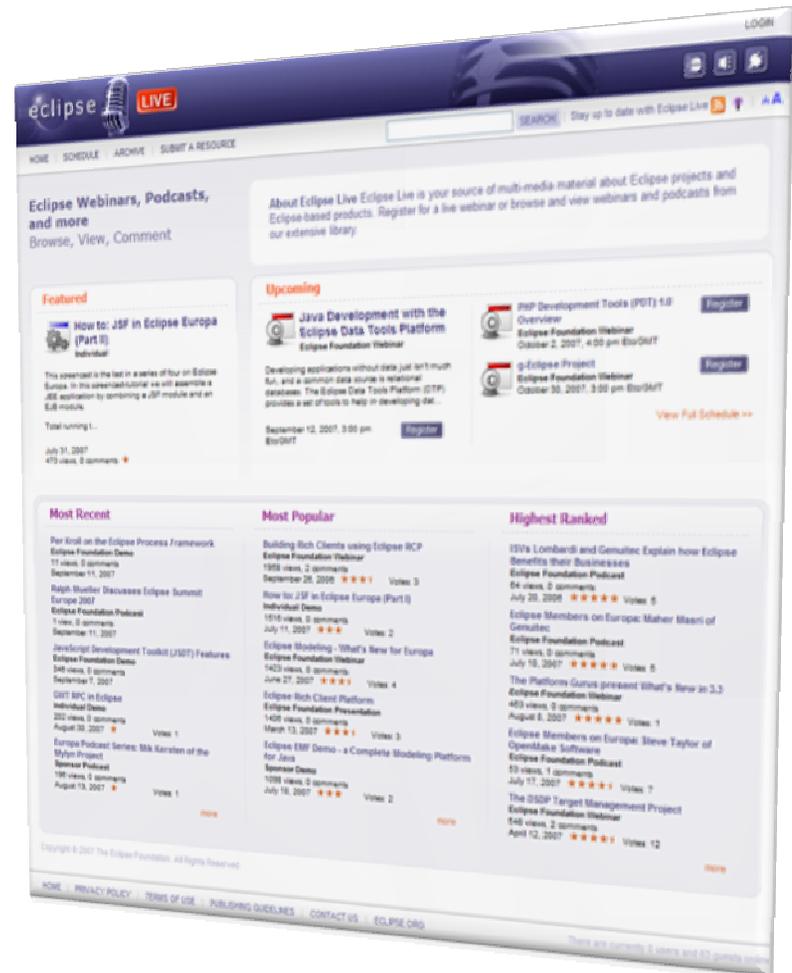
- Mediator of Rich Multimedia content
  - Webinars, Podcasts
- Post Multimedia content
- Find Multimedia content

# Eclipse Live (live.eclipse.org)

## Per Day Averages:

- 1,800 visits
- 250 webinar / podcast views

...and growing!



# Eclipse Live (live.eclipse.org)

The screenshot shows the Eclipse Live website interface. At the top, there is a navigation bar with 'HOME', 'SCHEDULE', 'ARCHIVE', and 'SUBMIT A RESOURCE' links. A search bar is also present. The main content area is divided into several sections:

- Eclipse Webinars, Podcasts, and more**: A section for browsing, viewing, and commenting on content.
- About Eclipse Live**: A brief description of the site as a source of multi-media material about Eclipse projects.
- Featured**: A section highlighting a featured article titled 'How to: JSF in Eclipse Europa (Part II)'. It includes a description, a date (July 31, 2007), and view/comment statistics (473 views, 0 comments).
- Upcoming**: A section listing upcoming events, including 'Java Development with the Eclipse Data Tools Platform' and 'PHP Development Tools (PDT) 4.0 Overview'. Each entry includes a date, time, and a 'Register' button.
- Most Recent**: A list of recent content items, such as 'Per Kroll on the Eclipse Process Framework' and 'Ralph Shuster Discusses Eclipse Summit Europe 2007'. Each item shows a date, view/comment count, and a 'Votes' field.
- Most Popular**: A list of popular content items, such as 'Building Rich Clients using Eclipse RCP' and 'How to: JSF in Eclipse Europa (Part I)'. Each item shows a date, view/comment count, and a 'Votes' field.
- Highest Ranked**: A list of highly ranked content items, such as 'ISV's Lombardi and Genulic: Explain how Eclipse Benefits their Businesses' and 'Eclipse Modeling - What's New for Europe'. Each item shows a date, view/comment count, and a 'Votes' field.

At the bottom of the page, there is a copyright notice: 'Copyright © 2007 The Eclipse Foundation. All Rights Reserved.' and a footer with links for 'HOME', 'PRIVACY POLICY', 'TERMS OF USE', 'PUBLISHING GUIDELINES', 'CONTACT US', and 'ECLIPSE.ORG'. A status bar at the very bottom indicates 'There are currently 2 users and 53 guests online'.

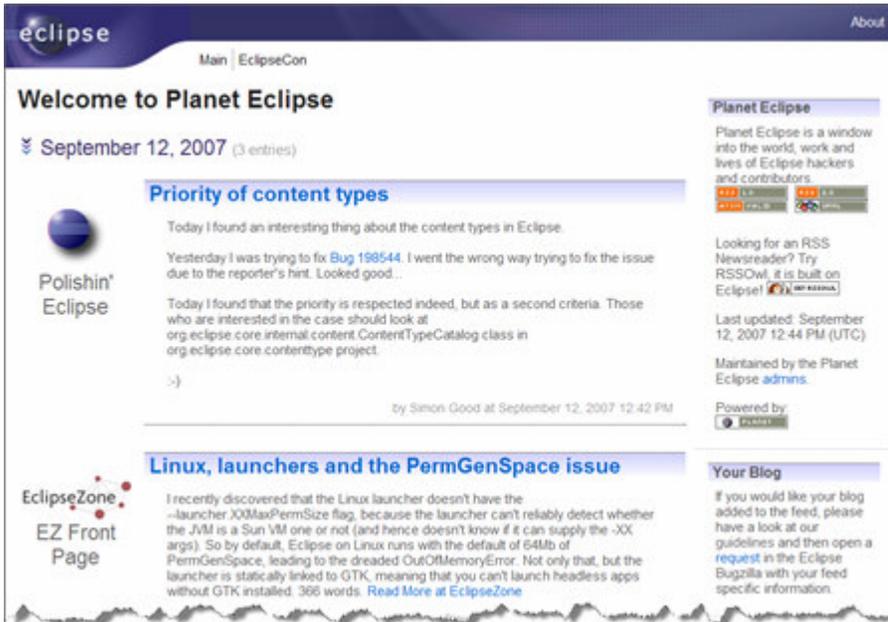
## Leveraging

- Post your content using “Submit a Resource” link on Eclipse Live

# How can you benefit?

- EclipsePluginCentral.com (EPIC)
- eclipse.org
- Eclipse Live (live.eclipse.org)
- **Others**
  - Planet Eclipse, Portal (means)

# Planet Eclipse

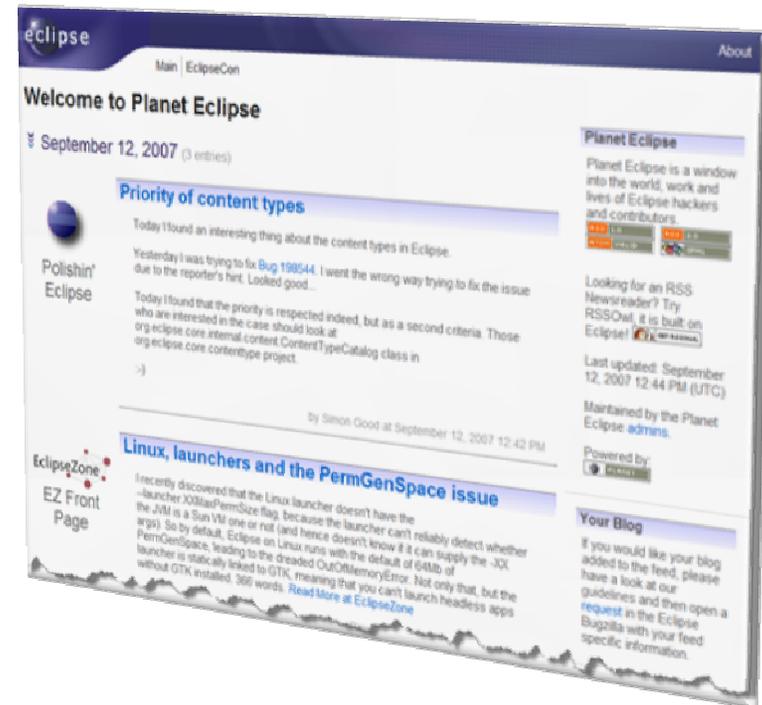


The screenshot shows the Planet Eclipse website interface. At the top, there is a navigation bar with 'Main | EclipseCon' and an 'About' link. The main heading is 'Welcome to Planet Eclipse'. Below this, it shows the date 'September 12, 2007 (3 entries)'. The first blog post is titled 'Priority of content types' and is written by Simon Good. The second blog post is titled 'Linux, launchers and the PermGenSpace issue' and is written by EclipseZone. The website also features a sidebar with 'Planet Eclipse' information, a 'Your Blog' section, and a 'Powered by' logo.

- Key Features
  - Post Blogs
  - Read Blogs
- Non commercial content
- Bug 124855 proposes to create “universe.eclipse.org” with commercial blogs too

# Planet Eclipse

- Planet Eclipse Stats
  - Aggregation of 138 Eclipse Technical Blogs
  - 1200 web visits per day
  - Many more RSS Readers



# Planet Eclipse



- Leveraging
  - Link your technical / committer blogs and eclipse content on Planet Eclipse
  - Vote on bug 124855 to create a commercial friendly universe
  - Add Planet Eclipse RSS Feed to your RSS Reader
  - Comment!

# portal.eclipse.org

- Members-only portal for common work flows

The screenshot shows a user profile page on the Eclipse portal. The user is DonaldTester SmithTester. The page is divided into several sections:

- Teamprise Address:** Address 1: 115 North Neil Street, Address 2: City: Champaign, State/Province: IL, Postal Code: Country: United States.
- Teamprise Contacts:** Accounting Contact: DonaldTester, Company Representative: DonaldTester, Company Representative: DonaldTester SmithTester, Marketing Contact: DonaldTester. Includes links for [add\_contact] and explore how this works.
- Teamprise Membership Page:** see your page, explore how this works, Short Description: Access Microsoft Visual Studio 2005 Team Foundation Server from within the Eclipse IDE, and from Macintosh and UNIX Systems. Long Description: Teamprise is a suite of client applications for accessing Microsoft Visual Studio 2005 Team other operating systems, including Linux and Mac OS X. Learn more.
- Company URL:** http://www.teamprise.com
- Small Logo:** teamprise [change]
- Large Logo:** teamprise [change]
- [add]**

Report bugs and request enhancements via bugzilla

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# portal.eclipse.org

The screenshot shows the Eclipse portal user profile page for DonaldTester SmithTester. The page is titled "DonaldTester SmithTester" and includes a "Log out" button. The profile is organized into several sections:

- Teamprise Address:** Address 1: 115 North Neil Street [edit], Address 2: City: Champaign, State/Province: IL, Postal Code: Country: United States.
- Teamprise Contacts:** Accounting Contact: DonaldTester [edit], Company Representative: DonaldTester, Company Representative: DonaldTester SmithTester, Marketing Contact: DonaldTester, [add\_contact] explore how this works.
- Teamprise Membership Page:** see your page explore how this works, Short Description: Access Microsoft Visual Studio 2005 Team Foundation Server from within the Eclipse IDE, and from Macintosh and UNIX Systems, Long Description: Teamprise is a suite of client applications for accessing Microsoft Visual Studio 2005 Team other operating systems, including Linux and Mac OS X, Learn more., Company URL: http://www.teamprise.com, Small Logo: [change], Large Logo: [change].

At the bottom of the profile, there is a link to "Report bugs and request enhancements via bugzilla". The footer of the page includes navigation links (Home, Privacy Policy, Terms of Use, Contact, Legal), accessibility icons (AA), and copyright information: Copyright © 2007 The Eclipse Foundation. All Rights Reserved.

- Organizations able to manage
  - Address
  - Contacts
  - Membership pages
- Committers able to manage
  - Committer Elections
  - Contact information
- Keep information current

# General Search Engine Advice

- Eclipse web properties are generally well respected by search engines
  - Links from Eclipse web properties to your site likely to improve your search results
  - Linking to Eclipse web properties improves The Link-Virtuous Cycle

# Action Item Check List – eclipse.org

- Does our PR Firm and/or Marketing team know we can link from eclipse.org?

Contact [news@eclipse.org](mailto:news@eclipse.org)

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- Are you posting product updates to Newsgroups?

Visit [eclipse.org/newsgroups](http://eclipse.org/newsgroups)

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- Is our Membership Page up to date on eclipse.org?

Visit:

[eclipse.org/membership/faq](http://eclipse.org/membership/faq)

OR email:

[membership@eclipse.org](mailto:membership@eclipse.org)

# Action Item Check List – eclipse.org

Are our Eclipse related events listed on the Eclipse events page?

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Email [events@eclipse.org](mailto:events@eclipse.org)

Do we have Eclipse-related success stories not listed on Eclipse.org?

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Email:  
membership@eclipse.org

Is our developer network listed on Eclipse.org?

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Email:  
membership@eclipse.org

Are we participating in the member distros program?

Email:  
membership@eclipse.org

# Action Item Check List – Other

Are all our Eclipse-based products and Services listed on EPIC

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Visit [eclipseplugincentral.com](http://eclipseplugincentral.com)

Has EPIC noted our listings as “Featured”

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Contact

[membership@eclipse.org](mailto:membership@eclipse.org)

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Do we have an action plan to keep our EPIC listings current (monthly reminders)

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Is our multimedia content showing up on [live.eclipse.org](http://live.eclipse.org)?

Use “Submit a Resource” link on [live.eclipse.org](http://live.eclipse.org)

**Q&A**