2006 Eclipse Market Research

• Improved understanding of:
  • market for commercial Eclipse-based offerings
  • wants, needs and perceptions of two populations:
    – those current using Eclipse or Eclipse-based products;
    – those not currently using, but aware of Eclipse or Eclipse-based offerings
• Update successful 2005 program results
  • Begin establishing trend data
• Extend research to new areas (i.e. RCP, etc.)
• Shared cost model ($1500-10k in 2005)
Research Process

- Form working group (now)
- Select survey vendor (April)
- Define research specifics (May)
- Execute research (June)
- Provide results to subscribers (August/Sept)

- Dates are tentative based on participation
Contact Info

Mike Taylor, CEO
mike_taylor@instantiations.com
(503) 598-4911