



## EclipseCon 2006

Member's Meeting, Chicago  
September 22, 2005

September 26, 2005

# Three Communities



- Include *everyone* in the Eclipse ecosystem
- It's not just about committers
- **User Track** - positive (and negative) experiences using Eclipse
- **Developer Track** – the more traditional EclipseCon emphasis
- **Business Track** – business models and making money with Eclipse

Foster the Community  
Eclipse works because of the people  
Be as wonderful in this as 2005

# The Essential Details



- <http://www.eclipsecon.org/>
- March 20-23, 2005
- Santa Clara Convention Center
  
- Member prices: \$725, \$825, \$925, \$1095 (Dec 31, Feb 14, Mar 19)
  - Break-even
- Sell out at 1,500 (last year was 1,000)
  
- Six keynotes and invited speakers
- Five parallel session rooms
- Three tracks: User, Developer, Business
- Long and short talks to maximize content
- Sponsored Tutorials
- More talking time between and around events



# Proposals and Content



- “Open Source” proposal model
- Variant of Bugzilla (Eclipsezilla) used for submissions
- Everyone in the community can review
  
- Tutorial deadline is Nov 1<sup>st</sup> , chosen by Nov 15<sup>th</sup>
- Content deadline is Dec 1<sup>st</sup>, chosen by Dec 31<sup>st</sup>
  
- Long talks: 1 hour slot
- Short talks: 10 minute slot
  
- Not an “academic rigor” conference: our goal is to inform, educate, and evangelate.

# EclipseCon Exhibitor and Sponsorships

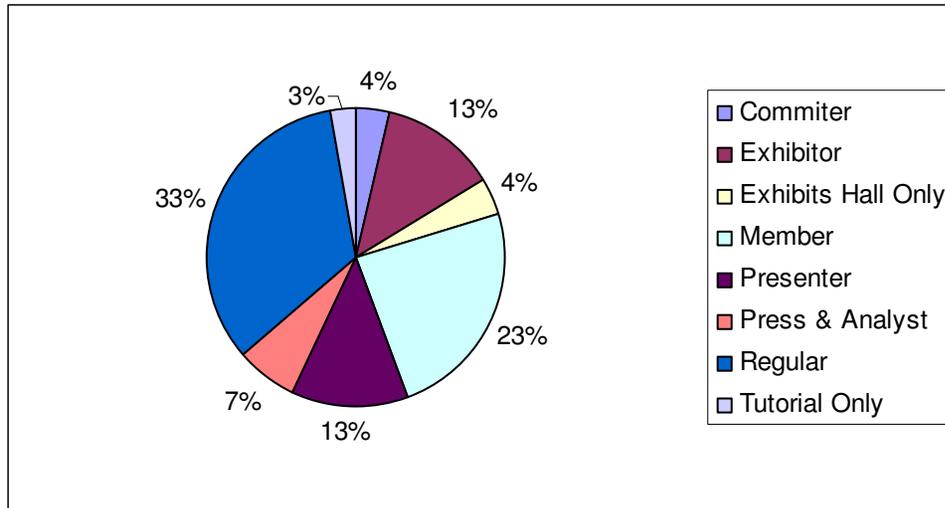


- Goal is to allow small and large companies to easily exhibit at at EclipseCon.
  - Turnkey pedestals reduce the overall cost
  
- Gold Sponsor - \$16,000
  - 4 turnkey pedestals
  - Identification as Gold sponsor in conference literature
  - Pre and post show mailing to attendee list
  - Conference bag insert
  - 8 exhibitor passes
  
- Silver Sponsor - \$8,000
  - 2 turnkey pedestals
  - Identification as Silver sponsor in conference literature
  - 4 exhibitor passes
  
- Individual Pedestal - \$3000
  - 1 turnkey pedestal
  
- Other Sponsorship opportunities available
  
- Contact Ian Skerrett to reserve booth space or for more information

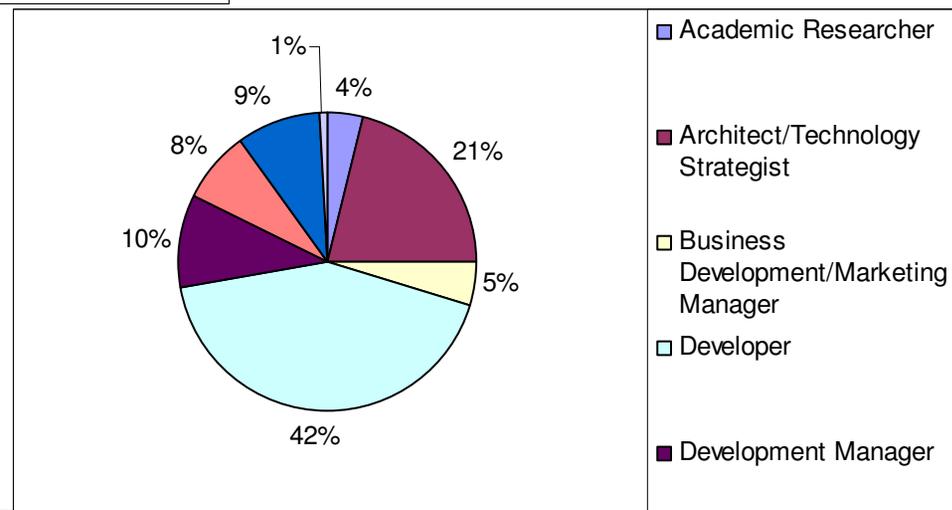
# EclipseCon 2005 Demographics



## Registration Type



## Job Description



## What Can *You* Do?



- Propose Content - Long? Short? Tutorial?
- Review Proposals
- Promote and Advertise
- Sponsor a Booth
- Attend – You *and* Your Staff