Marketing Update for Q3/ 2009
Galileo Launch

- **Galileo on Twitter**
  - 1000+ people followed @eclipsegalileo

- **Blog-a-thon**
  - Over 100 blogs written about Galileo (Most ever for a release)

- **DemoCamp**
  - 28 cities; in 15 countries
  - SAP hosted DemoCamp with close to 200 people

- **Virtual Conference**
  - 470 people attended

- **Galileo Podcast Series on Eclipse Zone**
  - 5 podcasts hosted

- **Press Outreach**
  - Coverage in all the major magazines (eWeek, InfoWorld, Heise, etc)
Eclipse Day Program

- **Eclipse Embedded Day in Stuttgart**
  - Sponsors: Microdoc, Band XI, itemis, EclipseSource
  - 120 attendees

- **Eclipse Application Developer Day in Karlsruhe**
  - July 7
  - Sponsors: andrea objects, EclipseSource, FZI, SAP, Silverstroke

- **Eclipse Day at Googleplex**
  - August 27
  - Sponsor: Google
  - 150 people in attendance

- **Eclipse Acceleo Day**
  - Sponsor: Obeo
  - 50 attendees

- **Upcoming**
  - Eclipse Insurance Day in Cologne
  - EclipseRT Day in Austin and Toronto
  - Eclipse Modeling Day in NYC and Toronto
Eclipse Training Series (Fall 2009)

- Series to run from Oct 19 – Dec 4
- 9 companies participating:
  - WeigleWilczek, Soyatec, RCP Company, Obeo, itemis, Industrial TSI, Gerhardt, EclipseSource, AvantSoft
- Course for modeling, RCP and Equinox/OSGi
EPIC 2.0 Progress

[Image of Eclipse Marketplace website]

1.455 Resources and counting.

Spotlight

- Fast Track - Tracking deeply integrated in Eclipse IDE
  - Fast Track is a free, zero administration tool providing project work planning and tracking deeply
  - Team Development Tools

- Zend Studio
  - Zend Studio is the only integrated Development Environment (IDE) available for professional developers
  - IDE Tools

New and Updated Resources

Quality Solutions for Information Technology Pvt Ltd (QsIT)
Donate Buttons

- Add ‘Donate’ buttons to download page
- Results to since starting July 17
  - 331 donations
  - $3608 in total
- Experimenting with the ‘best’ numbers