

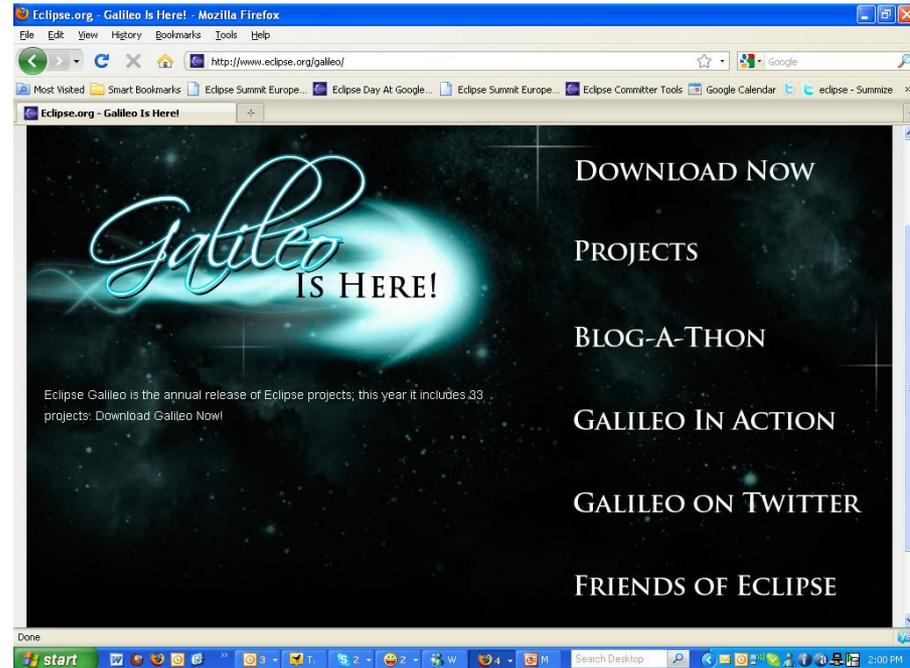


## Marketing Update for Q3/ 2009

# Galileo Launch



- Galileo on Twitter
  - 1000+ people followed @eclipsegalileo
- Blog-a-thon
  - Over 100 blogs written about Galileo (Most ever for a release)
- DemoCamp
  - 28 cities; in 15 countries
  - SAP hosted DemoCamp with close to 200 people
- Virtual Conference
  - 470 people attended
- Galileo Podcast Series on Eclipse Zone
  - 5 podcasts hosted
- Press Outreach
  - Coverage in all the major magazines (eWeek, InfoWorld, Heise, etc)



# Eclipse Day Program



- Eclipse Embedded Day in Stuttgart
  - Sponsors: Microdoc, Band XI, itemis, EclipseSource
  - 120 attendees
  
- Eclipse Application Developer Day in Karlsruhe
  - July 7
  - Sponsors: andrea objects, EclipseSource, FZI, SAP, Silverstroke
  
- Eclipse Day at Googleplex
  - August 27
  - Sponsor: Google
  - 150 people in attendance
  
- Eclipse Acceleo Day
  - Sponsor: Obeo
  - 50 attendees
  
- Upcoming
  - Eclipse Insurance Day in Cologne
  - EclipseRT Day in Austin and Toronto
  - Eclipse Modeling Day in NYC and Toronto

# Eclipse Training Series (Fall 2009)



- Series to run from Oct 19 – Dec 4
- 9 companies participating:
  - WeigleWilczek, Soyatec, RCP Company, Obeo, itemis, Industrial TSI, Gerhardt, EclipseSource, AvantSoft
- Course for modeling, RCP and Equinox/OSGi

# EPIC 2.0 Progress



marketplace.localhost - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://www.eclipseplugincentral.net/

marketplace.localhost

eclipse marketplace

Home My Marketplace Add Content Login

Categories

- Tools
- Middleware
- RCP Applications
- Training & Consulting

Favorites

IDE4Laszlo	2
WindowBuilder Pro - SWT/Swing/GWT Designer	1
CodeRally	1
StarTeam client for Eclipse	1
B612 : Parental Controls Software	1

User login

Username: \*  
iskerrett

1,455 Resources and counting.

All Resource Categories All Markets Search

Spotlight

**FastTrack - Tracking deeply integrated in Eclipse IDE**

FastTrack is FREE, zero administration tool providing project work planning and tracking deeply inte

[Team Development Tools](#)

**Zend Studio**

Zend Studio is the only Integrated Development Environment (IDE) available for professional developo

[IDE Tools](#)

New and Updated Resources

**Quality Solutions for Informataion Technology Pvt Ltd (QSIT)**

# Donate Buttons



- Add 'Donate' buttons to download page
- Results to since starting July 17
  - 331 donations
  - \$3608 in total
- Experimenting with the 'best' numbers

