



Eclipse Strategy Committee

Establishing a Strategy Development Process

Ricco Deutscher

Denver, June 2008

Agenda



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- **Defining a first strategy development process**
 - First step in the strategy development process
 - Next steps
-

Mission of the Eclipse Strategy Committee



The mission of the Eclipse Strategy Committee is to develop recommendations for specific strategic initiatives for the Board in order to react quickly on the fast changing requirements of the software markets and its ecosystem



Elements comprising a strategy

Element	Key Question
▪ Mission:	Why does the Foundation exist? What is the value proposition?
	
▪ Vision:	What does the Foundation become in the long run?
	
▪ Goals:	What does the Foundation undertake?
	
▪ SWOT:	What are the strengths, weaknesses, opportunities and threads to reach the vision and goals?
	
▪ Initiatives:	Which actions are done in order reach the goals?
	
▪ KPIs:	How to measure the success of the initiatives?

Proposal for a process to develop strategic initiatives for the Foundation



Iterative process for the Committee



Activities

- All board members provide input to strengths, weaknesses, opportunities and threats (SWOT) of the Foundation
- Consolidation of the SWOTS by the Committee
- Generate potential strategic initiatives for each identified opportunity, threat and weaknesses
- Prioritize strategic potential initiatives by “value for the Foundation” and “effort to implement”
- Develop a recommendation for a number of strategic initiatives of high priority for the Board
- Board makes decision which strategic initiative is going to implemented

Deliverables

- Consolidated list of strengths, weaknesses, opportunities, threats (S.W.O.T.s)
- Prioritized list of potential strategic initiatives for the Foundation
- Decision on strategic initiatives of the Foundation

The SWOT analysis is the starting point of the strategy discussion ...



	Good	Bad
Today	S trengths	W eaknesses
Future	O pportunities	T hreats

... in order to derive strategic initiatives



	Good	Bad
Today	<p>Strengths</p>	<p>Weaknesses</p> <p>... require <i>initiatives</i> to remove</p>
Future	<p>Opportunities</p> <p>... require <i>initiatives</i> to capture</p>	<p>Threats</p> <p>... require <i>initiatives</i> to mitigate</p>

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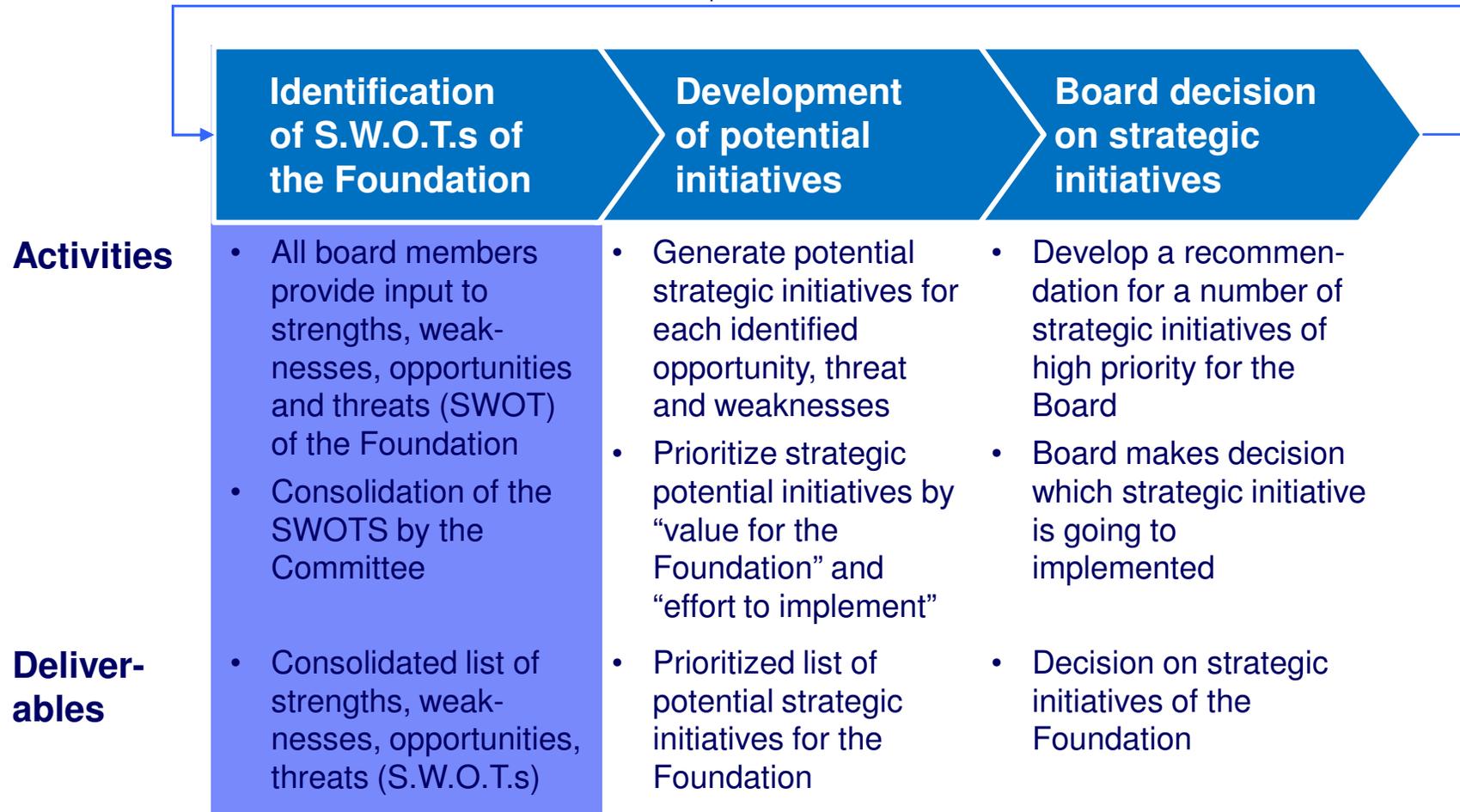
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Scope of today is to go the first step in the process



Scope of today

Iterative process for the Committee



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The next step is to discuss initiatives in the next board meeting



Scope

Iterative process for the Committee

