



**Open
Regulatory
Compliance**

BRANDING GUIDELINES

A graphic consisting of a teal shield on the left and a larger teal circle on the right, both containing white text.

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LOGO

The Open Regulatory Compliance logo design is visually convey the key concepts of **reliability, safety, security, transparency** and **accessibility** create a strong and memorable brand identity.



**Open
Regulatory
Compliance**



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MARK

The combination of the shield, check mark, and blue gradient creates a balanced logo that is both authoritative and approachable. The shield communicates strength and security. The check mark symbolizes verification and achievement.

The mark serves as a visual reassurance to our community, partners, and regulatory authorities that the ORC is committed compliance with government regulations, ensuring the continued use and advancement of open source through the software supply chain.



CONSTRUCTION & CLEARSPACE



CONSTRUCTION, CLEARSPACE

It is important to keep brand marks clear of any other graphic elements. To regulate this, an exclusion zone has been established around the brand mark. This exclusion zone indicates the closest any other graphic element or message can be positioned in relation to the mark of the the symbol itself and the Open Regulatory Compliance name – they have a fixed relationship that should never be changed in any way.





PLACEMENT & SIZE

Placement & Size

If you are placing the logo on a background, make sure it's the right coloured logo to provide contrast and that it's placed in a readable position.

Minimum Logo Size

The minimum application size for the vertical logo is 0.4" and for horizontal logo is 0.8" and Mark minimum size is 0.3"





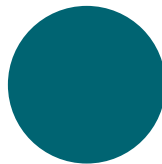
BRAND COLOUR SYSTEM

BRAND COLOUR SYSTEM

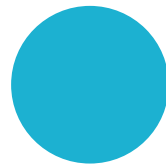
Primary Colors

Colour plays an important role in the Open regulatory Compliance logo. Dark and light teal gradient is used in the logo. Teal can create a sense of trustworthiness, clarity, and growth, while also presenting the organization as approachable and modern. It combines the stability and professionalism of blue with the renewal and balance of green, making it an ideal color for an organization focused on regulatory compliance.

In essence, teal communicates that the organization is **reliable**, **open**, and **ready to adapt** to the evolving regulatory environment.



Pantone 3155 CP
RGB: 0,101,115
CMYK: 100,9,29,47
HEX: #006472

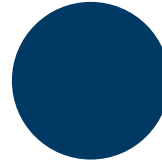


Pantone 7702 CP
RGB: 30,177,210
CMYK: 68,1,8,8
HEX: #1cb1d1

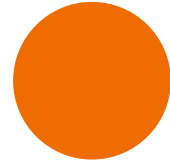
Secondary Colors

Secondary colors are essential for creating a **well-rounded brand identity** that is functional, versatile, and engaging. They provide the flexibility to communicate different aspects of the brand's personality, improve visual hierarchy, and create a deeper connection with the audience. Secondary colors enhance the primary color's message and give the brand the versatility it needs to adapt to different contexts while maintaining a strong, cohesive presence.

Blue and Orange are added as Secondary colors. **Blue** communicates stability, professionalism, and reliability, while the **orange** as secondary color brings energy, enthusiasm, and a forward-looking attitude to the brand.



Pantone 7694 CP
RGB: 0, 57, 99
HEX/HTML: #003963
CMYK: 37, 15, 1, 0



Pantone 166 C
RGB: 235,98,0
CMYK: 1,71,100,0
HEX: #EB6200



TYPOGRAPHY

TYPOGRAPHY

Brand Font - Roboto

Roboto is a neo-grotesque sans-serif typeface family developed by Google. Roboto is specifically designed for use on screen and has been designed to balance content density with reading comfort. Roboto, features open curves and geometric forms. Without compromising legibility, this modern font reflects the open and innovative spirit of the Eclipse community.

Roboto Light

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9 0
= ~ ! @ # \$ % ^ & * () + [] \ { } | : ; ' : " < > ? , . /

Roboto Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9 0
= ~ ! @ # \$ % ^ & * () + [] \ { } | : ; ' : " < > ? , . /

Roboto Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9 0
= ~ ! @ # \$ % ^ & * () + [] \ { } | : ; ' : " < > ? , . /



**CORRECT
USAGE**

Correct usage

Approved variations of the logo can be found and downloaded on the Eclipse Foundation website under [Logo and Artwork](#). To maintain consistency of our logo, never do any of the following:

1. Don't use colors outside of brand
2. Don't squish the logo
3. Don't change the font size
4. Don't change the color of the crescent
5. Don't stretch the logo
6. Don't apply any effects.
7. Don't flip the brand colors around
8. Don't display only one word
9. Don't warp the text



TRADEMARKS AND USAGE

The ORC logo is a trademark of the Eclipse Foundation.

Names of trademarks and logos are the intellectual property of the Eclipse Foundation and cannot be altered without the Eclipse Foundation permission. Please see our [Trademark Usage Policy](#).