# Cloud Development Tools Steering & Marketing Committee Call Agenda

## **Future Topics**

- Quarterly: update on program plan, budget
- Ongoing: Regular Open VSX check ins / sharing of reports
- Ongoing: Continue to review <u>member leads</u> and alert of any other potentials
- Yearly: review WG antitrust guidance

### 2022-Dec 08

| Discussion Topic  | Moderator(s) | Mins, link |
|---|--------------|------------|
| Do we have <u>quorum</u> ?  | Tim          | 2          |
| Approval of <u>11/03</u> and <u>11/17</u> minutes                       | Tim          | 2          |
| 2023 Steering Committee Chair   | Tim          | 5          |
| Action Items  | Tim          | 5          |
| Document 2023 budget vote   | John         | 5          |
| Review <u>anti-trust policy</u>   | John         | 5          |
| TheiaCon Summary  | Clark        | 5          |
| Swag detail   | Clark        | 5          |
| Open-vsx.org discussion   | Matthew      | 15         |
| Opensumi and message suggestion   | Jonas        | 5          |
| Change name of embedded SIG to CDT cloud SIG? Also make it more visible | Jonas        | 5          |
| Red Hat membership  | Tim          | 2          |

\*\* - Items added after publishing of the agenda. Can be discussed only, no vote, if attendees agree.

#### Attendees

Steering Committee

| Name                | Organization | Attended This Meeting |
|---------------------|--------------|-----------------------|
| Tim deBoer          | RedHat       |                       |
| Tamir Menahem       | SAP          |                       |
| Matthew Khouzam     | Ericsson     |                       |
| Bo Yang             | IBM          |                       |
| Mélanie Bats        | Obeo         |                       |
| Hans-Ake Gustafsson | ST           |                       |

Number of Seats 6 / Quorum is 50% of Committee / Passing a resolution is > 50%

#### Marketing / Brand Committee

| Name            | Organization  | Attended This Meeting |
|-----------------|---------------|-----------------------|
| Peter Haumer    | IBM           |                       |
| Jonas Helming   | EclipseSource |                       |
| Raz Korn        | SAP           |                       |
| Matthew Khouzam | Ericsson      |                       |
| Kasturi Mohan   | RedHat        |                       |
| Frédéric Madiot | Obeo          |                       |

**Eclipse Foundation** 

- John Kellerman
- Paul Buck
- Clark Roundy

• Sharon Corbett

### Action Items

Previously

- [Melanie] Modeling SIG follow up (will get to this in Sept)
  - Will discuss at EclipseCon
- [Clark] present draft budget for events and swag for 2022
- [John] Comeback on open-vsx.org SLA options
- [Clark] In Q1 2023 evaluate the efficacy of ad word purchases used for developer survey and decide if the working group wants to invest more

New

- [Jonas] Propose site updates to reflect Embedded SIG renaming
- [John] Propose updates to 2023 Program Plan and budget
- [John] Reach out through EF to owners of Theia fork (Ali Baba)

#### Minutes:

- Do we have quorum
  - Yes
- Approve 11/03 and 11/17 minutes
  - Approved
- Action Items
  - $\circ \quad \text{New action item for Jonas}$
  - New action items for John
- <u>2023 Budget</u> vote:

| Name                | Organization | Vote |
|---------------------|--------------|------|
| Tim deBoer          | RedHat       | +1   |
| Tamir Menahem       | SAP          |      |
| Matthew Khouzam     | Ericsson     | +1   |
| Bo Yang             | IBM          |      |
| Mélanie Bats        | Obeo         | +1   |
| Hans-Ake Gustafsson | ST           | 0    |

- Review anti-trust policy
  - Done
- TheiaCon Summary
  - 318 registrants, about the same as last year. 170 attendees, an increase from last year.
  - Videos posted on Youtube channel
- Swag detail
  - Ordering jackets for top contributors and committers, Clark's team will work with technical leads to identify people and get sizes and addresses
  - Also T-shirts and stickers (for projects with logos).
  - Will ship EU swag to EU office for further redistribution
- Open-vsx.org discussion
  - Desire is a more reliable site with a more active committer participation
  - Desire is also to ultimately have this more directly funded by those with commercial interests vs through the working group
  - Part of the answer should be a sponsorship program, but site requires more development work to get to this point
  - Consensus was that the working group, even with a reduced 2023 budget, needs to fund as much as possible in 2023 to enable a transition to a more sustainable model.
- Opensumi and message suggestion
  - Fork of Theia. John to work through EF to reach out to owners of fork.
- Change name of embedded SIG to CDT cloud SIG? Also make it more visible
  - Jonas will propose site updates to reflect a renaming
- Red Hat membership
  - Tim communicated that Red Hat will be transitioning from Strategic to Participant membership for 2023.
  - This will have an impact on the budget and hence the program plan
  - John to recommend updates