

Software-Defined Vehicle (SDV) Working Group

Date: < Nov 22, 2022 >

Agenda Topics	Moderator	Minutes
Welcome	Jefro	2
Approval of past minutes	Jefro	5
Housekeeping	Jefro	5
Upcoming	Polly	5
Assets discussion	Jefro	5
Logo rollout	Polly	5
SDV Messaging	Polly	5
2023 Events	Polly	15

Seats: 5 / Quorum 50% of Voting / Passing simple majority resolution >50% in attendance

ATTENDING

Voting Committee Members / Alternates

- **Jefro Osier-Mixon** (Red Hat - Elected Participant)
- **Stefanie Tomko** / Filipe Prezado (Microsoft)
- **Corina Twes** / <Name> (ZF)
- Steffen Klager / **Thomas Spreckley** (Bosch)
- Elise Pham / <Name> (Cariad)

Other Members

- **Marcel Henrich, T-Systems**
- **Hermann Hanle, T-Systems**

Eclipse Foundation

- **Paulina Gueorguieva**

MINUTES

A quorum was established with Red Hat, Microsoft, ZF, and Bosch present as voting members

Minutes approval

- Approve minutes from 15 November DONE
- Approve minutes from 3 November DONE
- Approve minutes from 18 October DONE
- Who takes minutes? Joint effort?

Housekeeping

- Need attendance to manage business
 - Adjusted members/alternates
- [Expectations for committee members](#)

Upcoming marketing

- Video interviews
 - BCW coming next week, can publish soon
 - For now, have shared all videos from SDV Contribution Day [youtube](#) & linkedin
 - Request to post with hashtags for each company
 - Ok to keep interview with Jesus

Assets discussion

- Ratifying the [draft marketing plan](#) - please read it, we will do this in the next call
 - Budget not current - presented in meeting
- Updating the marketing plan for 2023

Logo rollout

- Coming Dec 1, what is the request from members?

SDV Messaging

- Highlight in December newsletter - project eCal
- Other projects in future newsletters

2023 Events

- [Polly's extensive list of events](#)
- [Webinar schedule](#) initiated

- March event planned at Microsoft in Lisbon, to be confirmed - Philippe says no problem with availability, need to plan for after Embedded World (14-16 March)
- Embedded World booth sponsorship available
- Where to target hackathons? No BCW in 2023
 - Something in q2
 - EclipseCon
- Thomas - AUTOSAR focus
 - Connections with other projects, esp Linux: CNCF (Open Telemetry), LF Edge
- Naji, eclipse lead for muto - offered univ istanbul
- Hermann - several digitalization/mobility events
- Marcel - synergies with community members between events
- Homework - select events your org will be attending and present at next call