# Oniro Updates in a Glance

## Marketing & Communication

Where are we... What is gonna come next... Our achievments...
Keep posted with our marketing and communication plan!

**Click here to see the Marketing Gitlab Repo!**
**Marketing wiki page**

## PAST EVENTS AND CONFERENCES
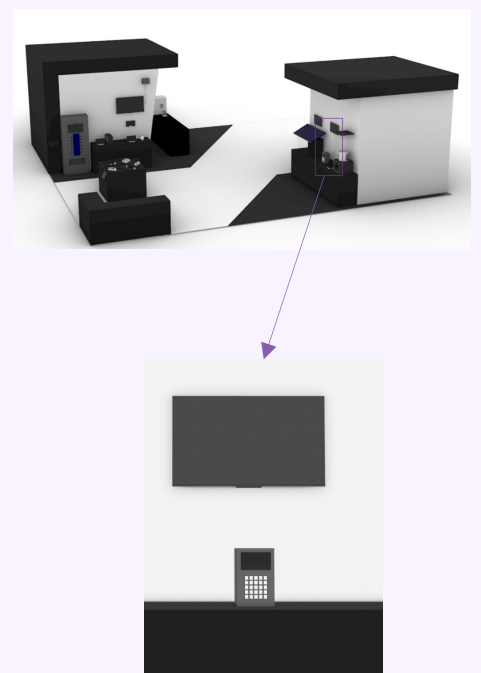
### IOT Week (Dublin) - 20-23 Jun

→ Huawei was a general sponsor and presented the Oniro Project with:

- One **speaking session** hosted by **Adrian OSullivan** and **Eílís Ní Fhlannagáin** (Title: "Oniro: A Vendor Neutral, Open Source OS for Next-Gen IoT Devices")
- 6 sqm on-site stand.

**Post-event brief can be found here.**

### Embedded World (Nuremberg) - 21-23 Jun

→ SECO participated as Exhibitor. Oniro was presented in the part of the booth dedicated to demos: Vending Machine based on SECO ALVIN SBC (https://edge.seco.com/en/alvin.html) with Oniro Operating System installed on it:

- Display positioned above the demos where it was projected videos or other content about Oniro
- Video presentation of Oniro and use case: https://gitlab.eclipse.org/eclipse-wg/oniro-wg/marketing-oniro/visuals-resources-oniro/-/tree/main/video-visuals-resources-oniro
- To explain how Oniro work on SECO's products there were Gianluca Venere and Ettore Chimenti. Other participants were Stefan Schmidt (Huawei) and Agustin Benito Bethencourt (Eclipse Foundation).

**Post-event brief can be found here.**

## UPCOMING EVENTS

**SEP** — 13-16 SEP ● **Open Source Summit Europe**
(Dublin, Ireland)

- 2 talks from Oniro
- One on-site booth and one physical booth shared with other open source projects in Huawei
- Check the wiki to know more

**OCT** — 24-27 OCT ● **EclipseCon**
(Ludwigsburg, Germany)

- 4 talks from Oniro
- One on-site booth
- Community Day and Hackerspace participation
- Check the wiki to know more

## WORK-IN-PROGRESS

- Oniroproject.org webportal redesign
- Pipeline review and update

"The journey of a thousand miles begins with one step."
– Lao Tzu