## 2025 Annual Program Planning Cycle and Timeline

## Early **Mid September Mid October** Late October November **Candidate Program Plan Eclipse Management Program Plan and** Approved by Steering **Organization delivers** Marketing Plan\* **Draft Program and** Committee **Working Group Budget** Development **Marketing Plan Created Candidate Marketing Plan** based on Solicit membership Input Approved by Marketing Program/Marketing Plan and ideas Committee priorities **Program Plan and Budget** Late November Mid November must be approved by **Executive Director Candidate Program Plan Program Plan and Budget** and accompanying Budget confirmed by Working reviewed by Steering **Working Group Budgets roll Group Steering** Committee up into Foundation's overall Committee (Consultation Phase) **Budget and Approved by Board of Directors**

\*Marketing Committees that have the responsibility of creating Marketing Plans