

Edge Native Steering Committee Call

2022-March-02

Agenda Topics	Moderator	Minutes
Approval of the minutes of the February 2, 2022 call	Frédéric	5
Marketing update	Hassan	15
Collaborative white paper	Kilton	5
2022 Community Survey	Hassan	5
2022 IoT and Edge Developer and Adoption Survey	Hassan Frédéric	30

Attendees

Frederic Desbiens (Eclipse Foundation)
 Hassan Jaber (Eclipse Foundation)
 Nicola LaGloria (Kynetics)
 Kevin Wang (Huawei)
 Kilton Hopkins (Edgeworx)
 Ivan Paez (Secretary)

Absents

Clark Roundy (Eclipse Foundation)
 Angelo Corsaro (ADLINK)
 Robert Andres (Eurotech)
 Adrian O'Sullivan (Huawei)

Minutes

Resolved, the Steering Committee unanimously approves the Minutes of February 2nd, 2022 call.

Marketing update

Hassan Jaber presented an update of the ongoing marketing activities, including:

- IoT & Edge Days 2022 -CFP is open, Program Announcements April 5th, Event days May 24-25, 2022
- Edge of Things webinar series - Ep 1, held on March 1st, 2022 - Explore the IoT Landscape. 59 Registrants, 27 live attendees.
- Edge of Things webinar series - Ep 2, date: March 31, 2022 - Eclipse Kanto
- Launch IoT & Edge Developer and Adoption Survey 2022 March 15 - June 15. One Survey-Two Profiles.
- Launched February Community Newsletter on Feb 28th- IoT&Edge, featuring:
 - Eclipse Kanto

- ZettaScale
- SparkPlug compability
- Revamp of the IoT membership page.
- Coming up sponsorship opportunities (article writing, video production, social network, omnichannel strategy) i.e. Kudzai Manditereza youtube channel [here](#)
- Social media impact + web analytics report Q1-2022.

Full Marketing slides deck [here](#)

Collaborative Paper: In Device Attestation

Kilton Hopkins presented an status update on the ongoing collaborative paper on Device Attestation, including:

- We need a year-to-year strategy to continue to grow the membership and influence of this WG
- Deliver advancements on the edge computing industry- we are doing this.
- We will continue to produce high quality material to the community.
- We need more regular, and smaller contents that can be promoted, i.e. in [Medium](#)

2022 Community Survey

Hassan Jaber presented a first draft of the [IoT&Edge Community Survey 2022](#)

- Working draft is [here](#), comments are welcome.
- It will run for one month. 1st week April - 1st week May, 2022.

2022 IoT and Edge Developer and Adoption Survey

Hassan Jaber presented a first draft of the IoT & Edge Developer and Adoption Survey 2022.

- Two profiles: Developer, Commercial Adoption or both.
- Working draft is [here](#), comments are welcome.
- Time line is 12 weeks.

Next Meeting

Resolved, the next meeting will be held on Wednesday April 6th, 2022 at 16h00 CET.