Edge Native Steering Committee Call

2021-September-29

Agenda Topics	Moderator	Minutes
Approval of the minutes Sept 15, 2021 call	Frédéric	5
2022 Marketing Plan	Hassan	25
2022 Program Plan	Frédéric	30

Attendees

Frederic Desbiens (Eclipse Foundation)
Kilton Hopkins (Edgeworx)
Hassan Jaber (Eclipse Foundation)
Nicola La Gloria (Kynetics)
Robert Andres (Eurotech)
Ivan Paez (Secretary)

Absents

Angelo Corsaro (ADLINK)
Clark Roundy (Eclipse Foundation)
Adrian O'Sullivan (Huawei)

Minutes
Resolved, the Steering Committee unanimously approves the Meeting Minutes of Sept 15, 2021.

Program Plan 2022

Frederic Desbiens presented the full deck of the Program Plan 2022.

Marketing Plan 2022
Hassan Jaber presented a quick update on the recent marketing activities, including:

- The IoT and Edge Developer Survey:
  - Launched date: Aug 26, 2021, good numbers in the replies so far.
  - Close survey: Oct 05, 2021. approaching
  - Survey report: Nov 30, 2021.
- the edge side of things webinar coming up on October 4 to discuss the white paper.
- IoT WG 10th anniversary coming up in Nov, 2021. However, starting social dissemination on Sept, 2021.

In addition, Frederic Desbiens mentioned that Roger light from the mosquito project would like to add full mqtt support to mosquito

The Marketing Plan 2022 will be further discussed and refined in the next SC meeting in Oct, 2021, and then approved by the SC members. Access to the full deck here.

Next Meeting
Resolved, the next meeting will be held on Wednesday, Oct 13th, 2021