



# **Edge Native Steering Committee Call**

2021-May-12

Agenda Topics	Moderator	Minutes
Approval of the minutes for the April 28, 2021 call	Frédéric	5
Marketing updates	Hassan	10
2021 Program plan: Initiatives	Frédéric	40
Membership pipeline	Kilton	5

# Attendees

Frederic Desbiens (Eclipse Foundation) Hassan Jaber (Eclipse Foundation) Adrian O'Sullivan (Huawei) Robert Andres (Eurotech) Andrea Zoleo (Kinetics) Clark Roundy (Eclipse Foundation) Angelo Corsaro (ADLINK) Ivan Paez, (Secretary)

# Absents

Kilton Hopkins (Edgeworx)

## Minutes

Resolved, the Steering Committee unanimously approves the Meeting Minutes of April 28th, 2021.

## Marketing Updates

Hassan Jaber presented an update of the ongoing marketing activities, including :

### Past events:

- EdgeOps Whitepaper 250+ downloads (released on 28/04/2021)
- Edge of Things events, we have had 2 out of 6.

### Coming events:

- IoT & Edge Commercial Adoption Survey 2021 (Launch date: 08/06/2021)
- Next Edge of things events:
  - June 8, 2021 : IoT & Edge CAS

- Sep, 2021: EdgeOps White Paper (Part 1)
- Nov, 2021: EdgeOps White Paper (Part 2)
- Dec, 2021: IoT & Edge Development survey findings
- Virtual IoT & Edge Days May 26-27, 2021. At the moment we have 90+ registrations.
- EclipseCon Europe in October, 2021

Additionally Hassan Jaber presented updates about the different social media activity in the different social networks, twitter, linkedin, web-analytics.

Angelo proposed to work on a new White Paper that deals with data management on the edge, and the technologies that we have on Eclipse.

Robert Angres proposes the topic of security on the edge for a potential White Paper.

Another topic for a potential White Paper is Total Cost of Ownership (TCO) and how to commercialize open source technology and get a positive ROI. Frederic Desbies and Hassan Jaber, will present this idea to the other working groups, IoT, Sparkplug to see if they are interested in this idea.

#### Program plan progress update

This topic in the agenda was postponed because Kilton Hopkins is not present in today's meeting.

#### Membership pipeline

Frederic Desbies presented the updates regarding the membership pipelines.

Elections are coming soon for gold and silver members, expect emails from Sharon regarding electing a chair of the Steering Committee.

#### **Next Meeting**

Resolved, the next meeting will be held on Wednesday, May 26th, 2021