Edge Native Steering Committee Minutes

September 17, 2020

Agenda

Agenda Topics	Moderator	Minutes
Approval of the minutes for the September 3, 2020 call	Frédéric	5
Social media and events report	Ioana	15
Membership pipeline	Kilton	10
Project contributions pitch-in	Frédéric	10
2021 Program Plan	Kilton	20

Attendees

Frederic Desbiens, Eclipse Foundation
Kai Hudalla, Bosch
Robert Andres, Eurotech
Ioana Maftei, Eclipse Foundation
Gabriele Baldoni, ADLINK
Ivan Paez, ADLINK (Secretary)
Kilton Hopkins, Edgeworx (Chair)
Greg Ivo, Eclipse Foundation
Urs Gleim, Siemens
Adrian O'Sullivan, Huawei
Nicola La Gloria, Kynetics

Absent

Gabriel (Yang) Yu, Huawei
Angelo Corsaro (ADLINK)

Minutes

Resolved, the Steering Committee unanimously approves the Meeting Minutes of September 3, 2020.

Social media and events report

Ioana presented a report overview using google analytics for the average website traffic of **edgenative.eclipse.org** during the time frame March 1 - September 6, 2020. She showed the different channels used to access the webpage and what are the most landing pages, as well as some demographic information. In addition, Ioana presented some statistics regarding a series of community events in Q2/Q3, 2019. Finally she presented some social media stats e.g. twitter, thus establishing a baseline for the EdgeNative WG.

Action Item: Ioana, will look into better channels to advertise our WG on social media? Example: linkedIn page, youtube channel, facebook page, etc.

Membership pipeline
No new updates to report on this topic.

Project contributions pitch-in
The goal is to bring attention to ioFog and fog05/zenoh and let them present in order to identify potentially collaboration opportunities with other group members e.g. Huawei, Siemens.

Action Item: Fredreric, to create a doodle to plan a session of ioFog, fog05/zenoh.

Action Item: Adrian will look into Huawei's teams for potential collaboration opportunities.

Action Item: Urs will look into Siemens' starting projects for potential adoption opportunities

2021 Program Plan
A new objective proposal is to have a marketing plan in 2021.
Action Item: Ioana to present a version of it to be discussed at future meetings.

Next Meeting

Resolved, the next meeting will be held on October 1st, 2020. Could not be hosted because of incompatibility of schedules, postponed to Oct 15, 2020.