Edge Native Steering Committee Call
February 17, 2021

Agenda

Agenda Topics	Moderator	Minutes
Approval of the minutes for the February 3, 2021 call	Frédéric	5
Marketing updates	Clark	10
Understanding Eclipse Trademarks	Frédéric	15
Membership pipeline	Kilton	15

Attendees

Frederic Desbiens, Eclipse Foundation
Adrian O'Sullivan, Huawei
Kilton Hopkins, Edgeworx (Chair)
Robert Andres, Eurotech
Nicola La Gloria, Kynetics LLC
Ivan Paez, ADLINK (Secretary)

Absent

Angelo Corsaro, ADLINK
Paul Buck, Eclipse Foundation
Clark Roundy, Eclipse Foundation
Sharon Corbett, Eclipse Foundation

Minutes
Resolved, the Steering Committee unanimously approves the Meeting Minutes of February 3th, 2021.

Understanding Eclipse Trademarks
Frederic Desbiens presented the Eclipse Foundation Trademarks regulation and the most common pitfalls and violations by the community members. We went over the Eclipse Foundation naming, marks, and logos usage policies related to its projects and working groups.

Membership pipeline
No major updates in the membership pipeline. Kilton Hopkins mentioned that PTC is at the signing of paperwork stage.
Action Point on Frederic Desbien to ping PTC, SAP, ARM again to check their status.

Marketing Updates
- The White paper is undergoing layout and professional typesetting.
- It was decided that it is better not to put out the name of the individuals or organizations that validated the positioning on the state-of-the-art diagram, for the sake of time.
- The IoT adopters survey is still open, we should promote it on our community and professional networks.
- There has been an offer done to fill up the Marketing Manager position, hopefully he can join us in the next meeting.

Next Meeting
Resolved, the next meeting will be held on Wednesday, March 3th, 2021