

From: Google Analytics analytics-noreply@google.com
Subject: See how your site did in August with Google Analytics
Date: September 10, 2014 at 8:23 AM
To: douglas.j.clarke@gmail.com



Your Customer ID: www.eclipse.org/eclipselink

[Sign in](#)

A snapshot of your website in August.

Take a few minutes to review last month's website performance for <http://www.eclipse.org/eclipselink>. We hope that these key metrics and our monthly tip will help you identify new opportunities for your business.

VISITS	BOUNCE RATE
29,676 The total number of visits to your site this month	61% Your bounce rate shows how many people leave your site without visiting any other pages on your site
TIME ON SITE	AVERAGE PAGES
02:35 The average amount of time someone spends on your site in a single session	2 The average number of pages viewed in a single session

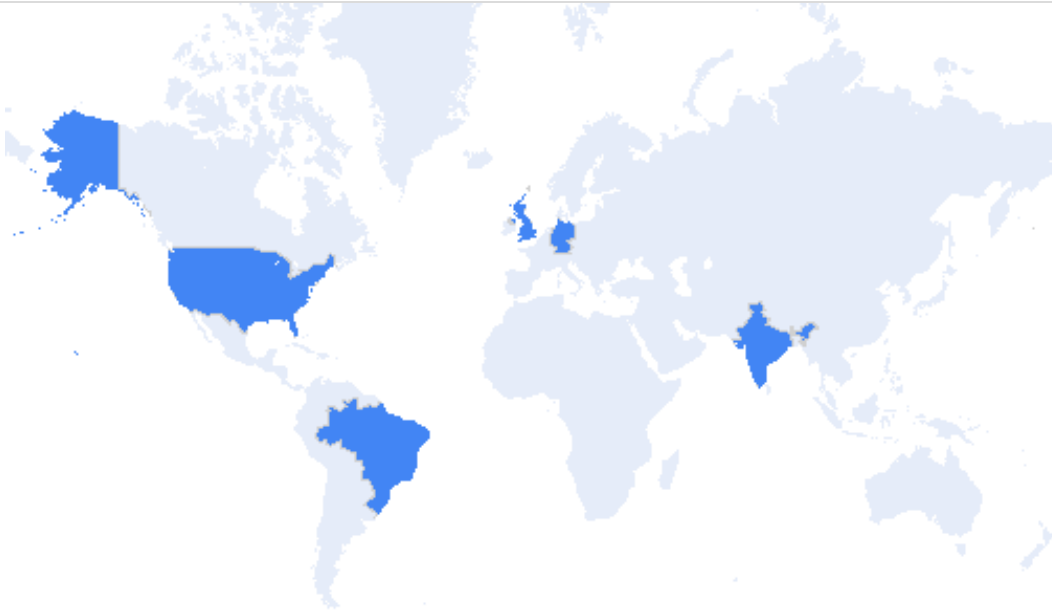
Did you know your bounce rate is 61% this month?

Have a clear purpose or call to action on your landing page — one of the biggest causes of a high bounce rate is visitor confusion.

[Sign in](#)

Your Audience

TOP COUNTRIES



TOP COUNTRY	5,708	3,000	2,800	1,742	1,090
United States	Visits	Visits	Visits	Visits	Visits
Germany					
India					
Brazil					
United Kingdom					

Your [Location report](#) tells you where your visitors live around the world. Make sure you're promoting your business in all the right areas.

[View your Location report](#)

How people are finding you

TOP KEYWORDS

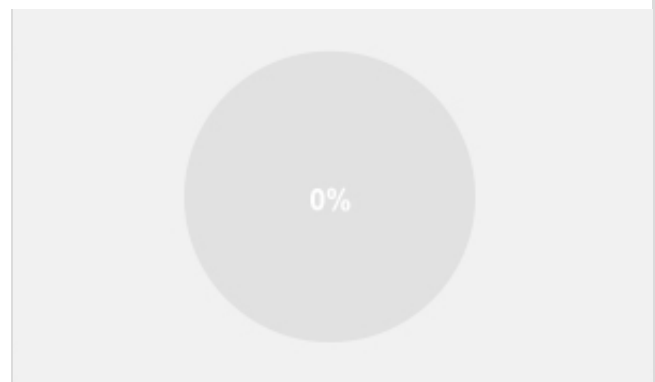
eclipse link	181 Visits
eclipse link jpa	73 Visits
jpa delete cascade	47 Visits
eclipse link	32 Visits
eclipse jpa	15 Visits

ADWORDS VISITS

0 AdWords Visitors

29,676 Non-AdWords Visitors

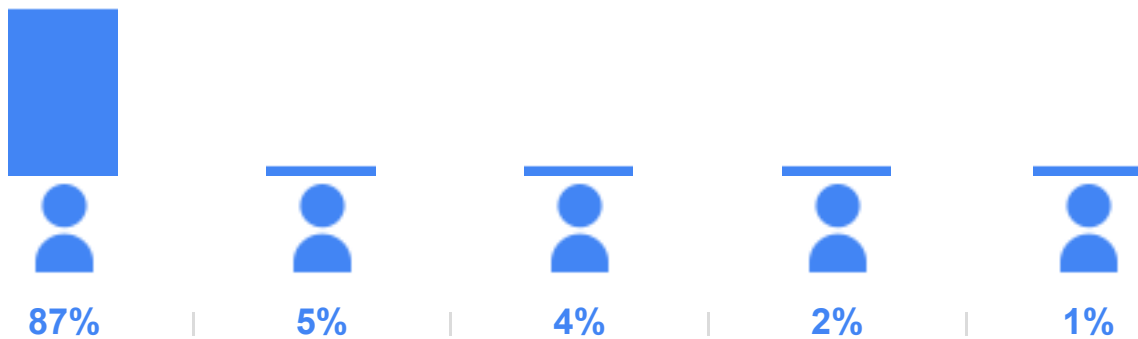
29,676 Total Visitors



Did you know you can attract more potential customers to your site with paid online ads? Learn more about how Google AdWords can help or link your existing AdWords account.

[Sign up for AdWords](#)

TOP SOCIAL SOURCES



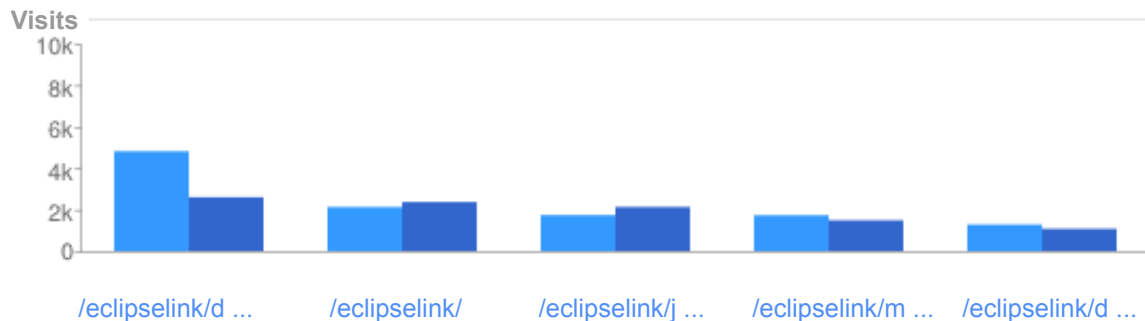
TOP REFERRERS

- google / organic ● **22,053 Visits**
- (direct) / (none) ● **1,932 Visits**
- wiki.eclipse.org / referral ● **1,624 Visits**
- stackoverflow.com / referral ● **1,091 Visits**
- blog.bdoughan.com / referral ● **334 Visits**

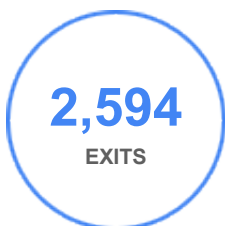


What's happening when users come to your site

TOP PAGES



● Pageviews ● Page Exits



Did you know that **2,594 (8.7%)** people exited your site at [/eclipseink/downloads/?](#)

[View your Exit Pages](#)

Your Goals

NO GOALS SET UP YET

0

Use goals to track customer interactions that matter to your business the most, such as purchases or number of pages viewed.

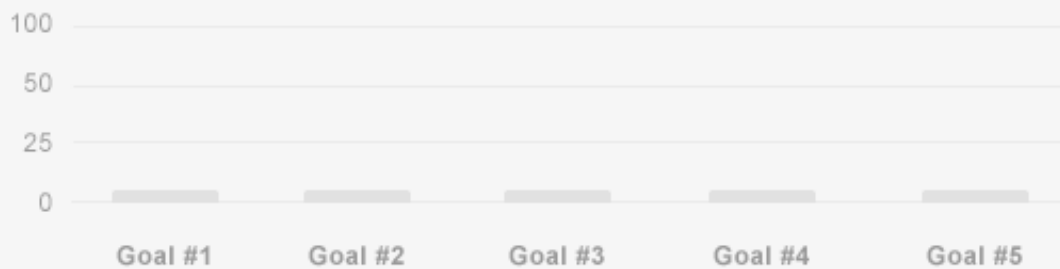
ABANDONMENT RATE

0%

The percentage of people who start but do not complete one of your goals

Your goals completion sources

Completions



Looks like you don't have any Goals set up yet. Use Goals to keep an eye on customer actions that matter to you, like clicks and sales.

[Set up Goals](#)

Thank you for reviewing our report. If you have questions please see our more detailed [reporting overview](#). And please take a few minutes to provide [feedback](#).

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