

Agenda



- Plan Eclipse' strategy regarding OpenAjax Alliance
- Ideas to improve marketing Eclipse Ajax Ecosystem on Eclipse.org
 - For example, recommending we create a "Pillar" page similar to the Embedded Pillar
- Planning a tentative Ajax Plug-Fest
- Approve/elect chair
- Eclipse Projects (Are there gaps?)
- Next meeting

Attendees



- Phil Berkland (IBM) (ATF Project) (IDE Task force OpenAjax Alliance)
- Ben Bloch (Nexaweb) (Apache XAP) (OpenAjax Alliance)
- Jon Ferraiolo (IBM) ((Full time) OpenAjax Alliance)
- Jobi George (Intel)
- Bob Goodman (IBM) (ATF Project team lead)
- Steve Heintz (Adobe)
- Gary Horen (BEA)
- Ashvin Radiya (AvantSoft)
- Donald Smith (Eclipse Foundation)
- Ken Tam (BEA)
- Coach Wei (Nexaweb)

Eclipse and OpenAjax



■ OpenAjax

- Kicked off May 2006. 69 Member organizations. Commercial vendors, open source projects, and Ajax users.
- Marketing Committee to promote Ajax and open technologies
- Interoperability committee focused on integration (Client side)
 - OpenAjax Hub (Spec on Wiki, sourceforge open source RI)
- New Task Forces
 - IDE Task Force, Server Task Force, Communications Hub Task Force, Security Task Force. Discussion on Mobile Ajax
- Lightweight governance model, committed to be royalty free
- 7 Organizations on steering committee – IBM, Dojo, Nexaweb, TIBCO, Eclipse Foundation, Zimbra and Zend.

How Can Eclipse Ecosystem Help OpenAjax Alliance



- OpenAjax Alliance exists to promote the Ajax Ecosystem
- Eclipse members can help by promoting Ajax tooling
- N-M challenge between IDE and Toolkits
 - Primary responsibility of IDE Task Force (~10 or so organizations)

Promoting Eclipse Ajax Ecosystem



- Would like to request the creation of an Ajax “Pillar” on Eclipse.org
- Ajax based “KPI” data – Board, Pillar page, blogs, etc – how to promote our successes and growth?
- “Road show”?
 - 10-15 Eclipse Based tools
 - Could create awareness around the tools
 - Scheduled for 2008 after plug fest, and demonstrating interoperability around OpenAjax Alliance

Plug-fest



- Interest in targeting a plug-fest around EclipseWorld in November 2007
- TBD “Marketing” event, or purely technical event
 - Marketing benefits:
 - Showing diversity of the ecosystem
 - Interoperability
 - Focus on customer needs (different things customers might want to work on)
- TBD Can we leverage Interoperability around “OpenAjax Components”

Eclipse Projects – “Technology Steering?”



- In the area of 5-15 members building software around Ajax
 - Overlap exists
- How can we work together to minimize redundancy and “gaps”
- Working together on declarative languages

Follow Up Meetings



- Defer decision to elect a chair
- Month meetings –
 - Strives for Thursdays 8am PST, just before OpenAjax IDE Task Force meetings