



Eclipse at JavaOne

Co-operative Sponsorship Package PASSPORT GAME

The Eclipse Foundation is organizing an exhibit hall passport game for Eclipse member companies at this year's JavaOne conference. The goal is to raise the profile of Eclipse and Eclipse member companies among Java developers that are considering Eclipse and Eclipse-based products.

ABOUT THE EXHIBIT HALL PASSPORT

The purpose of this initiative is to highlight to Java developers the Eclipse-based products that are being demonstrated by member companies at JavaOne. Passport brochures will be distributed from the Eclipse Foundation booth that will include profiles of participating member companies. An attendee will be asked to visit a company's demo station to receive a stamp. When the attendee has received the required number of stamps, they can return to the Eclipse Foundation booth to receive a gift (such as a hat or t-shirt).

MARKETING AND LEAD GENERATION OPPORTUNITIES

The Eclipse passport game is an excellent method to drive prospects to member companies' booths. The giveaways provided by Eclipse give an incentive to attendees to interact with Eclipse members and learn more about their products. After the conference is complete, participating companies will be provided with the prospect list collected at the Eclipse Foundation booth for use in their future marketing campaigns.

WHAT SPONSORSHIP INCLUDES

Companies that participate in the Eclipse JavaOne passport will receive the following:

- Company logo and exhibit booth number displayed in the passport brochure
- Product profile listed in the passport brochure
- A copy of the leads generated at the Eclipse Foundation booth

PRICING

\$1,250 per company



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Conference: JavaOne

Dates: June 1-5, 2009

Location: San Francisco

The Eclipse Foundation plans to organize an **exhibit hall passport game** at the JavaOne 2009 conference, June 1-5 in San Francisco. Eclipse Foundation member companies will sponsor and participate in the organization of this initiative. This document serves as the official document and binding contract for the Eclipse Foundation member companies who wish to sponsor the initiative. A detailed description of the initiative can be found on the previous page of this document. Please review, fill in the billing information and sign below.

This sponsorship includes:

- Company logo and exhibit booth number displayed in the passport brochure
- Product profile listed in the passport brochure
- A copy of the leads generated at the Eclipse Foundation booth

BILLING INFORMATION

Sponsoring company: _____

Street/billing address: _____

City: _____ State: _____ Zip code: _____

Phone number: _____ Fax: _____

Sponsoring company purchase order: _____

Please attach a copy of the purchase order (if required)

Primary contact: _____ Title: _____

Email: _____ Fax: _____

Signature: _____ Price due: \$1,250 USD

Upon receipt of the signed Agreement you will be invoiced for the full amount of the Sponsor Fee. Sponsor Fees are non-refundable, except in the event that the conference is canceled. All orders must be received by **April 30, 2009**.

**Fax completed agreement and purchase order to: 613-224-5172
Attn: Lynn Gayowski**

Remit to: Eclipse Foundation, Inc.
102 CentrepoinTE Dr.
Ottawa, ON K2G 6B1

Eclipse Foundation EIN# 20-0838203

If you have any questions, please contact: Lynn Gayowski
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