



March 5th - 8th
Santa Clara, California

Welcome to EclipseCon 2007, March 5-8th at the Santa Clara Convention Center. Sponsorship opportunities are listed below with three different sponsorship levels. This document serves as the official and binding contract for sponsors of EclipseCon 2007. Sponsorship levels and benefits are described below. Please review and fill in the billing information and sign below.

Sponsoring Company: _____

Street/Billing address: _____

City: _____ State: _____ Zip code: _____

Phone number: _____ Fax: _____

Sponsoring Company Purchase Order: _____

Please attach a copy of the purchase order to this agreement

Authorized Signature: _____ Date: _____

Print Name: _____ Title: _____

Primary contact: _____ Title: _____

Email: _____ Fax: _____

Check Applicable Sponsor Package:

- ☐ Gold ☐ Silver ☐ Individual Pedestal
☐ Member ☐ Non-Member

* You **must** be a member in good standing at time of faxing this agreement to receive member rates

Additional Sponsor Opportunities check applicable box(s), see details on page four:

- ☐ Bag insert ☐ Breakfast ☐ Lunch ☐ Poster reception ☐ Exhibit Reception

- ☐ Program Ad: back, inside back, inside cover of program (color) ☐ Full page ad in program

- ☐ Mailing to attendees ☐ Exhibit Hall Game

Email for pricing and confirmation, attach copy of confirmation email, and check applicable box for the sponsor opportunities below:

- ☐ Sponsored Tutorial
☐ Committers/Member Reception
☐ Vendor Reception
☐ Other (Please contact exhibitors07@eclipse.org)

Total Sponsorship Amount Due: _____



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Upon receipt of the signed Agreement you will be invoiced for the full amount of the Sponsor Fee. Booth assignments will not be made until full payment has been received. Sponsor Fees are non-refundable, except in the event that the meeting is canceled. Sponsorships are accepted on a first-come, first-serve basis, so be sure to send in this Agreement with payment promptly. All orders must be finalized and payment received by February 26, 2007. All prices in USD.

1. Fax completed agreement and purchase order to: 613-224-5172

Remit to: Eclipse Foundation
c/o EclipseCon 2007
188 Cherokee Road
Asheville, NC 28804

Eclipse Foundation EIN# 20-0838203

2. In order to list you as a sponsor on eclipsecon.org and other media please send the following via email to exhibitors07@eclipse.org (after faxing your agreement):

- Your company logo in color and black and white in high resolution .gif (120 px wide) AND ALSO IN .eps format.
- Your company background in 100 words or less.
- Please send these immediately so we can list you as a sponsor on the registration website right away!

If you have any questions, please contact: exhibitors07@eclipse.org



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Sponsorship Opportunities

All Prices in USD

March 5-8, 2007, Santa Clara Convention Center, Santa Clara, CA

Gold Level Sponsorship (Eclipse Members \$16,000, Non-Members \$24,000)

- 4 pre-configured pedestals in exhibit hall (See note below)
- Corporate logo displayed as gold level sponsor on conference material, including conference web site, t-shirt and program
- Company write-up on EclipseCon web site and conference program
- Pre and post show mailing (or e-mail) to attendees (via bonded mail house)
- Conference bag insert
- 1 Long talk slot in the "Gold Sponsor Track" (new in 2007)
- 8 exhibitor passes

Silver Level Sponsorship (Eclipse Members \$8,000, Non-Members \$12,000)

- 2 pre-configured pedestals in exhibit hall (See note below)
- Corporate logo displayed as silver level sponsor on conference material, including conference web site, t-shirt and program
- Company write-up on EclipseCon web site and conference program
- 4 exhibitor passes

Individual Pedestal (Eclipse Members \$3,000, Non-Members \$4,000)

- 1 pre-configured pedestal in exhibit hall
- Listed as an exhibitor in conference program and conference web site
- 2 exhibitor passes

Turnkey Exhibitor Package Includes:

- Pre-configured Pedestals, One 15 amp outlet, Bar stool, Waste basket

Exhibit Hours (*Tentative and subject to change*)

Tuesday, March 6th, 10:00am-1:30pm, 3:00-8:00pm

Exhibitor Reception Tuesday, March 6th, 5:30pm-8:00pm

Wednesday, March 7th, 10:00am-2:45pm

*** NOTE for GOLD and SILVER sponsors:

- Sponsors may elect to have fewer pods (1 for Silver, up to four for Gold)
- We will credit \$1,000 per unused pod for **other** EclipseCon sponsor activities (not towards the Gold/Silver sponsorship rates).
- Credits cannot exceed 50% of the sponsor activities (i.e., exchange 1 pod for a \$1,000 credit towards at least \$2,000 in sponsor activities).
- Gold Sponsors may forgo all 4 pods and credits and instead have a designated "Lounge Area" in the exhibit hall. Lounge areas will be informal meeting and relaxing areas. Seating will be provided as well as signage similar to those used on the Pods (no additional signage, computer monitors, booth apparatus, or other things that rest on the floor will be permitted).
- Contact exhibitors07@eclipse.org for details and questions

Additional Sponsorship Opportunities

Sponsorship	Price
Conference bag insert	\$1000 per item
Breakfast sponsorship Includes identification of sponsorship in conference program and signage during breakfast.	\$2000 (max 2 sponsors per breakfast)
Lunch sponsorship Includes identification of sponsorship in conference program and signage during lunch.	\$3000 (max 2 sponsors per lunch)
Poster Reception Includes identification of sponsorship in conference program and signage during reception.	\$5000 (max 2 sponsors)
Exhibit Reception Includes identification of sponsorship in conference program and signage during reception.	\$5000 (max 2 sponsors)
Inside front cover, back cover or inside back cover of conference program (color)	\$2000
Full page ad in conference program	\$1000
Pre or post show mailing (mail or e-mail) to opt-in conference attendees via a bonded mailing house (cost of mailing house not included).	\$1000 per mailing
Exhibit Hall Game Drive more traffic to your pedestal by participating in the exhibitor hall game. Each attendee will receive a game card that requires them to get a stamp from each participating company. Completed cards are then entered into a draw to win valuable prizes.	\$300 per exhibitor (min. 10 participants)
Members & Committers Reception (Monday night) Private reception for Eclipse open source committers and representatives from Eclipse Member companies. Estimated attendance: 200	Email for details.
Vendor Receptions (Tuesday and Wednesday) Includes listing in conference program and dedicated room.	Email for details
Sponsored Tutorial Organizations are able to present a half-day tutorial educating attendees on their commercial product. The tutorials must be technical and of educational value. They should include hands-on exercises and tutorial notes. They should not be product 'marketing' pitches. Attendees will be required to register for the sponsored tutorial but there will be no charge to attend.	\$2500 - 6 sponsored tutorials are available. - Gold and then Silver sponsors will be given priority for sponsored tutorials (until Dec. 31, 2006) - Number of attendees will be limited based on room size (est. 30-50 attendees) - Eclipse reserves the right to cancel a tutorial that is viewed as not being of educational value.