

Software & Support Verlag awards JAX Innovation Award 2007

20,000 Euros for innovative contributions to Java, Eclipse and SOA

Frankfurt, 29 November 2006: Software & Support Verlag awards again 20,000 Euros to innovative contributions to the world of Java, Eclipse and SOA. The award ceremony will take place in the course of the leading European IT conferences JAX, EAKon and Eclipse Forum Europe on 25 April 2007 in Wiesbaden, Germany.

Every one contributing with his/her project to Java, Eclipse or SOA may participate in the Award – no matter if he/she is creator or user of an innovation. Contributions can be handed in by companies, individuals, research and scientific institutes or other organizations. The character of the contribution is irrelevant, it may be a software product, an open source project, a research paper, a website or simply an idea. The evaluation criteria of the jury are the innovative value of the project, creativity, elegance and its practical relevance. Deadline for submission of contributions is 19 March 2007.

In 2006, over 50 high quality contributions to the JAX Innovation Award were handed in, confirming the importance of Europe in terms of technological improvements in the IT sector. “We again want to prize the most interesting contributions to Java, Eclipse and SOA with 20,000 Euros in 2007. Europe holds a great potential for technological innovations that we want to boost with the award”, says Masoud Kamali, CEO of Software & Support Verlag and initiator of the JAX Innovation Award. “The award is supposed to help European innovations to obtain the necessary visibility and market breakthrough.”

More information at jax-award.com.

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Information on JAX; EAKon and Eclipse Forum Europe:

JAX is the leading, European conference for Java and Enterprise Technologies, which attracted more than 1,600 participants in this year. The wide spectrum of topics ranges from mobile and web to enterprise and SOA. Internationally renowned speakers pass on their experiences and knowledge to the participants and help them to

realize their projects better and more quickly. The accompanying exhibition, the JAX Expo, is an important meeting place for the IT sector and offers service and product suppliers a professional environment to present their portfolio to a competent public interested in optimization.

Enterprise Architektur Konferenz takes place in parallel to JAX and has a clear focus on software architectures in companies. The conference delivers know-how for IT managers, software architects and project managers and shows, how internationally active companies can organize their business processes in an agile, flexible and cost efficient way.

Eclipse Forum Europe is the central, European Event for know-how transfer on the basis of the eclipse platform. It also takes place in parallel to JAX. Technological aspects as well as business perspectives are part of the program.

JAX, EAKon and Eclipse Forum Europe will take place from 23 to 27 April 2007 in Wiesbaden, Germany.

URL: jax.de, eakon.de and eclipseforumeurope.com

About Software & Support Verlag:

Software & Support Verlag is a renowned German integrated IT media company that provides IT professionals with accurate and timely information, required to keep abreast with developments in the industry, through magazines, online portal and conferences. Software & Support Verlag has an established and longstanding presence in Europe, with a deep customer base in the English and German speaking community of software enterprises, developers, project managers, enterprise solution buyers and IT professionals. Its wide range of magazines, including Java Magazin, Eclipse Magazin, Entwickler Magazin, Linux Enterprise, dot.net magazin, MSDN Magazin – German Edition, MX Magazin, International PHP Magazine and XML & Web Services Magazin, SDA Asia Magazine and SDA Magazine Indonesia provide unbiased reporting, insightful analysis and useful tips, to empower IT professionals with knowledge essential to their daily work.

Software & Support Verlag conceptualises and conducts conferences such as JAX, W-JAX, JAX Asia, BASTA!, SQLCON, Open Database Conference, dot.net Konferenz, the International PHP Conferences and the SDA Asia Conferences, which are the leading events in the industry, in Germany and abroad. Software & Support Verlag's comprehensive book program, entwickler.press, ably supports IT architects and software developers with useful, timely information and authoritative solutions to real-world problems, written by top of the line authors, who are distinguished experts in their field. Software & Support Verlag holds offices in Frankfurt and Munich (Germany), Bangalore (India), Singapore and Jakarta (Indonesia).

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