



## Promoting Eclipse at JavaOne Sponsorship Packages

### **SUMMARY: Marketing and Lead Generation Opportunities**

- *Eclipse Booth*
  - o *Access to leads generated at Eclipse.org booth*
- *Eclipse Solution Brochure (passport) listing your company and product description*
  - o *Drive prospects to your booth*
  - o *Eclipse and your company logo buttons*
  - o *Giveaways*

The Eclipse Foundation is organizing an exhibit hall passport game for Eclipse member companies at this years JavaOne conference. Our goal is to raise the profile of Eclipse and Eclipse member companies with Java developers that are considering Eclipse and Eclipse based products.

### **Exhibit Hall Passport**

The goal of this initiative is to highlight with Java developers the Eclipse based products that are being demonstrated by member companies at JavaOne. Passport brochures will be distributed from the Eclipse.org booth that includes a map and profiles of the Eclipse products being demonstrated at JavaOne. The attendee will be asked to visit each member company's demo station to receive a stamp from the member company. When the attendee has received the required number of stamps they can return to the Eclipse.org booth to receive a gift (ex. t-shirt).

Companies that participate in the passport will receive the following:

- Logo and product profile added to the passport brochure
- Logo added to the Eclipse t-shirt
- Leads generated at the Eclipse.org booth will be available to participating companies.

### **Pricing**

\$750 per company



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The Eclipse Foundation plans to purchase and organize a exhibit hall passport game at the JavaOne 2006 conference, May 16-19 in San Francisco. Eclipse Foundation member companies will sponsor and participate in the organization of this initiative. This document serves as the official document and binding contract for the Eclipse Foundation member companies who wish to sponsors the initiative. A details description of the initiative can be found on the previous pages of this document. Please review and fill in the billing information and sign below.

## Billing Information

Sponsoring Company: \_\_\_\_\_

Street/Billing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Phone number: \_\_\_\_\_ Fax: \_\_\_\_\_

Sponsoring Company Purchase Order: \_\_\_\_\_

Please attach a copy of the purchase order to this agreement (if required)

Primary contact: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Price Due: \_\_\_\_\_

\$750 per company

Upon receipt of the signed Agreement you will be invoiced for the full amount of the Sponsor Fee. Sponsor Fees are non-refundable, except in the event that the meeting is canceled. . All orders must be finalized and payment received by April 21, 2006.

**Fax completed agreement and purchase order to: 613-224-5172 Attn: Ian Skerrett**

Remit to: Eclipse Foundation  
c/o EclipseCon 2005  
188 Cherokee Road  
Asheville, NC 28804

Eclipse Foundation EIN# 20-0838203

If you have any questions, please contact: Ian Skerrett, 613-224-9461 ext. 227