

Joint Conference: EuroMed SPI & CEE SPI**in Sofia, Bulgaria
18th - 19th October 2010****Fourth Central and Eastern European Annual Conference
for Software Process Improvement (CEE-SPI, 2010) (www.cee-spi.com)****&****First Eastern European and Mediterranean Software Process Improvement Conference
(EuroMed SPI) (www.esi.es/Euromed)****All inquiries to cee@kuglermaag.com or Euromed@esi.es****Conference Scope and Objectives**

In October 2010 Sofia will become the meeting place for software professionals interested in discussing the challenges software development companies are currently facing as well as possible solutions and opportunities for the future.

For this two international conferences will come together this year: CEE-SPI and EuroMed SPI, and the event will be hosted by the ESI Center Bulgaria. I.e., following three successful conferences - in Krakow, Budapest, and Bucharest - the 4th **CEE-SPI, a KUGLER MAAG CIE conference**, will be joining forces with a first **EuroMed SPI conference, a European Software Institute (ESI) conference in collaboration with the Software Engineering Institute (SEI)**.

According to certain economists the economic crisis is almost over, but it has driven many organizational changes. "People only accept change when they are faced with necessity, and only recognize necessity when a crisis is upon them", said Jean Monnet, one of the founders of the European Union. Alongside other challenges, companies have increasingly been working towards operational excellence, i.e. they have increasingly been concerned with process improvement. Cost saving is the key word, or to be more precise: cost optimization, "doing more with less".

In this context the popularity of Central and Eastern European countries and some Mediterranean countries as "low-cost" outsourcing destinations has increased thanks to the high level of education and the quality of engineers there. However, having first-class software engineers is not the only success factor for a project. The process capability of an organization will also strongly influence the final results. Our "competitors", in particular in India and China, have been implementing programs to improve the quality of their processes for years.

Some Southern European countries, whose labor costs are not low any more, are already moving away from this image, turning towards positioning their country as a synonym for software quality instead.

To sustain their competitiveness companies of the Central and Eastern European region therefore also need to be moving towards greater quality branding. Global companies wishing to outsource their development or planning to acquire software are increasingly using maturity models like CMMI[®], ISO 15504 (SPICE) or ITMark to assess risks related to their suppliers.

These conferences serve as a forum for companies of this region to report and share their experiences in improving their software process capabilities. They also serve to raise awareness of the need for professional, mature processes as a key competitive weapon.

To address these issues together, KUGLER MAAG CIE, the European Software Institute and the ESI Center Bulgaria are looking forward to seeing you in Sofia, Bulgaria, for our 4th CEE-SPI conference & the 1st EuroMed-SPI on 18th and 19th October 2010!

Program Co-Chairs

Christophe Debou, KUGLER MAAG CIE, Poland
Teodora Bozheva, European Software Institute, Spain

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Important Dates

Submission of abstracts and tutorials
by June 15th, 2010
Notification of acceptance by July 31st, 2010
Submission of final presentation
materials by September 15th,
2010

Submission Details

Contributions should relate to the practical aspects of software process improvements, include real case studies and innovative solutions, and they should cover any of the following aspects (non-exhaustive list):

General Issues

- Process improvements in times of crisis and after crisis
- Getting started with software process improvements
- Competitiveness initiatives for the IT sector
- Partnership approaches in process improvement (e.g. joint process improvement initiatives with customers, suppliers, project partners and others)

Process Improvement in Development, Acquisition and Services

- Industry models and standards (CMMI-DEV, CMMI-ACQ, CMMI-SVC, IT Mark, ISO 15504, Automotive-SPICE, ITIL)

- Software process improvements and SMEs
- Integration of process frameworks, quality standards and agile methods
- Best practices (requirements management, project management, quality management, ...)
- IT governance and process improvement

Process Improvement and Business Objectives

- Measurement, return on investment
- Software process improvement for business goal achievement
- High maturity

Techniques for Software Product Lines

- Systematic reuse and industrialization of software development
- Productivity and efficient approaches for software product lines
- Processes for embedded systems development

Tools and the Human Factor

- Change management and the human factor in software process improvement
- Tools for process automation

Proposals should be submitted by filling in the following form and sending it to cee@kuglermaag.com

The Joint CEE-SPI & EuroMed-SPI Conference 2010 is organized by



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