

Eclipse IDE Working Group - November 2, 2021

Agenda Topics	Moderator	Minutes
Welcome Martin Lippert (VMware) as the elected Participant Representative	Pradeep	2
Review and Approve Steering Committee Minutes October 19/21	All	5
2022 Program Plan Creation	All	45
Jar Signing Next Steps (PGP Signatures Doc)	All	10

Attendees

Steering Committee Members:

Quorum 5 of 9

- **Pradeep Balachandran (IBM) / Thomas Watson (IBM)**
- **Sebastian Ratz (SAP) / Yannic Soethoff (SAP)**
- **Manuel Bork (Yatta) / Frederic Ebelshäuser (Yatta)**
- **Jonah Graham (Planning Council Chair)** *Joined slightly late*
- **Ed Merks (Committer Representative)**
- **Mark Goodchild (Renesas)**
- **Abdul Rahiman Imran (Bosch)**
- **Johannes Matheis (Vector)**
- **Martin Lippert (VMware - Participant Representative)**

Supporter Members:

- Remi Schnekenburger (EclipseSource)

Committer Members:

- **Andrey Loskutov**

Other Attendees:

- Paul Buck (Eclipse Foundation)
- **Sharon Corbett (Eclipse Foundation)**
- Mélanie Bats (Planning Council Observer)

Minutes:

Welcome Martin Lippert (VMware) as the elected Participant Representative

Congratulations and welcome to Martin.

Action: Martin asked Sharon to share the Google drive location.

Review and Approve Steering Committee Minutes October 19th

Motion: Approve Minutes of October 19th, 2021 - Manuel moves, seconded by Martin.
RESOLVED, the Steering Committee unanimously approved the Minutes of Oct 19, 2021 on November 2, 2021

2022 Program Plan Creation

Ideal to complete today or have an electronic vote later.
Review the 2022 Program Plan today -

Try and encourage each audience : user base, product builders and new committers.
Add this to our growth objectives.

Jonah: measuring our success against these at the end of the year. We have metrics for strategic members and sponsors. Jonah would be happy with 3 strategic members and 0 sponsors for example. Pradeep agrees we need to get into self-sufficiency so need at least one more strategic member.

Sebastian: Suggests changing the text to “Aim for at least”, this is agreed.

Mark would like to keep “commercial” products in the growth objectives as these are companies more likely to join the working group and contribute resources or funds.

The 3 bullet points for growth are reduced to 2 and merged.

Sebastian: KPI is a precondition - not sure it should be visible in the program plan.

Manuel: Perhaps change identify to monitor KPI.

Pradeep would prefer to leave Identify in the 2022 Program Plan.

Pradeep: No marketing in 2021 - we should consider this in 2022. Having some events.

Manuel suggests a whitepaper - showing how companies are using Eclipse, business model and so on.

Jonah: 2017 - Tracy and Jonah put together a chart of companies using CDT. This is now getting out of date. Doing something similar here might be very valuable work.

Pradeep: Suggests bring domain into this as well.

Sebastian was suggesting showcases or blogs for planning for growth.

Pradeep: Marketing? Eclipse Foundation marketing? Do we need special funds for this?

Sharon: Yes, marketing funding would be needed. However internal marketing might be able to handle it depending on the request.

We should plan, the Eclipse Foundation look at the objectives and then put aside the budget needed to achieve the objectives.

Pradeep: Eclipse Foundation setup booths at conferences. Can we suggest that certain projects are showcased?

Sharon: EF has a booth at the conference and then someone from the WG would attend and evangelise whatever is needed. EF can support working groups to be at the conferences.

Pradeep: Who drives it? WG or the EF?

Sharon: If this is a requirement for the WG then we should add this to the plan and then the EF will analyse the requirements and set up the budgets.

Sharon says these are the line items.

Advertising, content creation, swag, conference participation and social media.

We will do this in 2022 and more proactively advertise the projects and WG.

Pradeep: University relations or programs? E.g. Projects for Google Summer of Code.

Sharon: Did not think Summer of Code happened this year.

Manuel: Thinks this is a good idea - often looking for smaller work items for students for example to work on. Would be great to tag these issues in some way to encourage new developers/committers.

Johannes: To innovation - objective to support new hardware platform and provide support for dark themes, high dpi, etc.

Generally this is agreed: these items have also been pushed from the planning council top items.

Program Plan 2021 -

<https://docs.google.com/presentation/d/1arJsbjuBPJbIMiGxF8clyEjCmJ27QQAEWZN73Z2wgM/edit?usp=sharing>

Manuel: Would like a KPI for maintaining the user base and increasing it.

Sebastian: Need to show at the end of the year that the objective had a benefit.

Manuel: Objective to increase the adoption - do this by engaging with the community.

Pradeep: Objective to increase this from the community engagements.

Growth - Objective modified to put the focus on "Increase Adoption" at the start of the sentence.

KPI will be added to the notes later.

Voting:

Agree to vote today.

Johannes says no objection to voting now.

Ed moves, Jonah seconds. No objection for unanimous approval. Project Plan approved for 2022.

Jar signing will be put at the top of the next meeting.