Eclipse IDE Working Group - March 8, 2022

Agenda Topics	Moderator	Minutes
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Topics for Next Meeting 1. Engagement - more commits, contributions, sponsors, members. 2. Pipeline Review 3. Utilize April 20th anniversary as a launch point (Call to Action, Get Involved … 4. Menu Item Resources with links - Mirror existing IDE Links to Website??? 5. Update from Ed - sneak preview on PGP work (deferred from last meeting)	All	5

Attendees

Steering Committee Members:
Number of Seats 9 / Quorum is 50% of Committee / Passing a resolution is > 50%

- **Pradeep Balachandran (IBM)** / Thomas Watson (IBM)
- **Sebastian Ratz (SAP)** / **Yannic Soethoff (SAP)**
- Manuel Bork (Yatta) / Frederic Ebelshäuser (Yatta)
- **Jonah Graham (Planning Council Chair)**
- **Mark Goodchild (Renesas)**

- Abdul Rahiman Imran (Bosch)
- **Johannes Matheis (Vector)**
- **Martin Lippert (VMware - Participant Representative)**
- **Andrey Loskutov** (Committer Member Representative)

Supporter Members:
- Remi Schnekenburger (EclipseSource)

Other Attendees:
- **Paul Buck (Eclipse Foundation)**
- **Sharon Corbett (Eclipse Foundation)**
- Ed Merks (Eclipse Foundation, Sim Rel Engineer)
- Mélanie Bats (Planning Council Observer)
- **Shanda Giacomoni (Eclipse Foundation)**

Minutes

Approve Minutes of February 22, 2022 Meeting

Motion: Approve Minutes of February 22nd 2022. Jonah moves and Martin seconds. No objection to unanimous approval.

RESOLVED, the Steering Committee unanimously approved the Minutes of February 22nd 2022 on March 8th , 2022

EF Marketing General Services Presentation

Shanda Giacomoni presents about marketing.

https://www.eclipse.org/org/services/marketing/

Shanda encourages us to use our working group page to add news. We can do that via our Eclipse login and then it gets moderated. (Submit News and Submit Event)

News is in a CMS. Tags what working groups it can appear in automatically.
E.g. EclipseCon would appear on all the working groups. (Pradeep, push and pull model)

Webinar - Eclipse community meetup - broad Eclipse Foundation topics.
Email at Eclipse Foundation Events - who is presenting, abstract and so on. The Foundation plans all the logistics.

Press releases and announcements - 06 release is teh big thing on the radar but please let Shanda know if there are other events.

Creative services, content creation, etc are also options depending on the working group budget.

General call - let us know what we can help with.

Eclipse IDE Working Group website:

Bring additional links, content, and more information about the IDE.
Under Eclipse.org there are documents and so on about the IDE.
Perhaps we can migrate these links also to the Eclipse WG website.
The release pages will also be migrated.

Martin: The material on the website about the Eclipse IDE. This is about people using, downloading and contributing to the project.
The Eclipse IDE WG addresses a different audience - people interested in working on the IDE itself. Martin thinks things such as releases and so on might not belong here.

Sharon: The IDE and associated projects are associated with this working group. So this is symmetrical with other working group activities.

Shanda: Agrees that this is heavily focused on the working group. Shanda thinks the positioning of the page needs to change. There is also so much competition on eclipse.org so the IDE items are harder to find. So this could become a new central place for the IDE to make it easier to navigate.

Mark: Thinks that increasing the footfall to our Eclipse WG page has got to be a good thing. Our number one mission is to attract and advertise our group. So unifying these things is not a bad suggestion. Entry from the IDE WG site to the same areas on the main site.

Shanda thinks that we need to make this WG page the hub for the Eclipse IDE.

Martin: Thinks that if we wish to make this page a hub then we should discuss it with the Eclipse IDE project itself. They should be involved in this discussion. We should not just move the project without consultation.

Paul: I think we should focus on what elements we should move - this should help structure what we need to do. Paul also agrees we should proceed carefully.

Look at the footer. We force all projects to have the links in the footer. E.g. Jakarta has to have the Eclipse IDE links too. Even though not relevant. So some refactoring is required.
Paul thinks perhaps it would help to look at these items specifically.

Martin: Thinks that we should reach out to the project first not the WG first.
Paul: We should identify what is in scope - what is project and only project and what is on Eclipse.org website that could be moved to the Eclipse IDE web presence.
Check out Jakarta's working group: https://jakarta.ee/ it is more like a project hub.

Pradeep: The projects already appear in the working group website. https://ide-wg.eclipse.org/projects/

In the short term we should consider what else we want. Downloads for example. We should decide on what we want to bring in. Whether we link to download or the main site links to downloads on the WG page.

Upcoming events need to be added as it is blank now. A list of things that we would like marketing teams to help with is required.

Sebastian: The IDE WG website does not look like an Eclipse IDE entry point. But on the other hand Sebastian thinks there should be links to these things. The Eclipse IDE WG could also have a link from the downloads Eclipse main site area.

Martin: Thinks it is essential that we insert links on the main site to the eclipse WG to improve promotion of our working group.

Pradeep: We should discuss this again in the next meeting.
Paul: Needs the Eclipse IDE WG to take ownership of the website is the request. We can decide what the landing page should be.

Update on IDE Working Group General Marketing Collaboration
- **IDE Working Group Website**
- **Donations/Sponsorship**
- **WG Anniversary April 20th**

1st year anniversary of the WG - April 20th.
General consensus to celebrate the 1 year anniversary would be good.
What has been achieved to date.
Shanda: Webinar would be good. Also a blog entry might also be good.

Update from Ed - sneak preview on PGP work

No Ed today. Defer to the next meeting.

Update on IDE WG Development Efforts Initiative ([Weekly Minutes](#))

Met last week.
Created the next 2 development efforts in parallel.
Support for Chromium.
Dark mode in SWT and other areas of Eclipse UI.

Draft communications ready, will be reviewed after the meeting so they can be released for bidding.

Update on Other Issues

Johannes: Find out or make a clear statement how easy it is to contribute to Eclipse.
Large hurdles to contribute to projects.
We could be how other open source projects make it as easy as possible to contribute.
E.g. OpenOffice is the example that Johannes suggests where they boosted contributions.
Mark: Perhaps we can put this on a future agenda point - @Pradeep.

Martin: Any new members coming for the working group. Any interested parties or companies?
Paul: No update on this but happy to pursue any further leads if there are any to suggest.
Paul will add this to the agenda for the next meeting to discuss further.

Sharon: If we do more work to raise attention on the IDE, webinars, blogs, etc. Then we may also attract more people.

Paul: Thinks that the WG anniversary can be used to tell people about the good work the WG has done and hopefully this can attract further people/sponsors.