



Brussels, 14 January 2015

Dear Mr/Mrs,

We are glad to invite you to the presentation of our **solution to facilitate the modernization of software assets and business models to make them complaint with the cloud**. This solution has been jointly developed by a group of academic and industrial organizations and it is the result of some years of research in the context of a project called **ARTIST**¹. Now we are ready to show you the solution, explain you the potential of its application in real scenarios and explore business opportunities around ARTIST solution.

The workshop will take place in the context of **CloudScape** event in **Brussels, on 10th March from 11:30 to 13:30**. The registration to the event is now open and it includes the access to the overall event. You may find complete information about the event and registration at <http://www.cloudscapeseries.eu/Pages/Home.aspx>

ARTIST aims to guide companies in their transition to “move to the cloud” by offering a methodology and supporting tools, from the moment the migration of non-cloud software assets is just a thought, until it can be provisioned as software-as-a-service (SaaS), taking into account technical, business and organizational aspects.

Through several phases, ARTIST supports in the analysis of the migration to the cloud feasibility and decision, from both technical and business point of views. Then, the original application is analysed and modernised, optimizing those programmatic aspects which are not implemented to be cloud complaint. Finally, once deployed, the equivalence between the original and migrated applications is validated and certified.

For **owners and developers of non-cloud software applications**, ARTIST may help companies in transforming non-cloud software applications not merely to run on cloud but to take full advantage of cloud features by shifting to a software-as-a-service (SaaS) business model. For **cloud providers**, ARTIST solution may complement the cloud infrastructure offering with a suite of tools to attract potential customers with non-cloud complaint software. For **software integrators**, ARTIST may provide business opportunities in supporting third companies in the migration of their applications.

The solution is predominantly open source, and fully supported by the “**ARTIST Club**”, an organization interested in sponsoring the continuation, maintenance and promotion of the underlying project results, through steering and contributing to the community development of the open source tools. Club membership is open to all and governed by a set of foundation rules, to be also presented at the event.

Hoping for your presence on that day, please, send us an email if you finally decided to attend and proceed with the registration to info@artist-project.eu

Sincerely Yours,

Clara Pezuela
ARTIST Project coordinator
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Follow us on  @ARTISTeu & LinkedIn: <http://linkd.in/16lk8b6>
Watch ARTIST video: <http://bit.ly/1yMgr2o>

ⁱ ARTIST is a Research Project partially funded by European Commission under FP7 work program