



## Eclipse Members Teleconference Call

June 20<sup>th</sup>, 2006

# Welcome



- Slide # is located on lower right of each slide
- Speakers – Please indicate to the audience which slide # you are speaking to each time you advance a slide
- This call is scheduled for not more than 1.5 hours
- Please mute your phone if you are not speaking!

# Agenda



- Executive Director Report – Mike Milinkovich
- Membership Report – Donald Smith on behalf of Todd Williams
- Project Update – Bjorn Freeman-Benson
- Eclipse New Member Introduction – MySQL Jay Pipes
- Marketing Update – Ian Skerrett
- Call to action: EPIC – Mike Taylor
- Call to action: Next Members Meeting – Donald Smith
- Q&A

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## Executive Director Report

Mike Milinkovich

## Welcome to New Members



- TNI-software
- TransMend
- Technological Education Institution of West Macedonia
- Metallec
- Intervoice
- Inetsoft
- Vector Consulting

# The Members of Eclipse



- 137 member companies (91 in March 2005)
  - 16 Strategic Members
  - 102 Add-in Providers
  - 19 Associate Members (Publishers, Research Institutes, Standards Org., etc.)
- 713 committers, representing 50+ organizations

## Strategic Members



# New Eclipse Foundation Staff



## **New Staff**

- **Jihong Yang – Intellectual Property Analyst**

## **Staff**

- Mike Milinkovich - Executive Director
- Skip McGaughey - Director, Eclipse Ecosystem
- Sharon Wolfe - Office Manager
- Ian Skerrett - Director, Marketing
- Denis Roy - Manager, IT (webmaster)
- Bjorn Freeman-Benson - Director, Open Source Process
- Janet Campbell - Manager, Intellectual Property
- Wayne Beaton, Eclipse Evangelist
- Matt Ward, Web and IT Guy
- Ward Cunningham, Director, Committer Community Development
- Ralph Mueller, Director, European Ecosystem
- Donald Smith, Director Ecosystem Development
- Nathan Gervais – Web Developer
- Sharon Corbett - IP Operations Support
- Anne Jacko – Communications Facilitator

## Key Activities in Q2



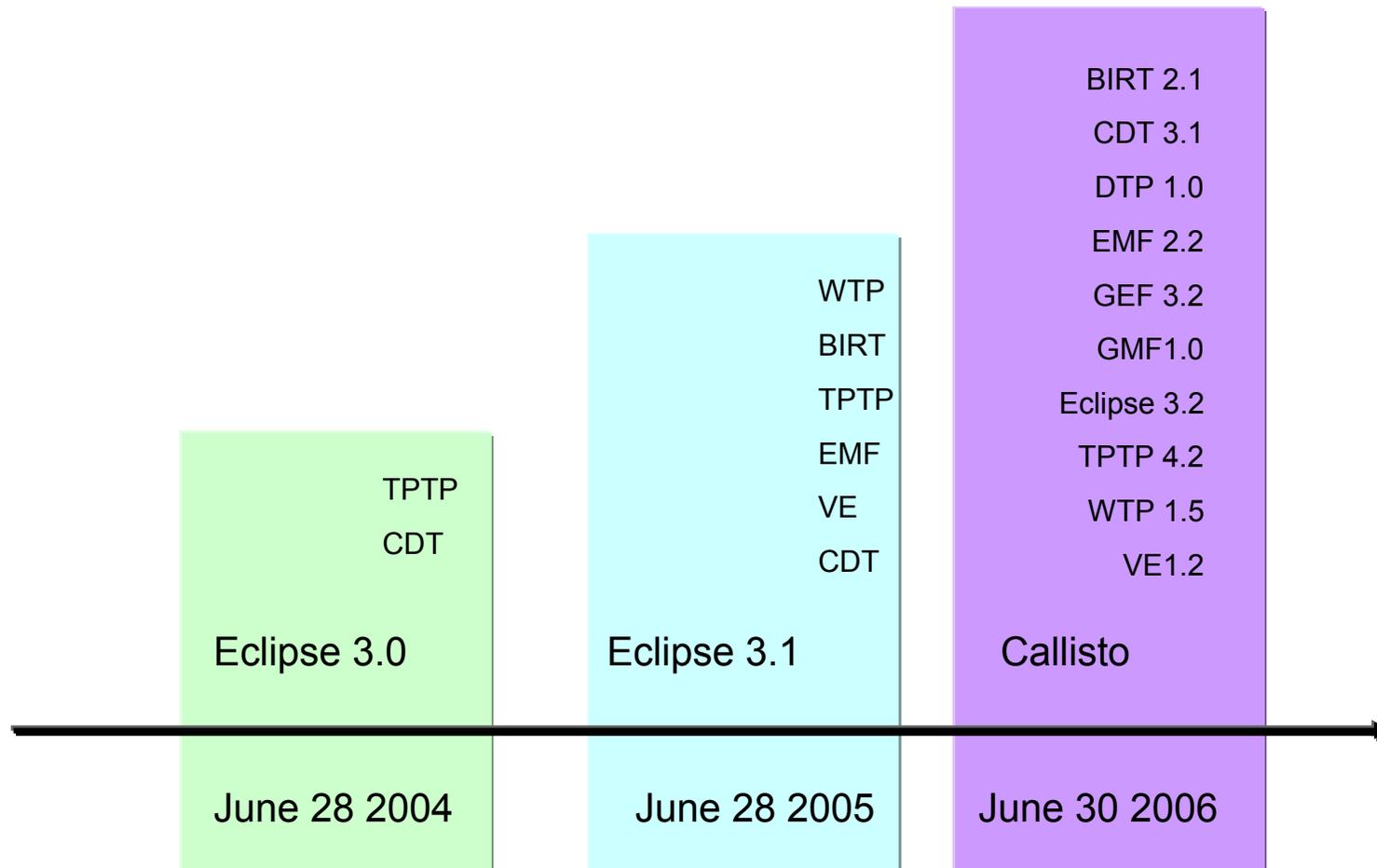
- Callisto
- EPIC
- IP Process

# What is Callisto?



- Callisto is a coordinated release of 10 project teams
  - Includes 5 top level project and 23 subprojects
- Still separate projects but consumers use them together
  - Similar to the LAMP stack
- Project in Callisto
  - Business Intelligence and Reporting Tools (BIRT) 2.1
  - C/C++ IDE (CDT) 3.1
  - Data Tools Platform (DTP)1.0
  - Eclipse Modeling Framework (EMF) 2.2
  - Graphical Editor Framework (GEF) 3.2
  - Graphical Modeling Framework (GMF)1.0
  - Eclipse Project 3.2
  - Test and Performance Tools Platform (TPTP) 4.2
  - Web Tools Platform (WTP) 1.5
  - Visual Editor (VE) 1.2

# Track Record of a Predictable Community



## Major Accomplishment for Open Source Development



- Multi-project event involving 10 project teams and 260+ committers
- Multi-company event involving 15 organizations providing committers (not including individuals)
- Global event with developers in 12 countries
  - *Canada, US, Finland, Turkey, China, France, Russia, Czech, India, Switzerland, Germany, Austria*
- 7 million LOC

# How did we make it happen?



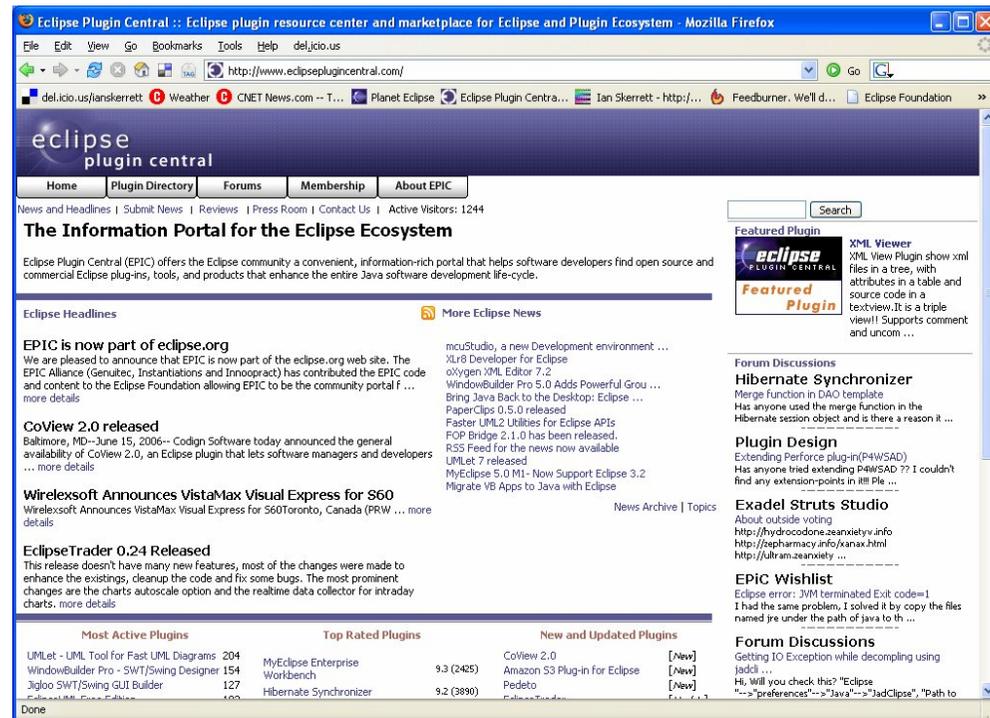
- Architecture
  - Modular & Extensible Architecture vs Monolithic Release
- Governance
  - Projects remain independent
- Process
  - Open source development process
  - Frequent milestone releases

# EPIC



Mike Taylor will discuss in more detail later in the meeting!

- On-line portal to promote the Eclipse ecosystem
- We want your product listings!
- Thanks to Innoopract, Instantiations and Genuitec for their contribution



<http://www.eclipseplugincentral.com/>

## 2006 Financial Outlook



\$ millions	2005	2006
Income	\$3.9	\$5.6
Expenses	\$3.4	\$5.7
Net	\$0.5	(\$0.1)

**Note:** The budget numbers include revenue and expense for co-operative marketing programs, EclipseCon, and the European conferences.

## What is Next in Q3



- RCP
- Eclipse Summit Europe
- Member Meeting in Dallas, September 20-21
- Planning cycle for next release (“Europa”)
  - Requirements Council themes and priorities

# Eclipse Summit Europe



- October 11-12, 2006 in Esslingen, Germany (near Stuttgart)
- Members Meeting
  - European members
  - European staff of N.Am. Members
- Symposia
  - Embedded (Systems) Engineering
  - Application Development (Components as services)
  - Application Development (RCP, RSP, AJAX)
  - Engineering Collaboration
  - Modeling and Model Driver Design
  - Collaboration in Education and Research
- Development Council Meetings

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## Membership Report

Donald Smith, on behalf of Todd Williams

# The Members of Eclipse

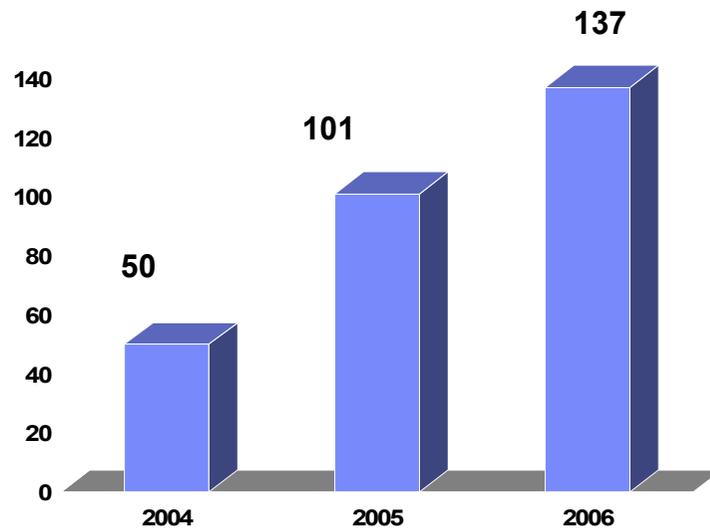


- 137 members (101 in June 2005)
  - 16 Strategic Members (13 in June 2005)
  - 102 Add-in Providers (74 in June 2005)
  - 19 Associate Members (14 in June 2005)
- 718 committers, representing 50+ organizations

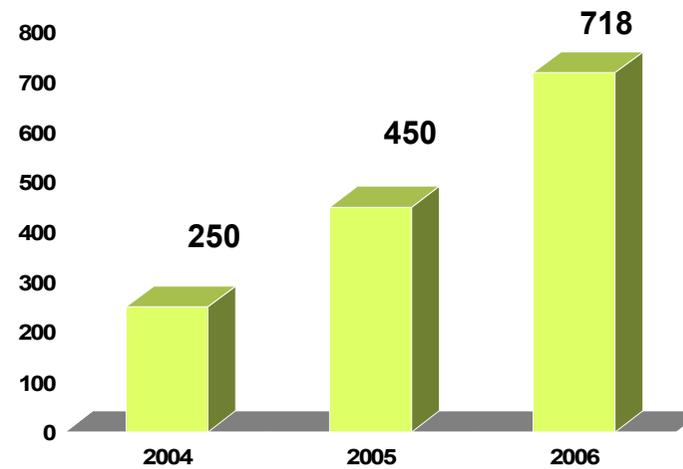
## Strategic Members



# Eclipse Momentum



**Members**



**Committers**

# New Members so far in 2006



## Q1

- EADS
- iMEDIC GmbH
- MicroDot
- Kyoto Microcomputer Co
- Fortify Software
- Codign Software
- Perforce
- ST Microelectronics
- Salesforce.Com
- MedicalBanking Project
- Software & Support
- Veriag
- Software AG
- SugarCRM
- Krugle, Inc
- MySQL
- NexB
- Juluna
- I-Logix

## Q2

- TNI-software
- TransMend
- Technological Education  
Institution of West  
Macedonia
- Metallec
- Intervice
- Inetsoft
- Vector Consulting

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## Project Update

Bjorn Freeman-Benson  
Data as of June 6, 2006

# Project Changes (Proposed)



- DTP ♦ Enablement Project
- Technology ♦ ECM Rich Client Platform (Apogee)
- Technology ♦ Enterprise Component Framework
- Technology ♦ The Eclipse on Linux (Linux Distro) Project
- Technology ♦ Rich Server Platform - User Interface
- Technology ♦ Rich AJAX Platform (RAP)

<http://www.eclipse.org/projects/quarterly-project-changes-report.php>

<http://www.eclipse.org/projects/reviews-rss.php>

# Project Changes (Created)



- Modeling Top-Level
- DSDP ♦ Native Application Builder (eWideStudio)
- Tools ♦ Eclipse PHP Integrated Development Environment
- WTP ♦ AJAX Toolkit Framework (ATF)
- Technology ♦ Tools Services Framework (Corona)
- Technology ♦ Supplement Widgets for SWT (Nebula)

<http://www.eclipse.org/projects/quarterly-project-changes-report.php>

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# Project Changes (Other)



- Releases
  - DTP - 0.7
  - Technology ♦ VTP - Voice Tools Project - 1.0
  - Callisto
- Archived
  - Technology ♦ Lepido, Tools for Apache Cocoon
- Moved
  - Technology ⇒ WTP ♦ Dali

<http://www.eclipse.org/projects/quarterly-project-changes-report.php>  
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# Proposals



Proposal	Current State
Dynamic Languages Toolkit	gathering community
ECM Rich Client Platform (Apogee)	gathering community
Enterprise Component Framework	creation review <b>Wed, 21 Jun 2006 at 1500 UTC</b> (slides  )
Java Workflow Toolbox	gathering community
Rich AJAX Platform (RAP)	creation review <b>Wed, 21 Jun 2006 at 1500 UTC</b>
Rich Server Platform - User Interface	gathering community
The DTP Enablement Project	gathering community
The Eclipse on Linux (Linux Distro) Project	gathering community

<http://www.eclipse.org/proposals/>  
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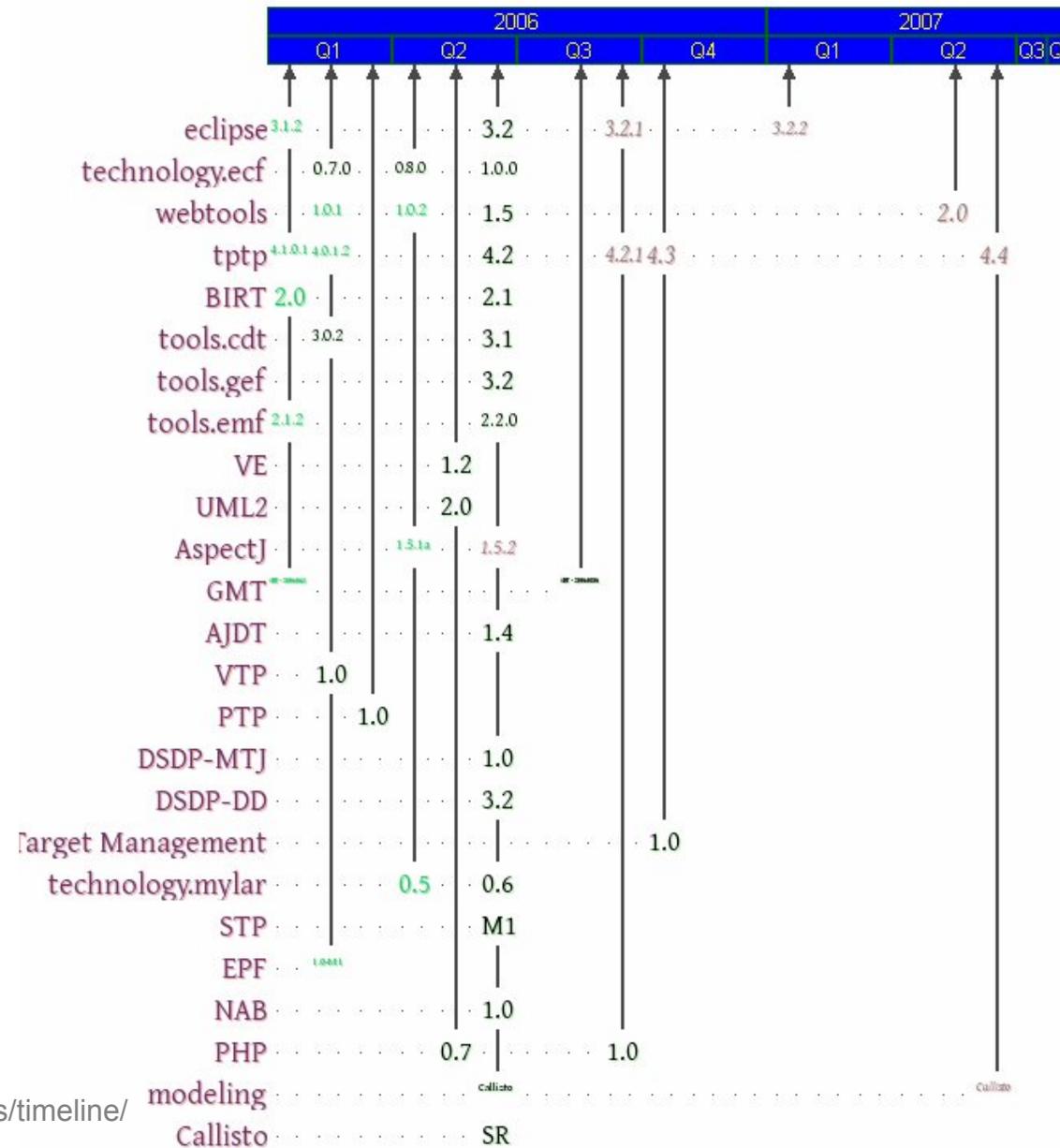
# Reviews



Wed, 7 Jun 2006	<b>UML2</b>	2.0 Release Review ( <b>slides</b> ) at <b>1500 UTC</b>
Wed, 21 Jun 2006	<b>JSF</b>	0.5 Release Review at <b>1500 UTC</b>
Wed, 21 Jun 2006	<b>Dali</b>	0.5 Release Review at <b>1500 UTC</b>
Wed, 21 Jun 2006	<b>Rich AJAX Platform (RAP)</b>	Creation Review at <b>1500 UTC</b>
Wed, 21 Jun 2006	<b>Enterprise Component Framework</b>	Creation Review ( <b>slides</b> ) at <b>1500 UTC</b>

<http://www.eclipse.org/projects/>  
<http://www.eclipse.org/projects/reviews-rss.php>

# Releases



<http://www.eclipse.org/projects/timeline/>

# Project Structure



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## MySQL and Eclipse

### –Joined as Add-In Provider

- Excited to join this past March
- Have much to learn about Eclipse community
- Very open to suggestions and input from all

### – Motivations

- Want to provide Java and other developers with easy integration with the world's most popular open source IDE
- Support the open source community of which we are a part
- Collaborate with other companies and individuals in order to drive standards, best practices, and integration

## MySQLers Working With Eclipse

- **Mark Matthews**
  - SW Development Manager - Windows and Java Platforms
  - (mark@mysql.com)
- **Mike Zinner**
  - GUI Developer
  - (mzinner@mysql.com)
- **Eric Herman**
  - Software Developer
  - (eric@mysql.com)
- **Jay Pipes**
  - Community Relations Manager, North America
  - (jay@mysql.com)



## The Road Ahead

- **Enablement**
  - Assist integration efforts of MySQL Data Sources
  - Provide expertise with connectivity issues
- **DTP**
  - Welcoming suggestions on how we can best complement the team
- **Callisto**
  - Help adoption through MySQL's considerable reach

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## Marketing Update for Q2/ 2006

## Press Releases in Q1

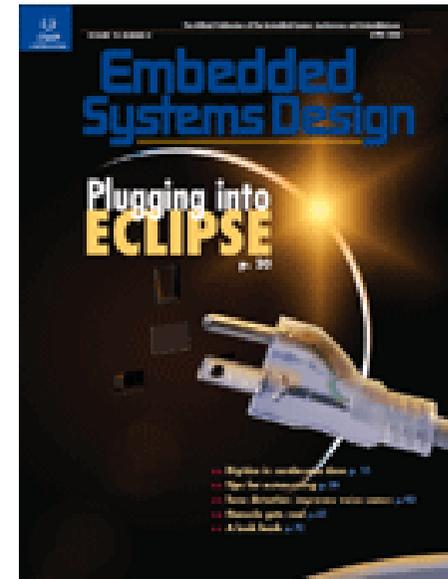


- Eclipse Continues Momentum in Device and Embedded Software Development
- Eclipse Launches Community Portal to Promote the Eclipse Ecosystem
- New Top-Level Eclipse Project Encourages Adoption of Open Standards for Model-Based Development\
- Callisto Release

# Eclipse at Embedded System Conference



- Press outreach to major embedded and device magazines; interview with 9 editors
- Eclipse Booth at ESC focused on demonstrating the relevant Eclipse projects



# Eclipse at JavaOne



- Featured 10 different Eclipse projects in booth
- 15 members participated in Eclipse passport game
  - Actuate, Adobe, Agitar, BEA, Borland, Business Objects, Codign, Compuware, Exadel, Fawcette, IBM, Ivis, Serena, Sybase, Nokia, Instantiations, Oracle
  - Collected 600 leads for the sponsors
- Eclipse Party at JavaOne

# Callisto



- Webinars
- Podcasts on EclipseZone
- Article placements with JDJ and OnJava
- Press outreach

## Other Activities in Q2

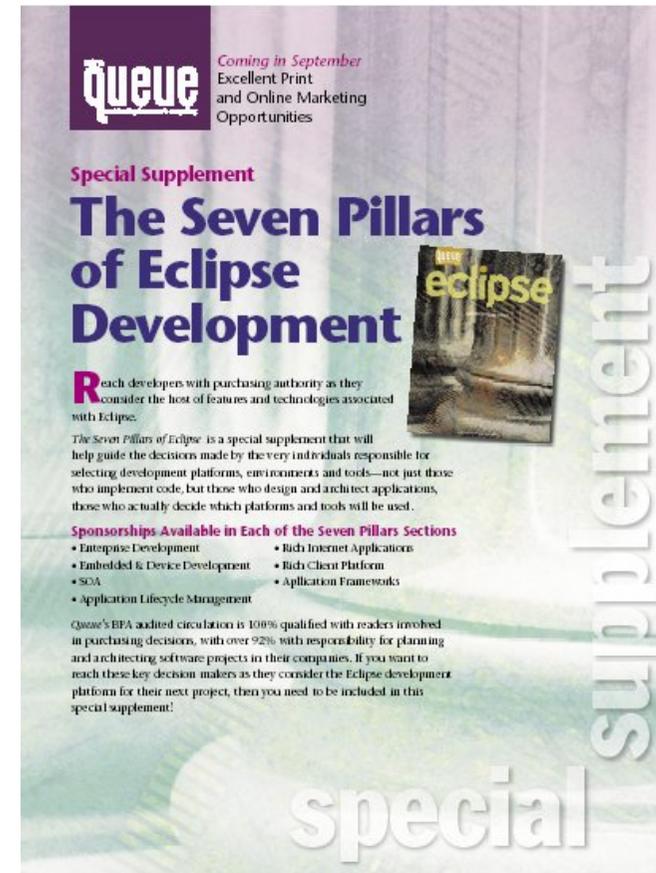


- SD Times Webinar – ‘Creating Commercial-Quality Eclipse Plug-ins’
  - Over 400 people in attendance
- Podcast Series focus on business value of using Eclipse
  - Series of 3 podcasts with Dana Gardner
  - Episode #1 with Brent Williams, Senior Analyst with KeyBanc Capital Markets
    - <http://blogs.zdnet.com/Gardner/?p=2309>
- Market Research Working Group
  - Agreement in place with Evans Data to survey the Eclipse user community
  - Sponsored by Genuitec, Instantiations, Exadel, Fawcette, Serena, Sybase, Compuware, IBM and Business Objects

# ACM Queue Eclipse Supplement



- Eclipse Supplement in September Issue of Queue Magazine
- Deadline for participation is July 10, 2006
- Contact Ginny Pohlman
  - [gpohlman@acmqueue.com](mailto:gpohlman@acmqueue.com)



# Eclipse World



- September 6-8 in Boston
- Focus is on the IT developers; users of the tools
- Projected attendance: 800
- Exhibitor contact:  
[desposito@bzmedia.com](mailto:desposito@bzmedia.com)



## Q3 Activities



- Webinars
- Marketing Symposium in Dallas Sept. 20-21
- RCP Case Studies
- Trade shows
  - OSCON
  - Linux World

# Getting Involved



- Marketing Working Group
  - Chair: Karen Frederickson, Sybase ([Karen.Frederiksen@sybase.com](mailto:Karen.Frederiksen@sybase.com))
- Embedded Marketing Working Group
  - Chair: Robert Day ([rday@inxw.com](mailto:rday@inxw.com))
- Market Research Working Group
  - Chair: Mike Taylor ([mike\\_taylor@instantiations.com](mailto:mike_taylor@instantiations.com))
- Eclipse Japan Working Group

## More Information



- News Items for the eclipse.org web site
  - E-mail: [news@eclipse.org](mailto:news@eclipse.org)
  
- Marketing mailing list
  - Subscribe: <https://dev.eclipse.org/mailman/listinfo/eclipse.org-member-marketing>
  
- Information
  - Eclipse.org RSS feeds
  - Planet Eclipse: <http://planeteclipse.org/planet/>
  - Eclipse Foundation Blogs
    - <http://eclipse-projects.blogspot.com/>
    - <http://ianskerrett.blogspot.com/>
    - <http://milinkovich.blogspot.com/>
    - <http://eclipse-ecosystem.blogspot.com/>
    - <http://wbeaton.blogspot.com/>

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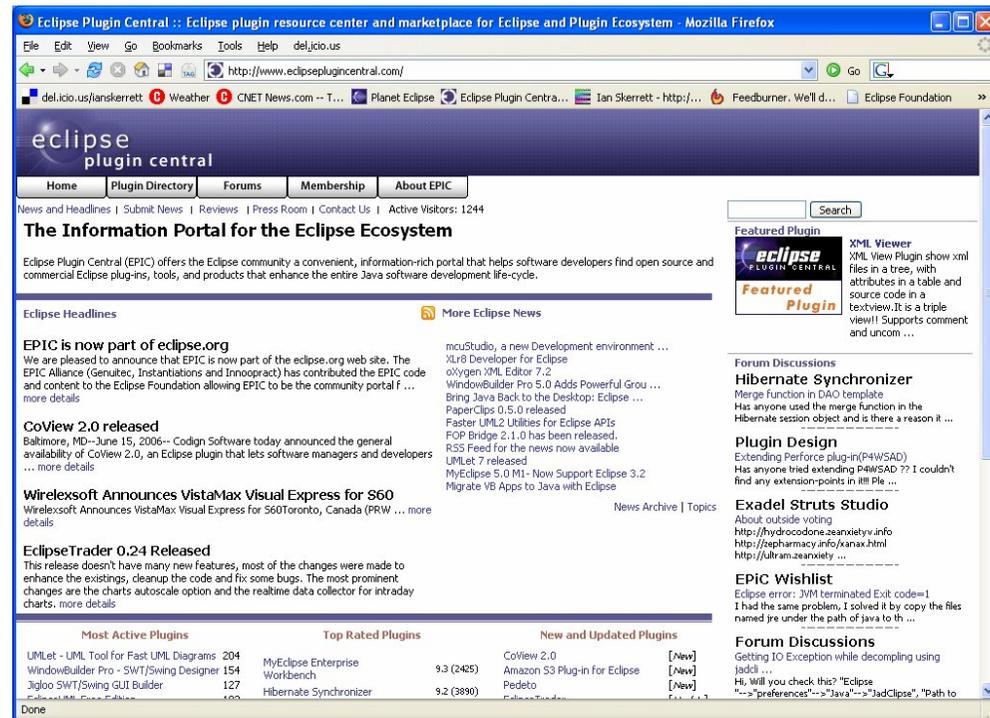


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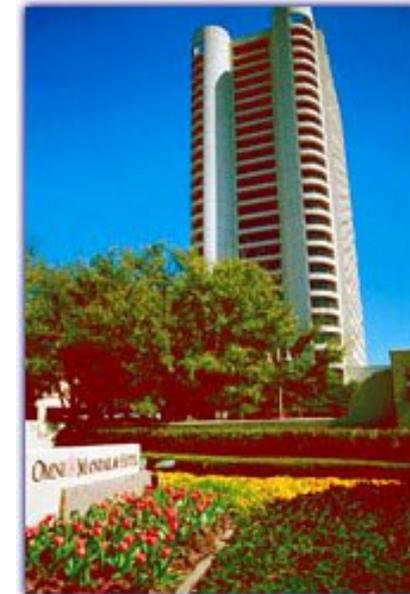
# September Members Meeting



Mark your calendar!  
September 20, 21.  
Omni Mandalay Hotel at Las Colinas (Dallas)

There will certainly be:

- New Members Jumpstart
- Marketing Symposium
- Many great networking events
- Great Guest Speakers!



PLEASE EMAIL [members.meeting@eclipse.org](mailto:members.meeting@eclipse.org) with your content suggestions and guest speaker suggestions ASAP!

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# Q & A