



Marketing Update for June 2012



EclipseCon 2013

- Seaport Hotel and Trade Center, Boston, MA
- March 25-28, 2012



Eclipse Training Series

Marketing program for Eclipse members that offer training courses on RCP, Modeling and BIRT

Promotion runs mid May to end of June



Juno Launch (June 2012)

- Juno Demo Camps for June
- Focus on Eclipse 4 being the primary platform for Juno
- Key Highlights
 - Code Recommenders
 - Equinox support for OSGi R5
 - Virgo Nano release supporting very small and fast OSGi applications
 - Xtend introduces support for debugging and improved IDE integration



M2M Industry Working Group

- Published common marketing presentation
- Press release published highlighting accomplishments over the past 6 months
- Accomplishments
 - Paho code available for an MQTT client
 - Lua client code proposed
 - Koneki part of the Juno release train
- Active participation from Sierra Wireless, Eurotech, IBM and Band XI
- We need to do recruitment of new members



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ECLIPSE OPEN SOURCE DEVELOPER REPORT

JUNE 2012

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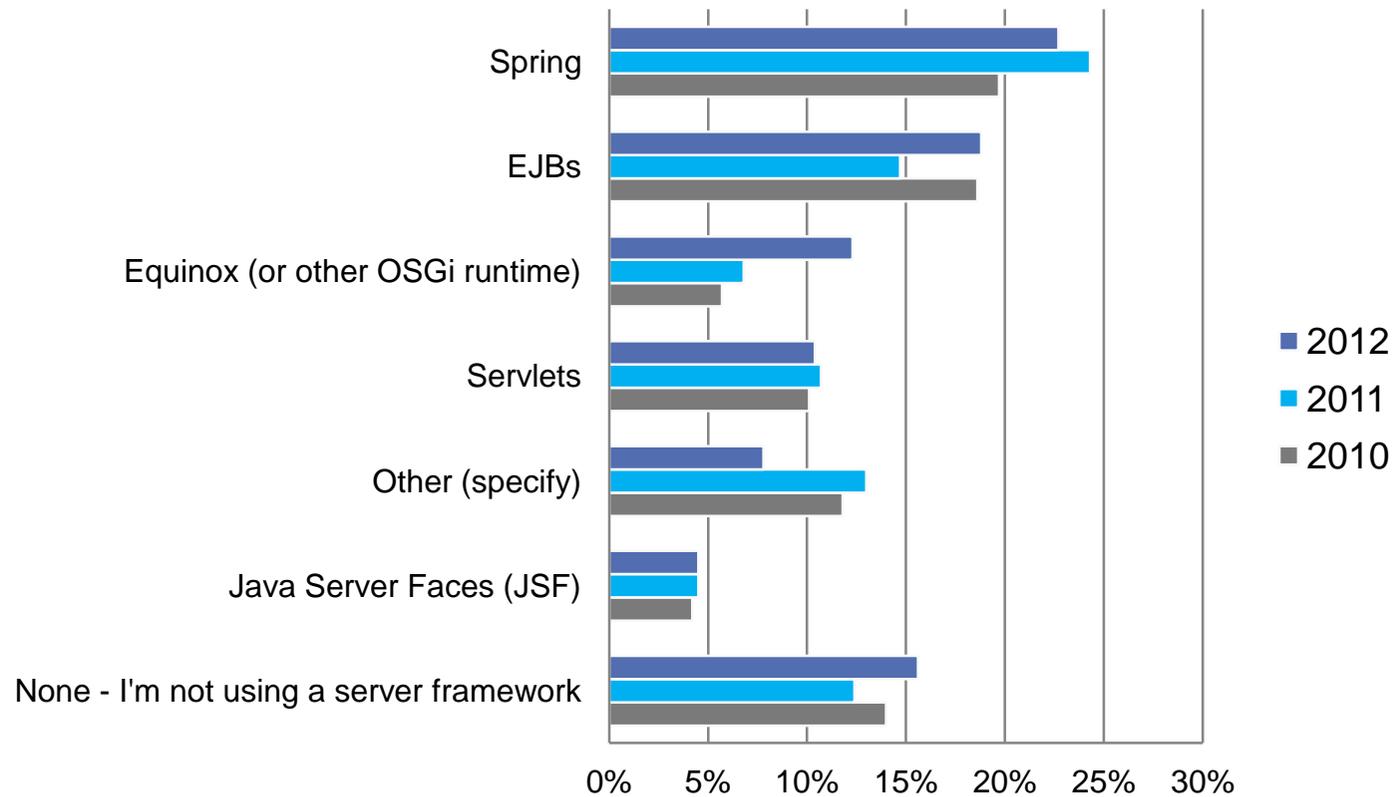
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ABOUT THE SURVEY

- Survey was open to the Eclipse community from April 23 to May 15, 2012. The primary method for promoting the survey was news posting on eclipse.org home page, twitter, Facebook and forums postings.
- 840 individuals responded to the survey and 732 completed the survey. The results are based on the 732 completed survey responses.
- This report is a summary of the overall results. Some results of some questions only include the more popular options. In addition, not all the questions are reported. The details data is available at http://eclipse.org/org/community_survey/Survey_Final_Results_2012.xls or http://eclipse.org/org/community_survey/Survey_Final_Results_2012.ods
- Eclipse Foundation has run a similar surveys in previous years. Comparison in this report are from the results of these surveys.
 - 2011 http://www.eclipse.org/org/press-release/20110610_survey.php
 - 2010 http://www.eclipse.org/org/press-release/20100604_survey2010.php
 - 2009 http://www.eclipse.org/org/press-release/20090527_survey09.php
 - 2007 http://www.eclipse.org/org/press-release/20071106_cbsurvey.php

SERVER FRAMEWORKS

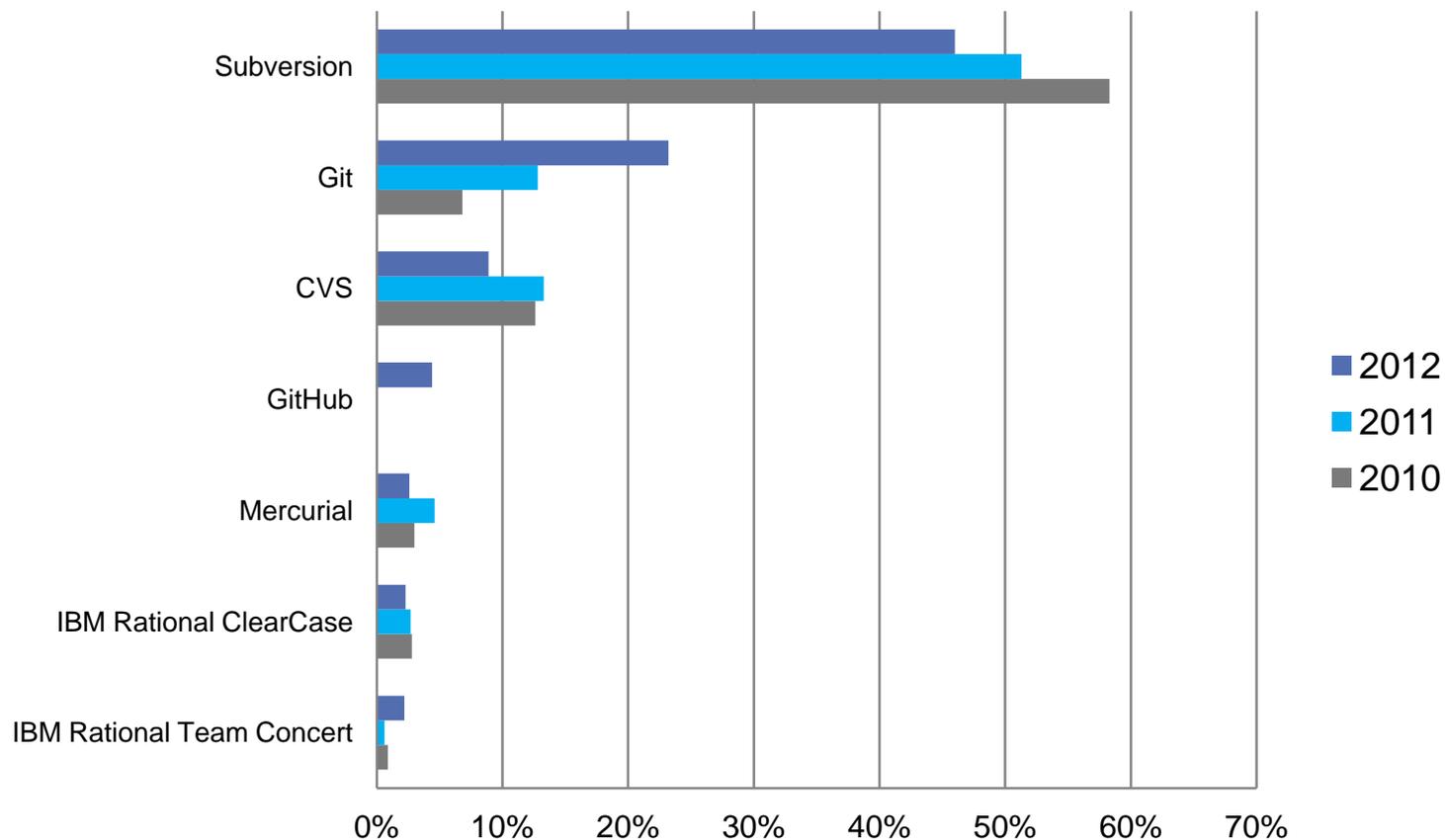
What is the primary server framework you use for deployed applications? (Choose one.)



- ✓ Spring and EJBs continue to be the most popular server frameworks
- ✓ Equinox and OSGi usage increased by close to 2x in 2012

PRIMARY CODE MANAGEMENT

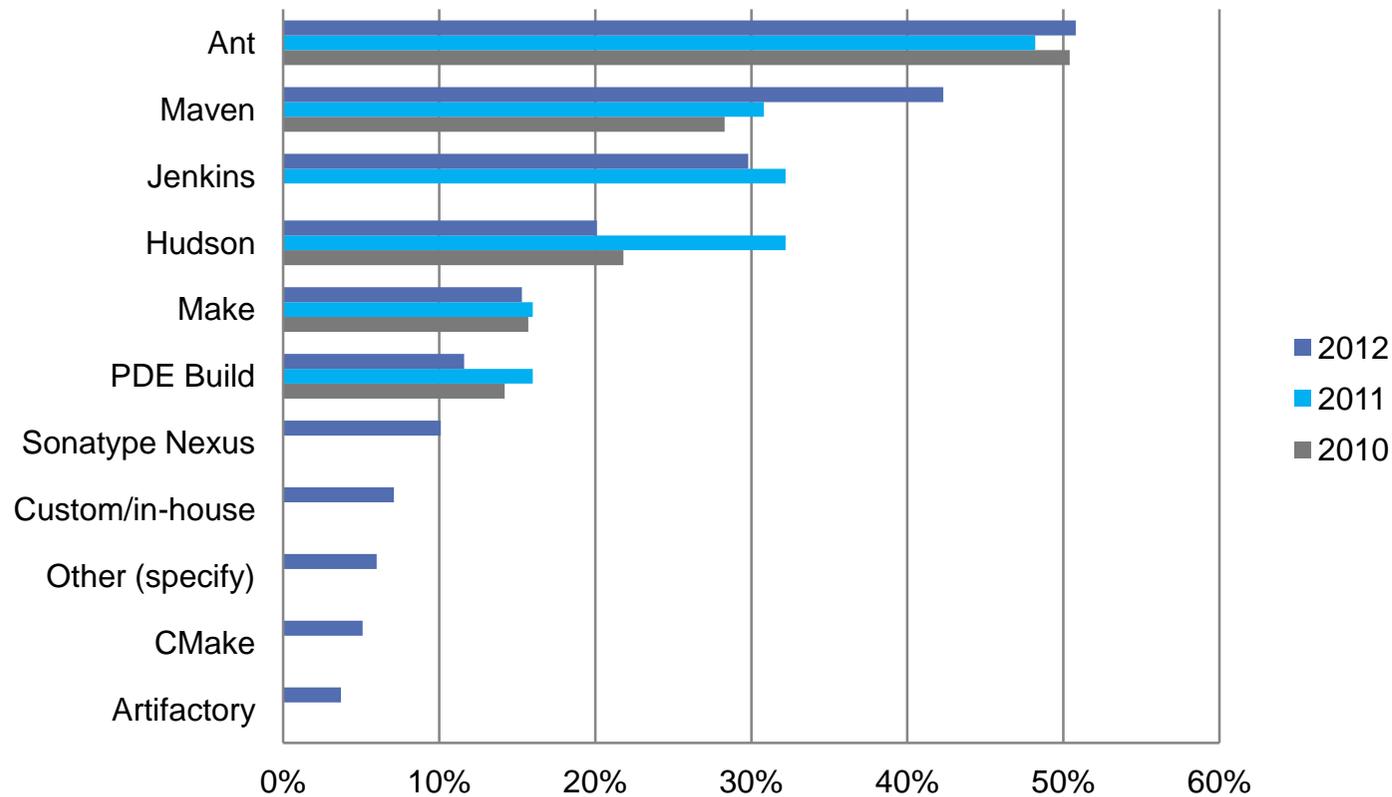
What is the primary source code management system you typically use? (Choose one.)



- ✓ Git and Github increased to 27% from 13% clearly showing momentum
- ✓ Subversion decreased in 2012 but still #1 SCM

BUILD AND RELEASE MGMT PRODUCT

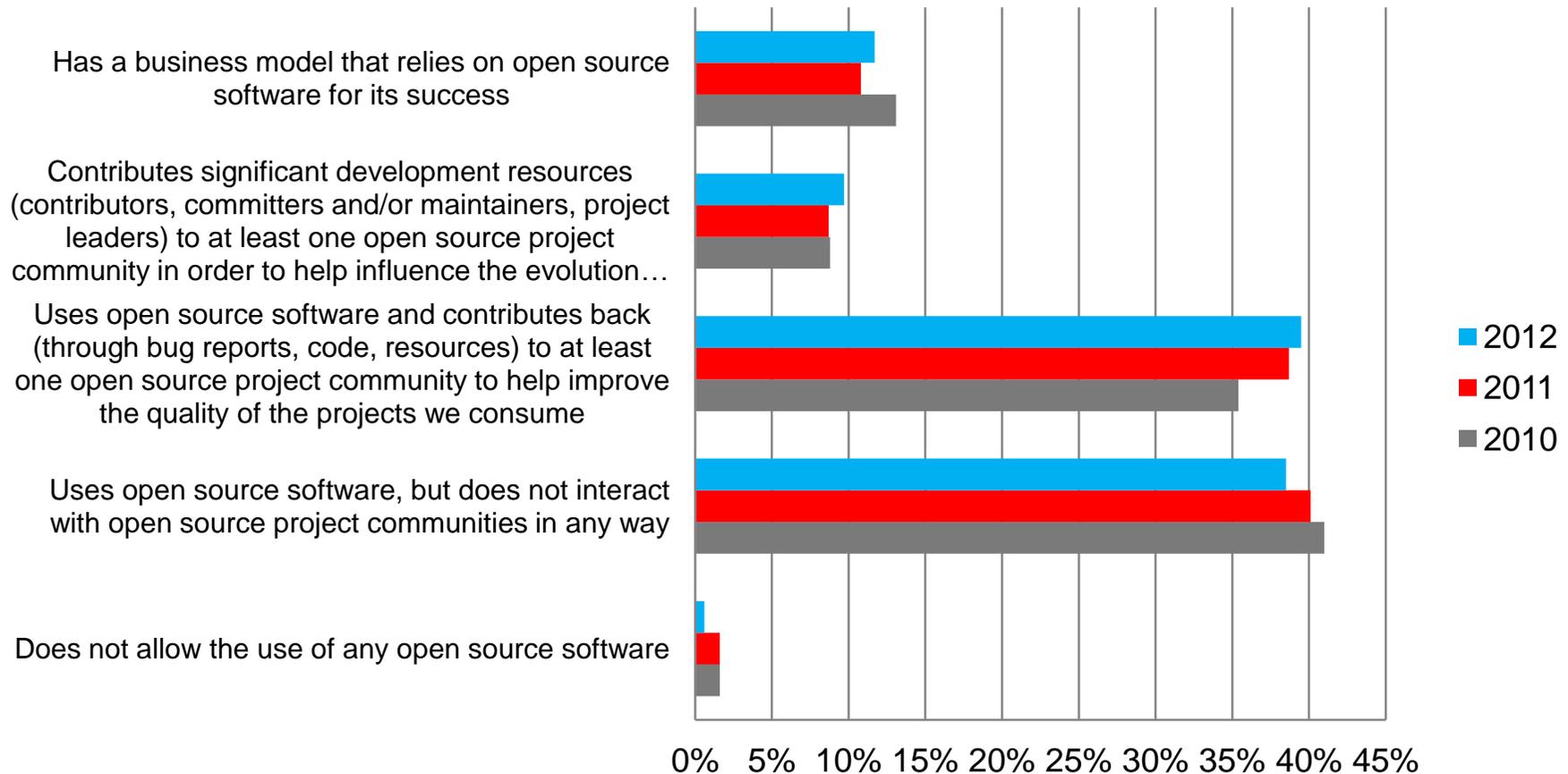
What build and release management products do you typically use? (Select all that apply.)



✓ Maven usage saw a significant increase going from 31% to 42%

OSS CORPORATE POLICY

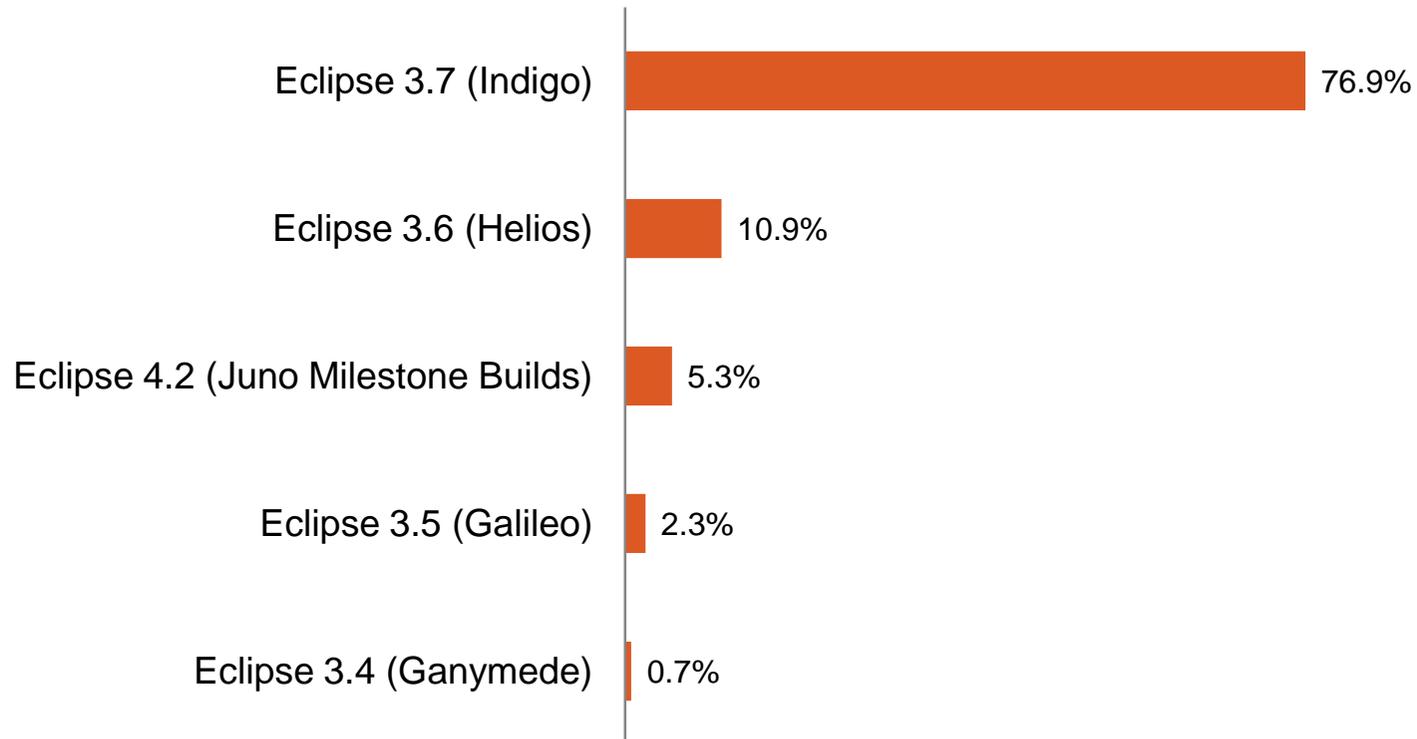
What best describes your organization's policy towards the use of open source software? (Choose one.)



✓ Corporate policies gradually become more positive towards open source participation

ECLIPSE VERSION ADOPTION

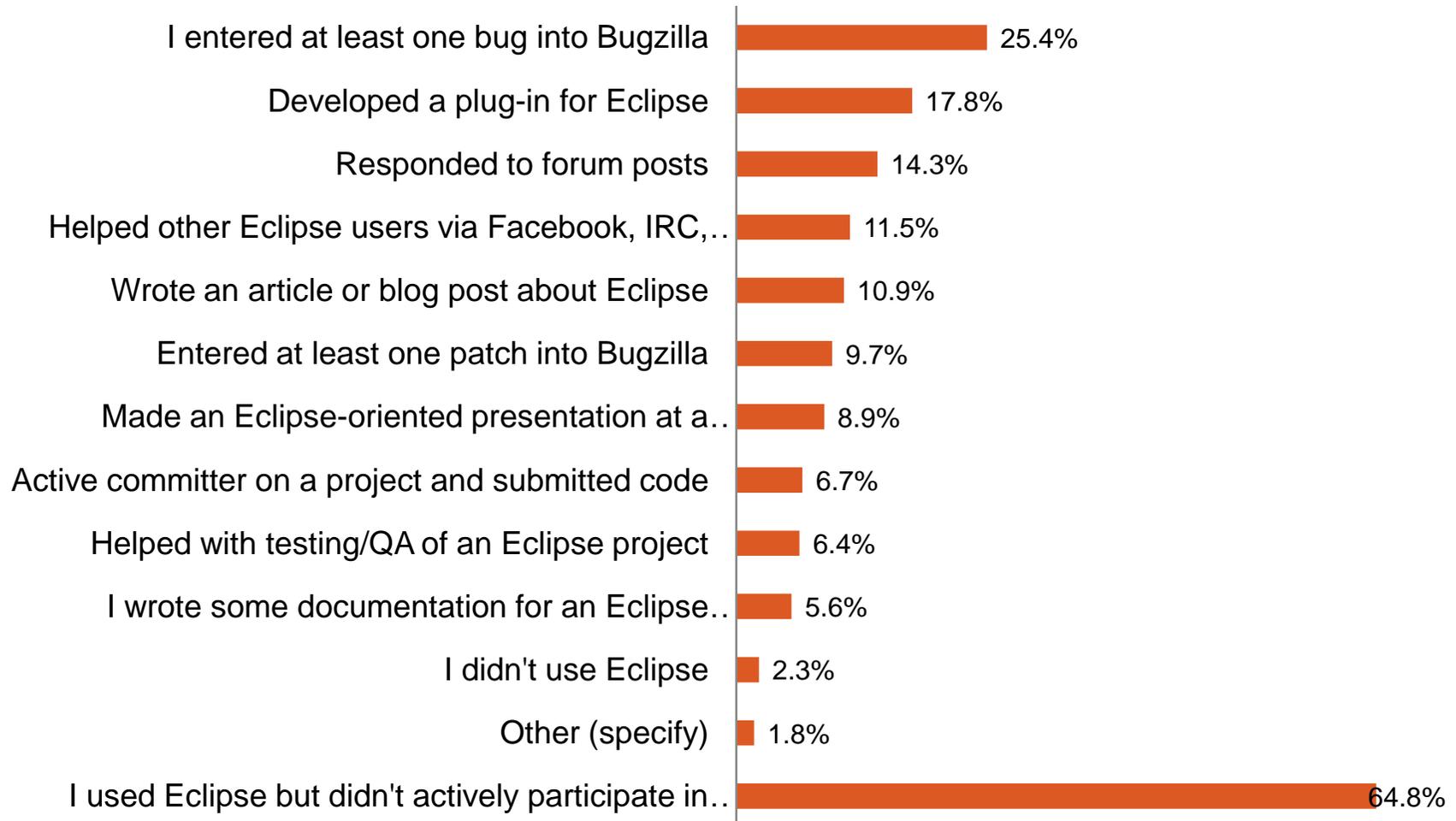
What is the version of Eclipse you use most often? (Choose one.)



✓ Eclipse community continues to migrate to new releases of Eclipse very quickly

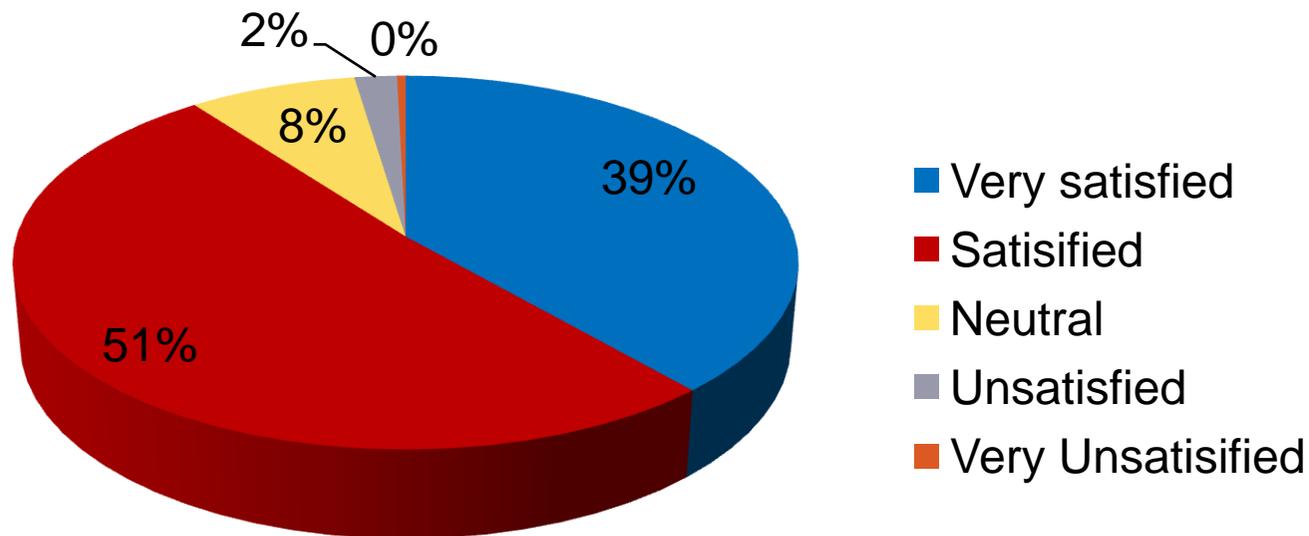
ECLIPSE COMMUNITY PARTICIPATION

In the last year, how have you participated in the Eclipse community?
(Select all that apply.)



SATISFACTION

Overall, how satisfied are you with Eclipse? (Choose one.)



✓ Overall satisfaction remains high in the Eclipse community. 90% are very satisfied or satisfied.