



# **eclipseCON**

## **EUROPE 2011**

*Celebrating **10** years of Eclipse*

## **Announcing EclipseCon Europe 2011**

**November 2 - 4, 2011**  
**Ludwigsburg, Germany**

[www.eclipsecon.org/europe2011](http://www.eclipsecon.org/europe2011)

The name is changing, but the spirit remains the same! EclipseCon Europe is the premier event for the Eclipse European ecosystem, where contributors, adopters, consumers, providers, and researchers gather to learn, explore, share and collaborate.



# RECAP

- Eclipse Summit 2010 sold out at 450 attendees
- Very positive feedback from sponsors and attendees
- Very good collaboration with Forum Ludwigsburg
- Achieved financial goals

# GOALS

- Premium value for attendees and sponsors
- Extension of Eclipse eco system
- Celebration of 10 years of Eclipse
- Financial success

# MAJOR DECISIONS FOR 2011

- Stay at Forum Ludwigsburg
- Extend Space at allow for 550 attendees
- Introduce 2 sponsoring categories (regular, premium)
- Change name to Eclipse Con Europe
- Raise attendance fee to adjust for full 3-day event
- Financial goals

# OTHER DECISIONS FOR 2011

- New website design
- New website implementation (Drupal)
- New submission system (Drupal - conference system)
- New registration system

# PRICING

## Sponsors

- Platinum: € 8'300
- Regular: € 4'500

Attendee € 725

Rebates available for alumni, members and early-birds (sponsoring and attending)

# PEOPLE

- Program Committee
  - Bernd Kolb, Benjamin Cabé, Christian Campo, Mariot Chauvin, Simon Kaufmann, Achim Lörke, Alexander Neumann, Tom Schindl
- Conference Chair - Ralph Müller
- Operations Chair - Anne Jacko
- Website - Nathan Gervais

# STATUS

- Call-for-papers open
- New website, submission system online
- Sponsor recruiting has started
- First 2 premium sponsors: compeople, MicroDoc (both Germany), BSI AG (Switzerland)
- Promising sponsor pipeline

# WE NEED YOUR HELP

- As a sponsor and exhibitor for Eclipse Con Europe
- As an advertiser of Eclipse Con Europe
- As a speaker at Eclipse Con Europe