



ESE Quick Overview

- Where: Ludwigsburg, Germany
- When: Oktober 27 – 29, 2009
- Budget Goals:
 - Break even
 - 20+ paying Sponsors (current: 21)
 - 300+ Attendees (current: 18 – 7 weeks to go)
- Parallel Events
 - OSGi German User Group Meeting
 - OS Executive Summit

Program Overview

Tuesday

Symposia

Workshops

OSGi User Group Meeting

OS Exec Summit

Wednesday

Keynote

Talks

Poster Reception

ESE Night

Thursday

Keynote

Talks

Closing Panel





Program Highlights

- Tutorials/Workshops
 - Participants from Eclipse consumers
 - focused user groups, allowing sponsors to address target groups
- Symposia
 - Participants from Eclipse producers and consumers
 - 2009: Focus on vertical industries and key initiatives
- Open program structure, high quality main program
- New: Sponsored talks
- Additional Events
 - OSGi User Group Meeting
Meet with the German OSGi user community
 - OS Strategy Summit
For decision maker



Keynotes

- Don Syme, Microsoft:

Taking Functional Programming into Mainstream



- Tony Bailetti, Carleton University

Open Source Maturity Curve and Ecosystems Interactions - Lessons Learned



Sponsoring

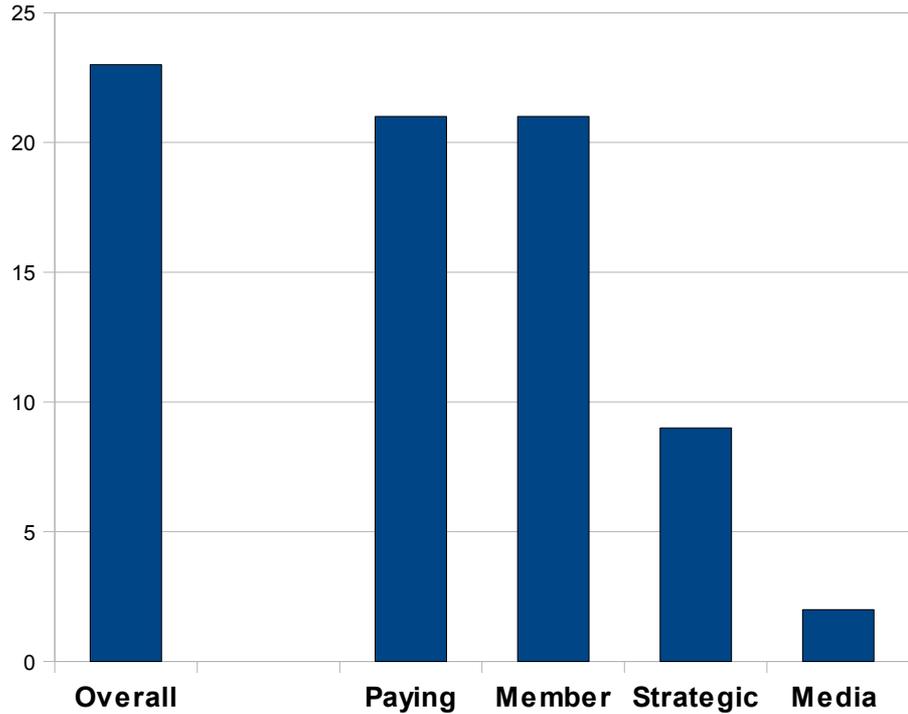
Actuate, USA
Band XI, USA
Bredex, DE
Brox, DE
BSI, CH
Cloudsmith, USA
compeople, DE
D-Punkt, DE
Innoopract, DE
froglogic, DE
Geensys, FR
IBM, USA
Instantiations, USA
itemis AG, DE
MicroDoc, DE
Microsoft, USA
Open-Exchange, DE
Oracle, USA
PurpleScout, SE
SAP, DE
Software&Support Verlag, DE
Sopera, DE
WeigleWilczek, DE



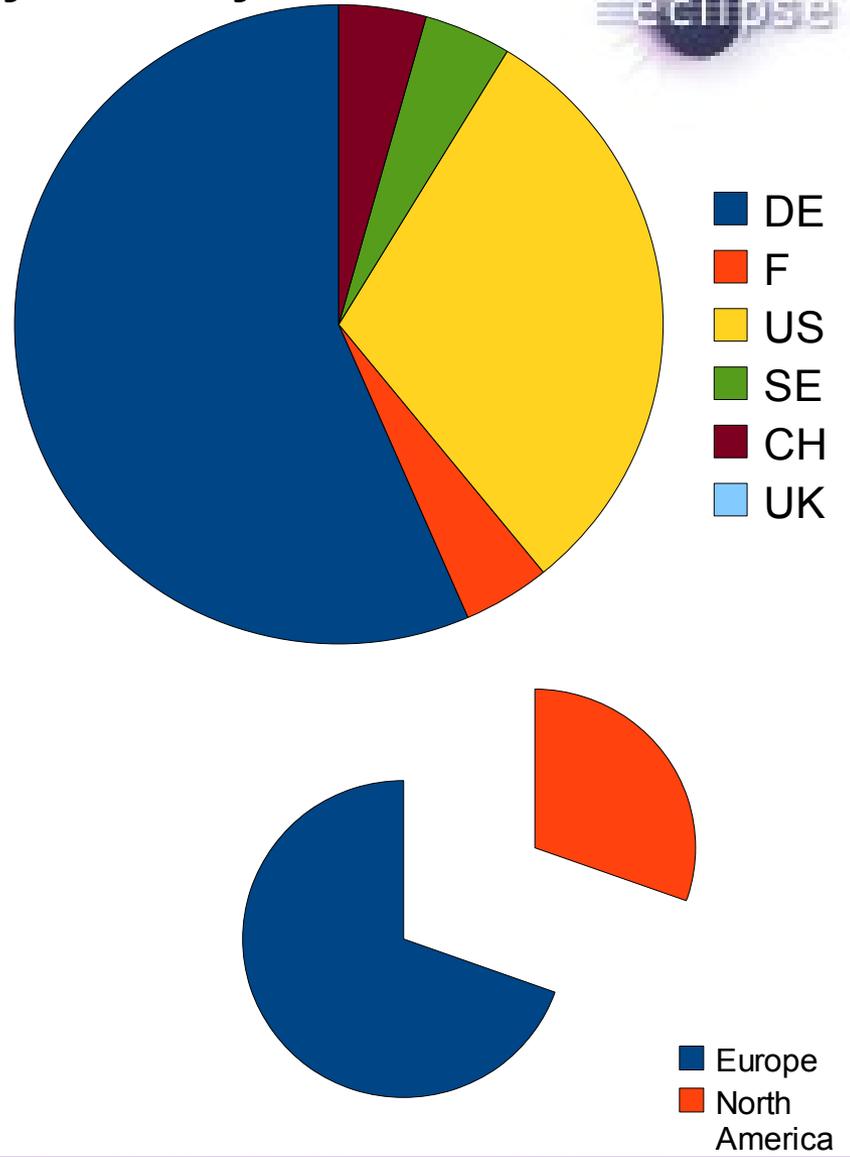


Sponsors – More Details

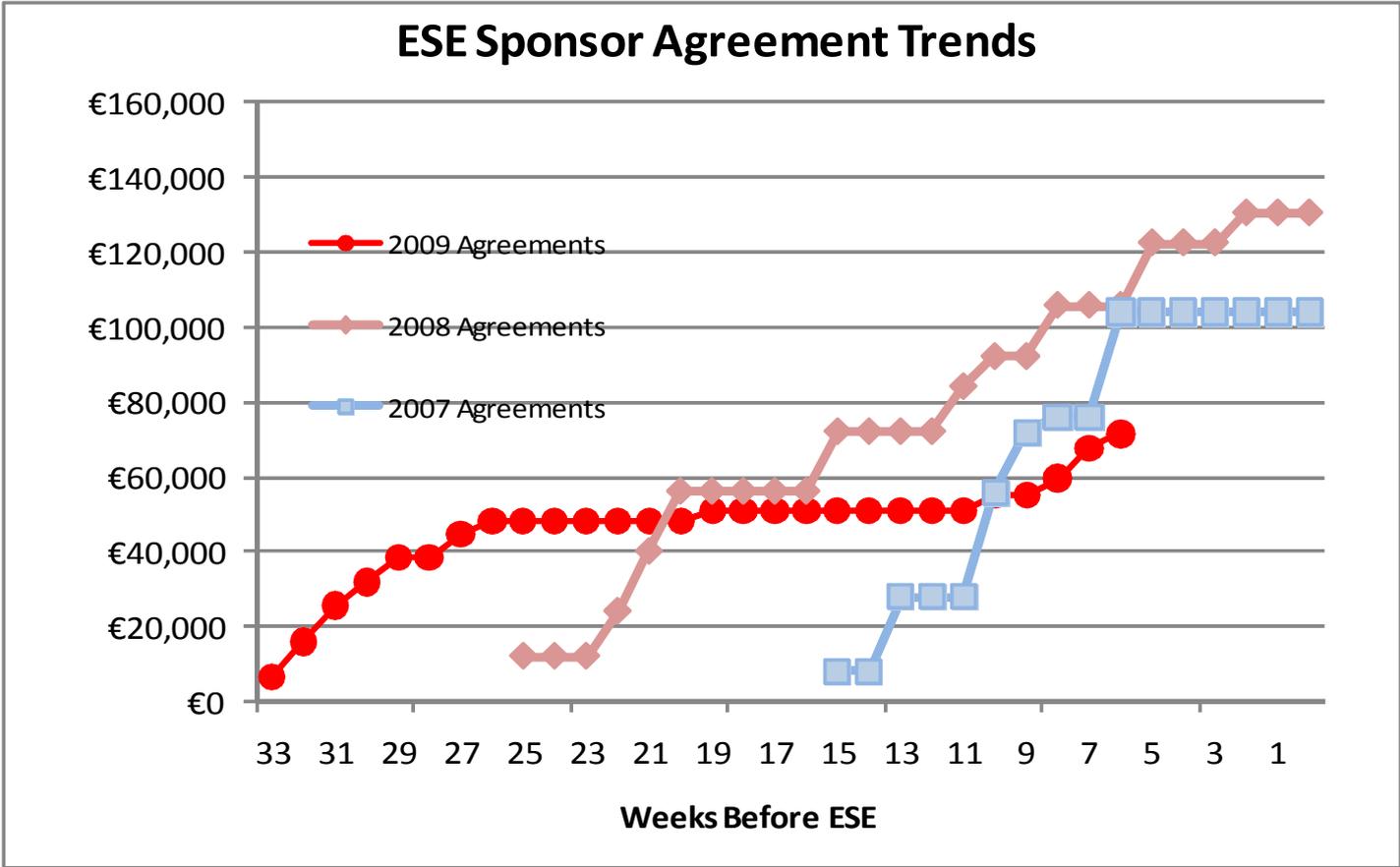
Roles



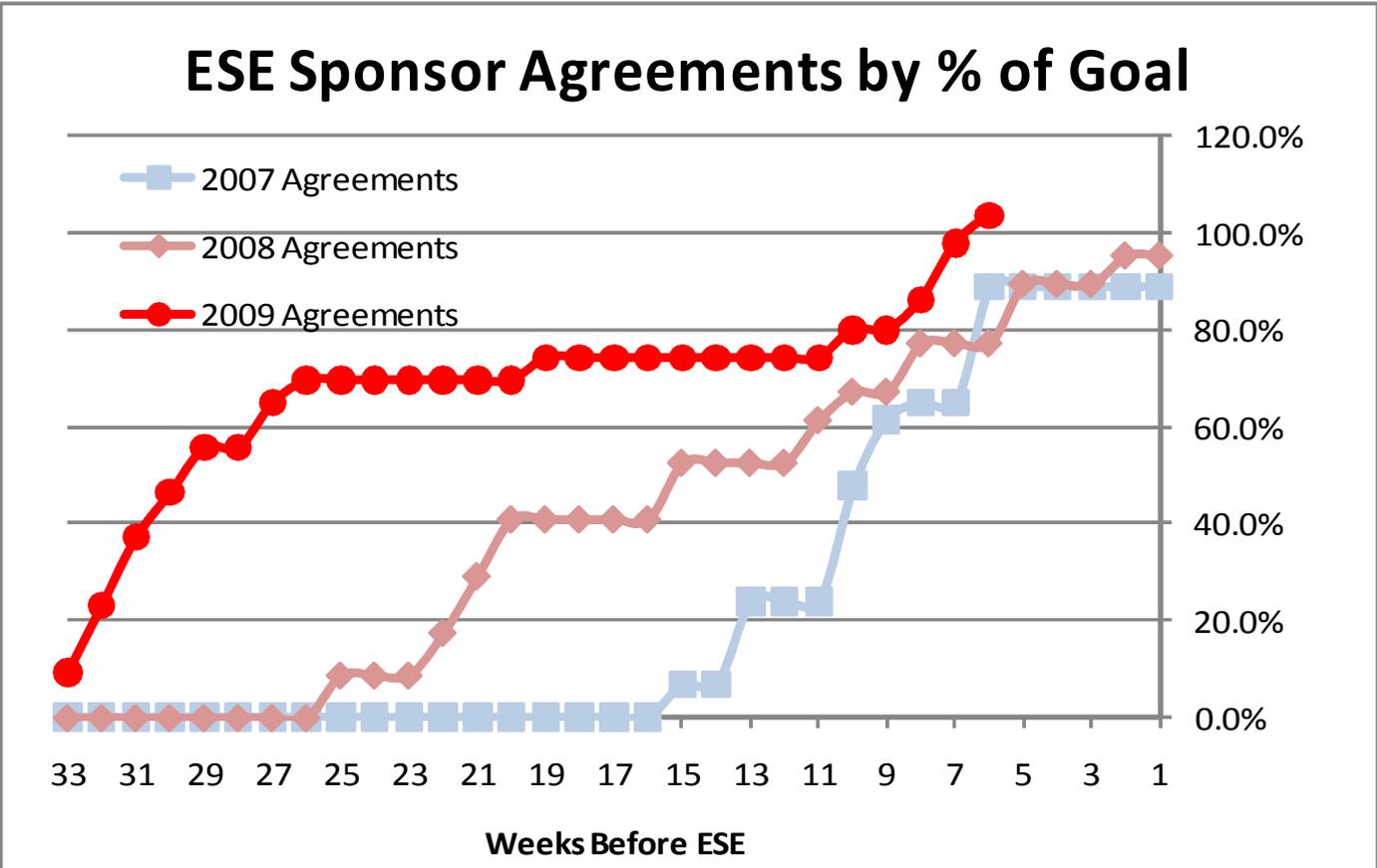
By Country



Sponsorship



Sponsorship





Sponsor Highlights

- World's big software companies
IBM, Microsoft, Oracle, SAP
- Many strategic members signed up
- Long time supporters are coming again despite of economical crisis
- Microsoft Bookstore and Café



Call for action

- Send your people and ask your customers to send their people too
- If you are not a sponsor, become a sponsor
- Special request for posters: Research dissemination effort (for details, contact ralph.mueller@eclipse.org)
- We still need a sponsor for the annual ESE night (approx € 500)