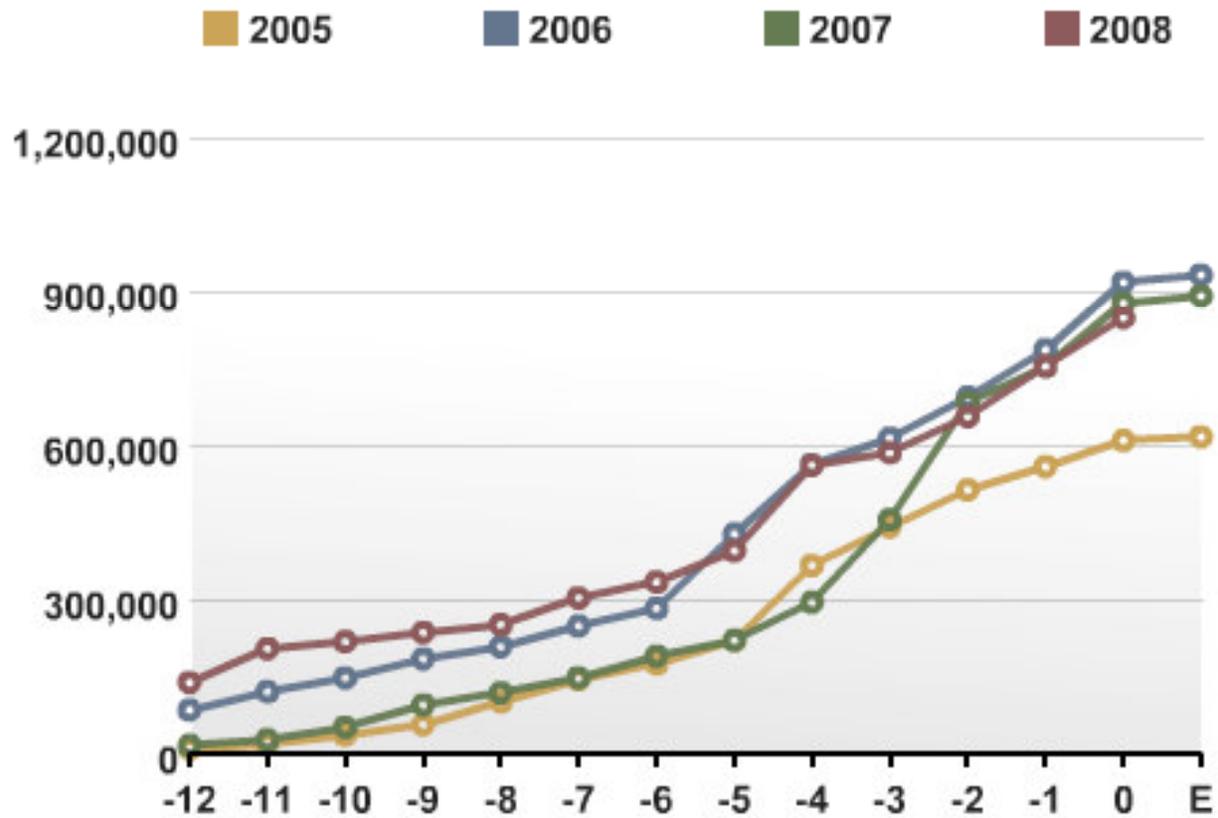


# A Few Brief Words

Bjorn Freeman-Benson  
March 17, 2008

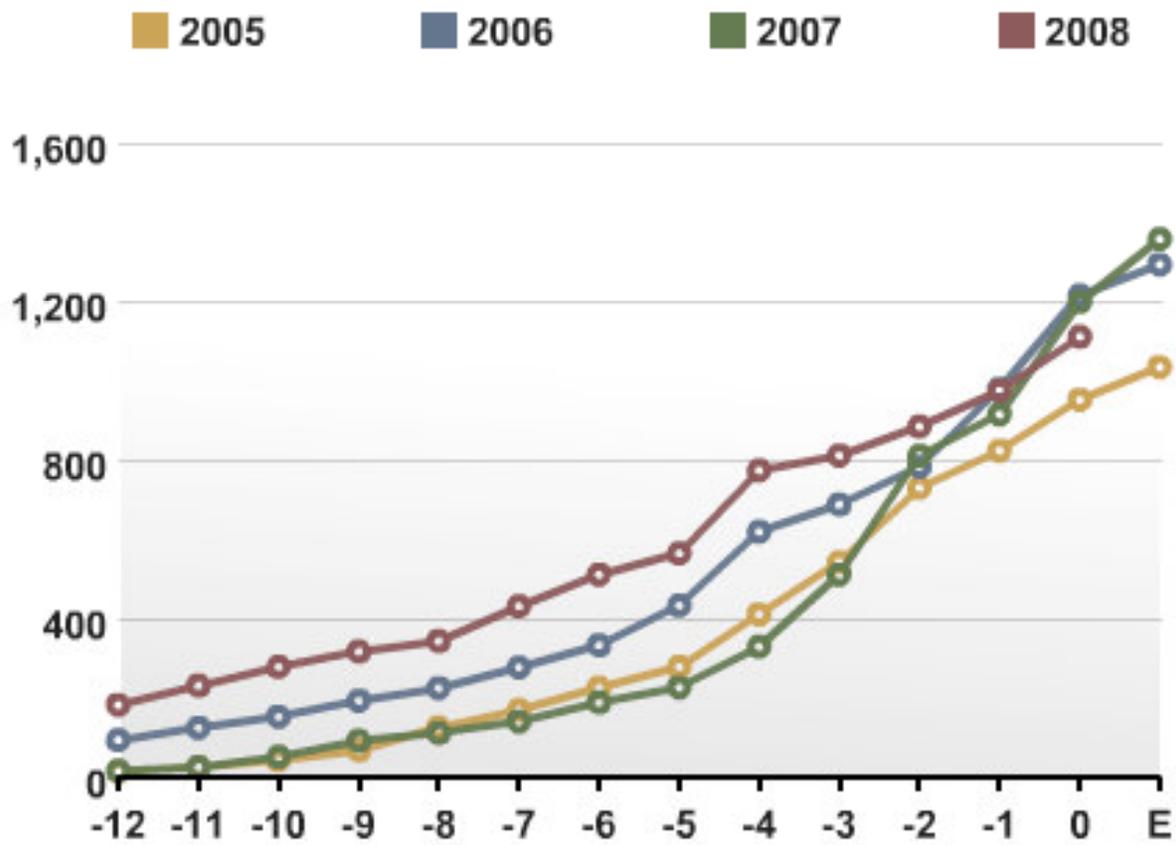
# The Money



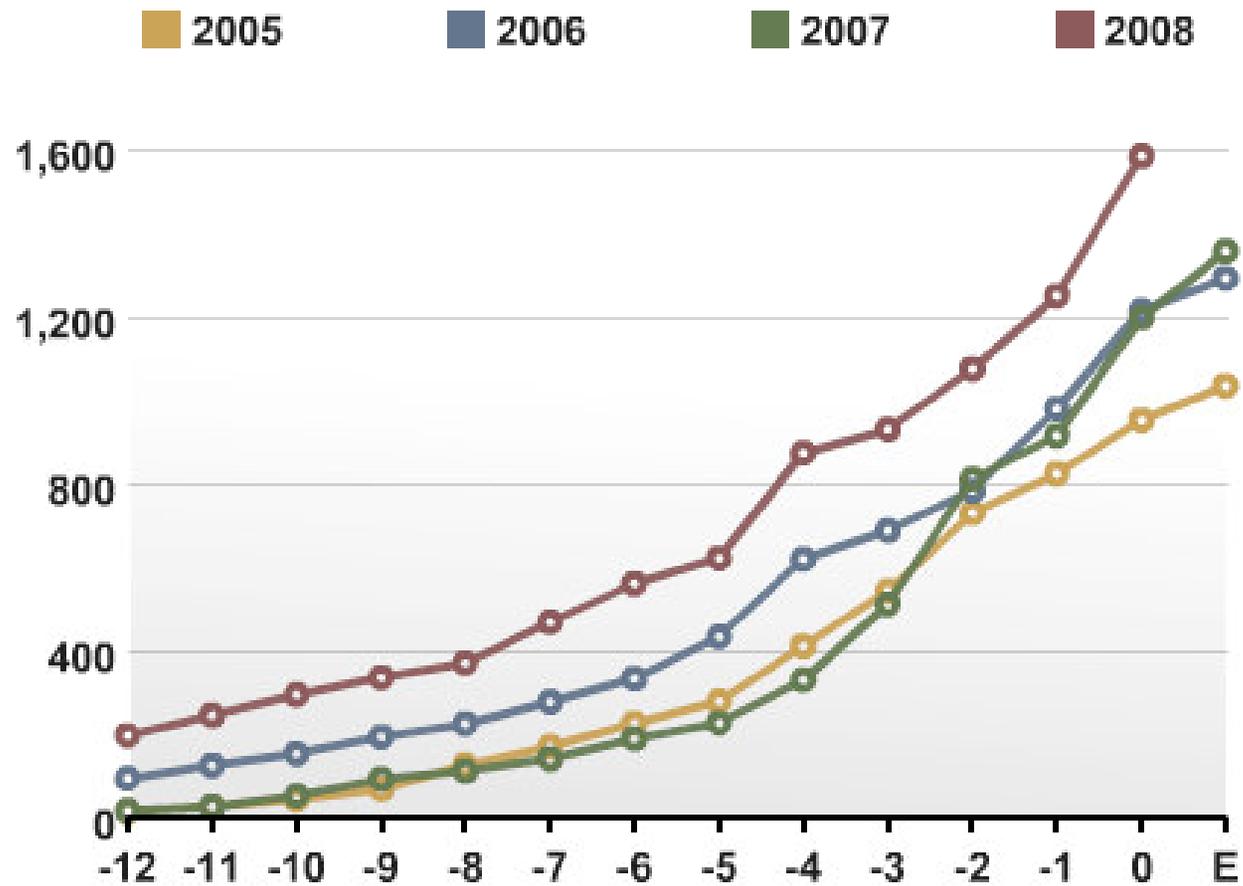
# The Money

- EFN: +\$180,000
- Sponsorship: +\$117k
- Attendees: -\$217k
- Operations: +\$110k
- Estimated Net: +\$16k

# The People: Technical



# The People: Everyone



# The People

- now: 1,584 (or 1,110)
- EFN: 1,675
  
- 2007 now: 1,198
- 2006 now: 1,215
- 2005 now: 951

# The Greatness

- Eclipse is about technical bits supporting business bits
  - Doug Gaff put together an awesome technical program
  - Donald Smith integrated the sponsors throughout EclipseCon more than ever before
- Combination: Eclipse is an ecosystem, not just “free stuff”