# JPMorgan Raises the Bar for Banking Applications

### JPMorgan 📮



s one of the world's leading financial institutions, JPMorgan tracks changes in the world's financial markets 24 hours a day to bring their customers competitive retail, investment, commercial, and mergers and acquisitions banking services. With offices around the world and many highly specialized IT requirements for

critical business functions such as inventory management and price forecasting, JPMorgan has built up a wide assortment of custom-built applications designed to meet specific needs.

#### **Islands of Development**

Such organic development, often at the departmental or branch level, is common in

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needs of its employees, it also has real drawbacks that become more significant as markets globalize and their IT environments become more complex.

For example, since many applications have been written to solve narrowly defined problems, it is often difficult to reuse their functionality to solve similar problems in new software development.

The speed with which an application can be deployed in the front office to support a new business opportunity can have a significant impact on the value of the new offering to

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Snapper and One Bench provide an alternative to spreadsheets for real time grid based applications.

the financial services industry, and has served JPMorgan well for many years.

But while decentralized software development gives JPMorgan valuable creative flexibility to meet the specialized the firm. Rapidly deployed, tactical systems often result in cases where the new product offering takes off, the scaling of these systems from low volume niche

applications, into industrial strength strategic platforms can be a real challenge.

A case in point is large number of pricing applications developed as Excel spreadsheets that perform and display price calculations on the trader's desktops, the applications shortcomings were becoming more apparent as the demands on them increased. As Bruce Skingle, Distinguished Engineer with the Investment Bank Technology group at JPMorgan relates, "Spreadsheet applications are quick to deploy and can be understood and modified on the trading floor. This can be a powerful

tool for a novel product, but it opens up a host of control issues. With more mature products the need for consistent pricing and risk management across regions becomes more important." It was also difficult to back up data associated with these custom copies.

Other problems noted by Skingle included general performance and reliability issues.

Throughout the bank, other groups faced similar problems. For example,

building financial applications to take advantage of new market conditions involved a cumbersome combination of Excel and C++; and took too long to build. Similarly, other groups faced the challenge of maintaining the many applications for entering reference data that had been developed in isolation over the years, duplicating functionality and code. Up to ten years old and written in C++, they did not share functionality and were burdensome to maintain.

#### **Bridging Developers**

It was against this backdrop that the Investment Bank Technology group started work on a replacement for their existing systems. More than a re-write of the existing spreadsheets, they wanted to lay a solid foundation for enhanced security, auditing, scalability, interoperability and, above all, reusability. To achieve this, Skingle understood that they needed to produce a generalized platform in which this and other new applications could be extended, reused and shared. As he

explains, "We wanted to develop an alternative to spreadsheets as a platform for modeling applications and at the same time allow for greater abstraction and reuse across other projects. As a tool for building a new model, a spreadsheet is an excellent tool, but by the time a product is traded the official models developed by the Quantitive Research group are delivered as libraries, and the spreadsheet is being used as little more than a .dll container and a grid based GUI." To this end Skingle envisioned that the

spreadsheet-based GUI and code for common tasks like single sign-on and logging would be openly available for developers using the new environment, leaving application developers free to focus on the business problem.

The result was One Bench, a platform for developing and delivering custom banking applications, starting with Fuse, their new bond trading application.

Fuse is a perfect example of a rich client banking application. Receiving a constant

stream of market data on bond trading prices, the application consolidates disparate sources to traders in a familiar grid. This data can then be used to help traders identify trends and perform 'what-if' analysis. The designers knew that, as a rich client application, Fuse consumes data in streams that could be shared across other bank applications. They envisioned a GUI framework, called Snapper, as another shared component that would run in the One Bench environment and into which developers could snap applications to provide a consistent user view to similar data.

EIS is being developed on One Bench by the IB Technology Exotics & Hybrids group to consolidate the large number of systems that have been set up over the years for entering reference data. Up to ten years old and written in C++, they did not share functionality and were burdensome to maintain. As Martin Game, Vice President with the IB Technology Exotics & Hybrids group relates "Moving our first project to Eclipse and One Bench took several months, as we added shared functionality to the environment, but future work will benefit from that investment and make us far more efficient." Mr. Game expects that they will have several more EIS reference data applications ported to One Bench by the end of the year.

Similarly, QTrade was developed independently by the Exotics & Hybrids group in the bank to solve the problem of difficult and slow to write financial applications. Banks produce new applications on very short notice to take advantage of financial trends. Previously, each new application involved a combination of Excel and customized C++ coding, with a turn-around time of over two weeks.

JPMorgan evaluated several options for the development of One Bench, but the final choice came down to Java/Swing or Eclipse RCP. After careful evaluation, RCP emerged as the better alternative. RCP is designed from the ground up as a plug-in platform that will allow One Bench applications to be written as Eclipse plugins.

#### **Hitting the Ground Running**

Support for native windowing was also a significant advantage. Applications built for One Bench will meet users' expectations for familiarity. Taking advantage of One Bench and Eclipse, the QTrade developers were able to develop a flexible and easy-to-use UI based on SWT and XML. Users can structure new exotic financial products using simple drag-and-drop operations to add libraries to a canvas and add business logic, and development times are reduced from weeks to hours.

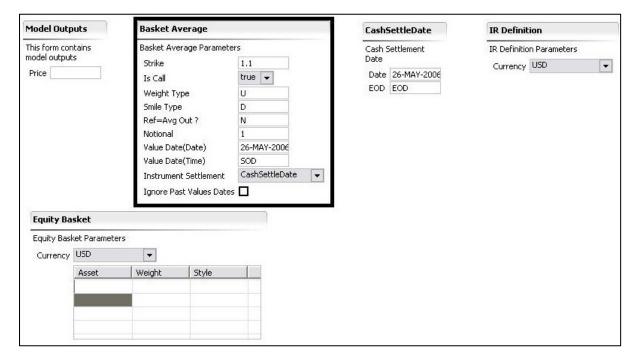
Graphical performance was another area where RCP excelled. Previous development of Swing based applications had involved significant efforts to get performance from the very functional table control with large data sets and rapid update rates. A Snapper based proof of concept has demonstrated that an SWT-based table is capable of maintaining a 400,000 row data set with 1000 updates per second without any special coding tricks or unusual hardware. The IB Technology Exotics & Hybrids group's EIS project saw similar benefits from RCP's performance.

## **Delivering Mission Critical Applications**

Since the long-term plan is that One Bench will become the platform of choice for developers of desktop applications within JPMorgan, the logistics of maintenance were critical. For instance, not all users need or are entitled to the same applications, or

specific functionality within an application. Roll out and updates had to be automated based on a user's credentials. Equally important, when deploying multiple applications to the same Java Virtual Machine, there is always the risk that a problem with updates to one application would crash one or more critical applications. "We needed to know that we could recover in a hurry if an update went wrong. Having applications down for any amount of time on the trading floor is not an

JPMorgan's Single Sign On system was originally designed for web-based applications and they can integrate this system with One Bench so that the system knows exactly what updates to apply to each desktop. Advanced features such as the ability to roll an application back to a previous release state, are also critical. Skingle explains that "banks are very conservative about any new technology, and sharing applications on a JVM is a real concern. Automated roll-backs in the



JPMorgan used SWT and XML to develop the easy-to-use QTrade application authoring tool. Users drag components to a canvas and apply business logic to develop applications quickly and without programming.

option."

These requirements made Eclipse's Update Manager central to their strategy for One Bench and the components and applications such as Snapper, EIS and QTrade that run on it. Accessing the Update Manager's API directly, they can take complete programmatic control of the update process. For example, they by-pass end user input, performing all application updates silently.

Eclipse Update Manager reduce our risk and makes the open One Bench approach feasible." QTrade applications, for example, are saved as XML files, and these are easily deployed out to desktops using the Eclipse Update Manager. As Paul Sampat, Vice President with the IB Technology Exotics & Hybrids group explains, "The One Bench plus Update Manager combination lets us develop and deploy quickly while reducing our risk."

Indeed, with the Update Manager, an application can be updated globally over a weekend. If a problem is discovered when employees start work on the following Monday in the Far East, the situation can be corrected immediately, and the rest of the global workforce will never know there was an issue.

Eclipse RCP gives JPMorgan what they need: a plug-in friendly environment that will encourage efficiency and lower costs, and the control to ensure that software can be managed effectively.

All of these development groups had independently identified Eclipse as their

environment of choice. When they learned of the One Bench initiative, they each knew that it would make their tasks easier and make sense for JPMorgan. One Bench gives them a head start for their own requirements, and as they contribute components, they make it a more attractive solution for developers throughout the bank.

With One Bench in place, they expect their developers to develop the banking world's next killer-applications.

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