eclipse

eclipse Logo & Wordmark - GUIDELINES

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Introduction: eclipse logo

The eclipse logo and wordmark graphics have been created in a precise electronic environment and should never be redrawn or redesigned for any application.

The eclipse logo is provided to you as a graphic on an illustrative 'eclipse' background, a plain indigo background, or a plain white background. It has been created using four colors and two colors, on a plain or pictorial background.

The eclipse wordmark is provided to you as a graphic in a plain indigo background, or a plain white background.

These graphics are provided to you as high resolution cross-platform (Macintosh/PC) AI and PSD files and low resolution JPEG and BMP files.

You can use the file as a placed graphic or image it directly from its native software, Adobe Illustrator V9.0.

LOGO GRAPHICS

WORDMARK GRAPHICS

Technical Variations

The eclipse logo and wordmark have been rendered to accommodate multiple variations of production.

These variations were built for use in one, two and four color process offset printing, digital printing, flexographic printing, silk screening, embroidery, and desktop publishing.

Please refer to the guidelines on the following pages for specific technical usage.

Four Color Process Version

This eclipse logo is recommended for the following print scenarios:

• Four color process offset printing
• Direct-to-plate four color digital printing
• Desktop publishing

Four color graphic with
illustrative 'eclipse'
background

Four color graphic with
plain background

Four color graphic with
plain background

Two Color Version [Duotone with Screen Tints]

This eclipse logo and wordmark are recommended for the following print scenarios:

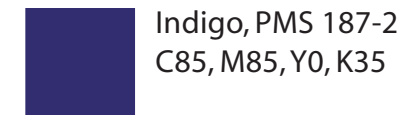• Offset printing with a minimum 85 lpi printing screen
• Newsprint printing screen

The 2 color logo and wordmark have been created using black and the indigo Pantone Process Color PMS 187-2.

It is highly recomended that the four color logo be used if four color process printing is the intent. However these graphics can be converted to a four color graphic if the need arises.

Two color logo

Two color wordmark

BLACK
C0, M0, Y0, K0

Indigo, PMS 187-2
C85, M85, Y0, K35

One Color Version [Line Art with Flat Color]

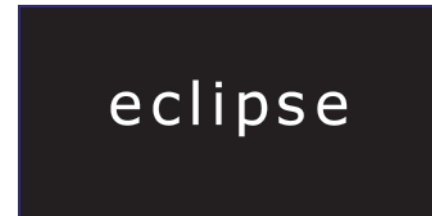This eclipse wordmark is recommended for the following
print scenarios:

• Silkscreen applications
• Offset printing
• Embroidery applications
• Vinyl applications

There is also a one color logo available which is not
recommended for use except in scenarios where a one color
wordmark is unacceptable.

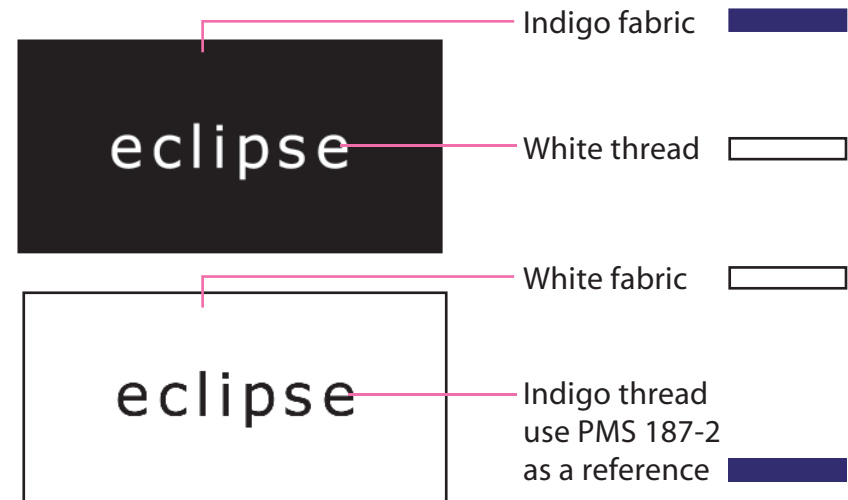One color logo

One color wordmark

eclipse Embroidery Specifications

A color palette for embroidery applications has been established for the eclipse graphics to ensure consistency in reproduction.

One COLOR OF THREAD
on Indigo fabric, using PMS 187-2 as reference

Indigo fabric

White thread

White fabric

Indigo thread
use PMS 187-2
as a reference

eclipse Graphics Acceptable Usage

A. Four-Color Process: This is the preferred form of reproduction.

B. i. One Color Usage: The Open Source brand color is indigo,
Pantone Process Color PMS 187-2 or C85 M85 Y0 K35, (either
foreground wordmark or background for logo or wordmark). *

B. ii. Two and Four Color Usage: The eclipse two and four color
graphics should be printed on an Indigo or white background.*

C. Smallest Acceptable Size Reduction: The smallest acceptable
size for use is 1 inch wide. At sizes smaller than this please
use the wordmark.

*The logo and wordmark can appear on other background colors
in non-eclipse branding contexts. For example, when added
as a sub-element to conference signage of a corporation
wishing to promote eclipse.

*The artwork and wordmark should only be used in eclipse-related
contexts.